## **Vancouver USA Volkssporters**

# EVENT CHAIR (TRAILMASTER) CHECKLIST FOR REGULAR (HOSTED) EVENT

- A. Initial Actions for Establishing an Event 7 to 18 months before event date
  - 1. Select a possible event to propose to the club, or accept Event Chair position for an event already approved by the club.
  - 2. Select a good starting point & get approval to use it:
    - a. Fits theme of the walk
    - b. Restrooms & water available
    - c. Shelter for registration, starting, & finish.
  - 3. Decide on a general route for the walk in order to determine walk length & difficulty.
- B. Initiate sanctioning of the walk using the AVA web page <u>no later than 90 days before planned event date</u> (earlier sanctioning is more desirable) & start advertising the event as early as possible.
  - 1. Fill in the desired date(s), type of event (walk, bike, swim, etc.), distances (usually 10 km & 5 km routes), Starting Point, city & state where event will occur, point of contact information, and directions to the Start Point.
  - 2. Check the AVA site in about a week to see if the walk has been sanctioned.
  - 3. Add additional details about the walk to the AVA event sanction request (whether strollers & handicapped persons can use route, additional insured certificate if needed, etc.).
  - 4. Make a copy of the fully sanctioned event with a sanction number.
  - 5. Add any additional descriptive information to the AVA web page that will create interest in the event.
  - 6. Prepare a flyer to be distributed by club members at events preceding the subject club event.
  - 7. Prepare event ad for the Northwest Pathfinder & send to <u>ESVA prior to the published deadline for the Pathfinder publication that will present the advertisement.</u>
- C. Refine the walk route by about 1 month or earlier from the planned event date.
  - 1. Decide the exact routes for each walk distance sanctioned.
  - 2. Get approval to use trails or cross property where necessary.
  - 3. Measure the routes accurately.
  - 4. Select good checkpoint(s) with shelter, water, & restroom, and get approval to use it.
  - 5. Make a walk map and write walk directions for each walk distance.
  - 6. Check routes for any potential problems about 2 weeks before the event.
- D. Pre-Event administrative actions
  - 1. Draft a schedule of volunteers positions by duty & time (e.g., Registration 8:00 to 10:00 am) 1 to 2 months before the event.

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- 2. Solicit volunteers from the club & other sources starting 1 to 2 months before the event.
- 3. Organize a Workers Walk, when necessary, about 2 weeks before the event.
- 4. Make a list of supplies and refreshments needed about 2 weeks before the event.
- 5. Check with club officers to insure Event Stamp arrives no later than 1 week before the event.
- 6. Arrange with Club Treasurer 1 week prior to the event to have \$30 to \$70 in \$1 bills.
- 7. After refining maps & directions, make sufficient copies of each no later than 2 days before the event.
- 8. Pick up supplies from Club Storage <u>at least 2 days before the event</u>: Registration Box, Checkpoint Box(es), trail marking material (arrows & ribbon) color coded to each route distance, Volkswalk directional signs, trail marking & stripping tools & supplies (stapler, tape, zip ties, etc.), tables, chairs, water jugs, paper cups, doggie water dishes, IVV/AVA flag, club flag, & pop-up shelter when needed.
- 9. Check contents of Registration & Checkpoint Boxes against the checklist on their covers to ensure all the needed items are there.
- 10. Pick up hard candy if not already in Registration & Checkpoint boxes.
- 11. The day before the event, pick up ice for water jugs, if needed, & any refreshments to be offered.

#### E. Brief your trail marking team & mark the trails with them the day before the event.

- 1. Mark every trail for the person doing their first walk event.
- 2. Place directional arrows for each route at the Start Point to get people started in the right direction.
- 3. Use double arrows to indicate turns to the right or left.
- 4. Use single arrows and/or colored tape to ensure walkers' confidence they are on the trail.

#### F. Day of Event actions

- 1. You are in charge of the trails, so ensure that any deficiencies are corrected.
- 2. Check trail early before the event start time to correct for vandalism & weather effects on markings.
- 3. Ensure the Checkpoint is specially marked.
- 4. Establish a means of communicating with Start/Finish & Checkpoint volunteers & ensure all have your cell phone number.
- 5. Ensure requested supplies and other items get to the Checkpoint.
- 6. Brief your trail stripping team, provide them with the tools they will need, & start them on their task when you are sure that markings will not be removed before the last walker needs to see them.
- 7. Check the trails yourself within a day or two of the event to ensure markings have been removed.
- 8. Willingly accept constructive criticism it may help you next time you are an Event Chair (Trailmaster).