

NEEM

Portfolio & Experience



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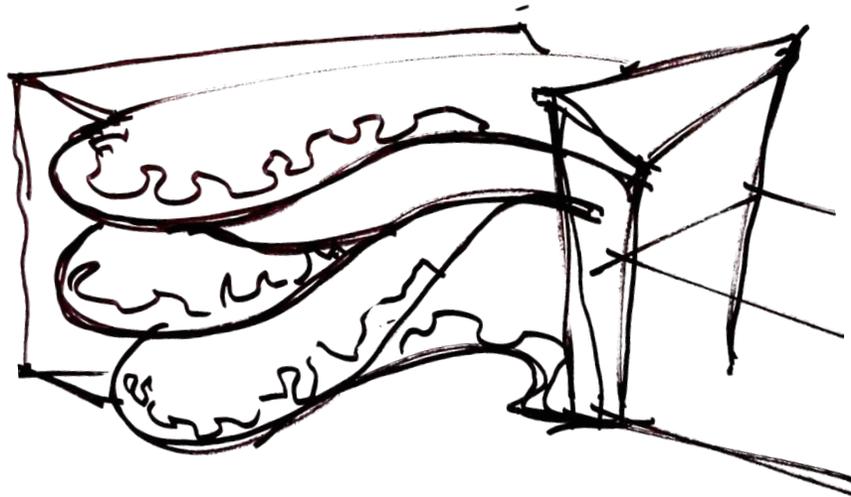
Mixed-Use



Chengdu Mix-C

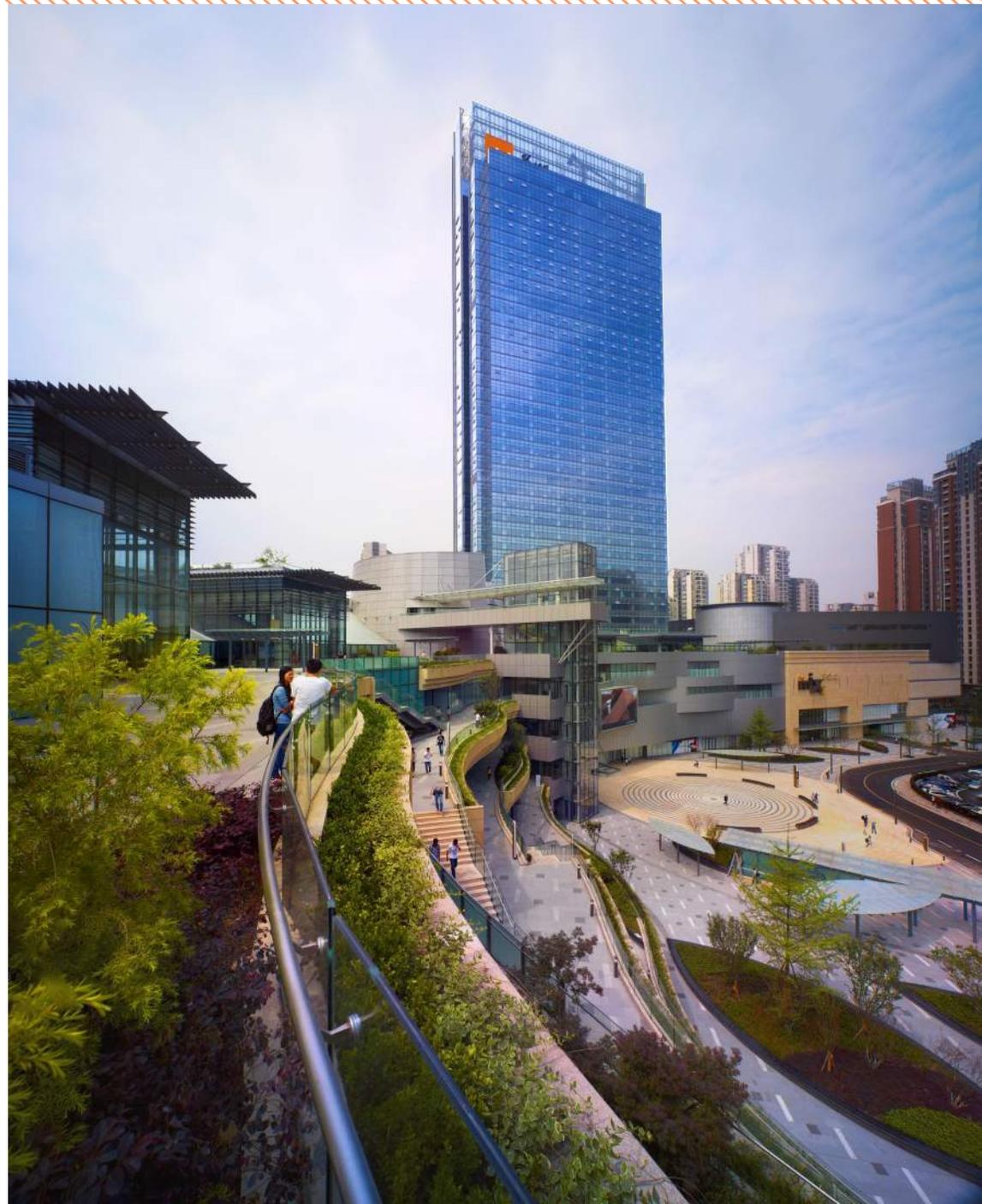
Mixed-Use

An evolutionary, hybrid retail complex carefully modulates indoor/outdoor shopping and entertainment among lush landscaping and expansive view terraces. The interconnected lifestyle, retail and office tower continues the destination's respect for sustainable living with the use of natural ventilation, sun-shading devices and a three-story sky garden.



Chengdu Mix-C

Mixed-Use



Guangzhou Liede IGC

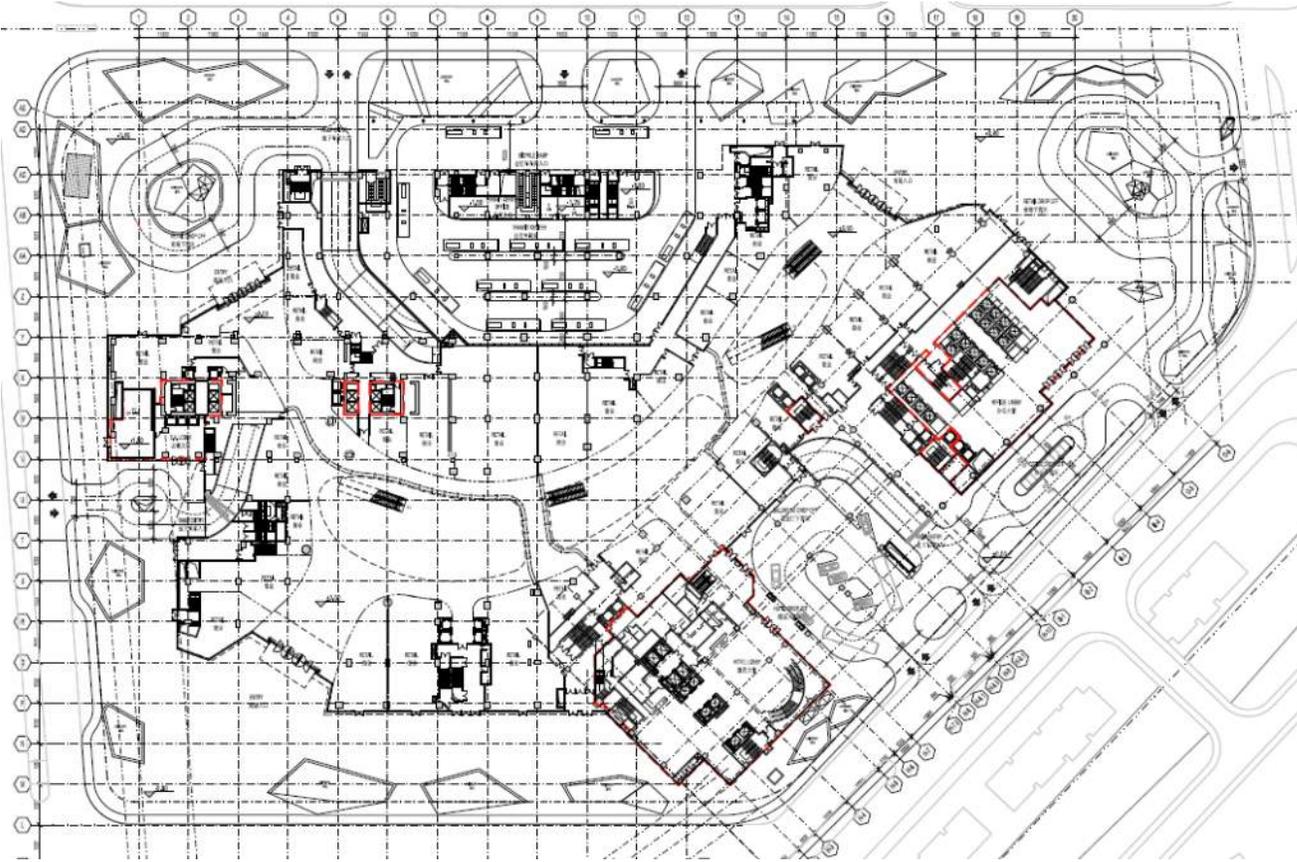
Mixed-Use

Anticipated to be one of the most dynamic mixed-use combining commerce, hospitality, office and residential. Corresponding to the iconic pearl river; the façade will be contrasted with a crystal concept to further enhance the glow of this iconic development.



Guangzhou Liede IGC

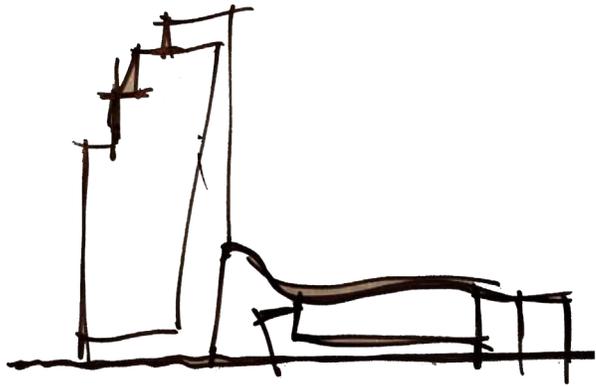
Mixed-Use



Yueda 889

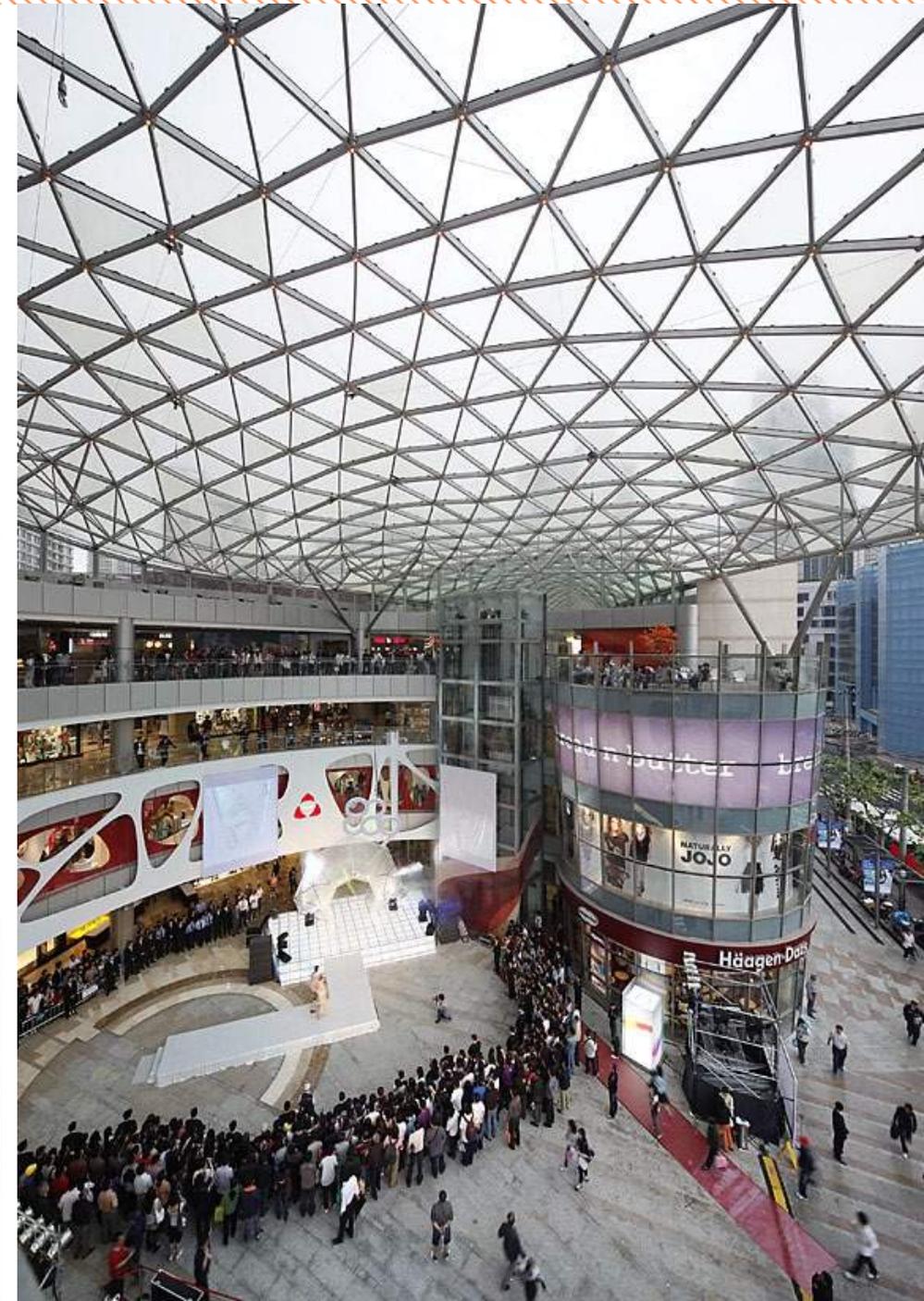
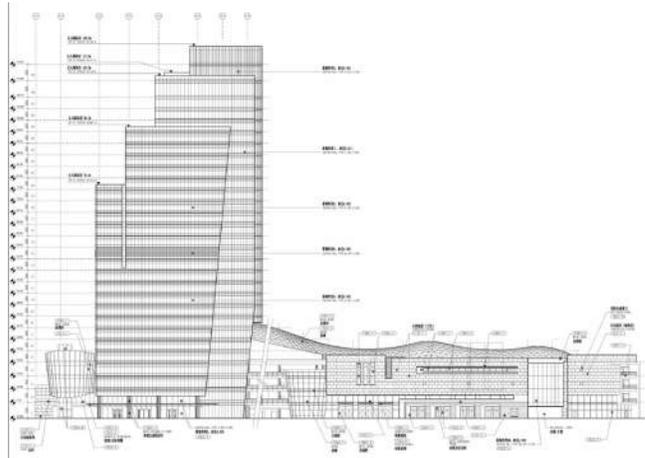
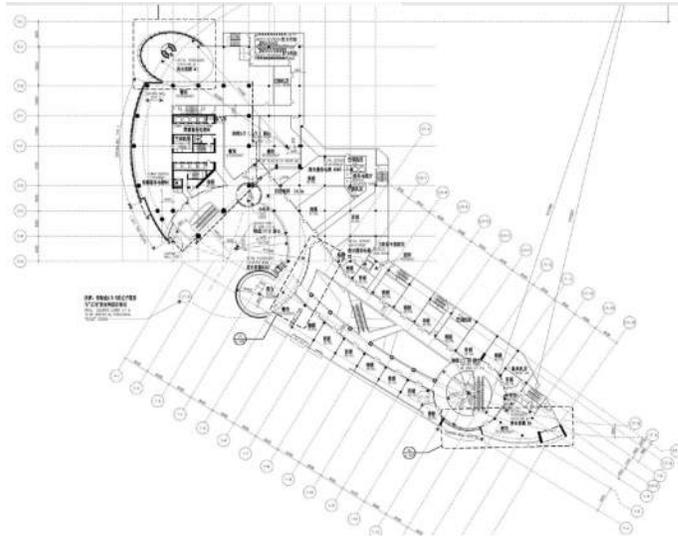
Mixed-Use

Yueda 889 is a dynamic, mixed-use hub catering to the community's work and play lifestyle. A transparent canopy connects an open-air shopping and leisure center with an iconic corporate high-rise, creating an energetic indoor-outdoor experience. The development's contemporary steel and glass aesthetic create a signature commercial destination that heralds the region's urban transformation.



Yueda 889

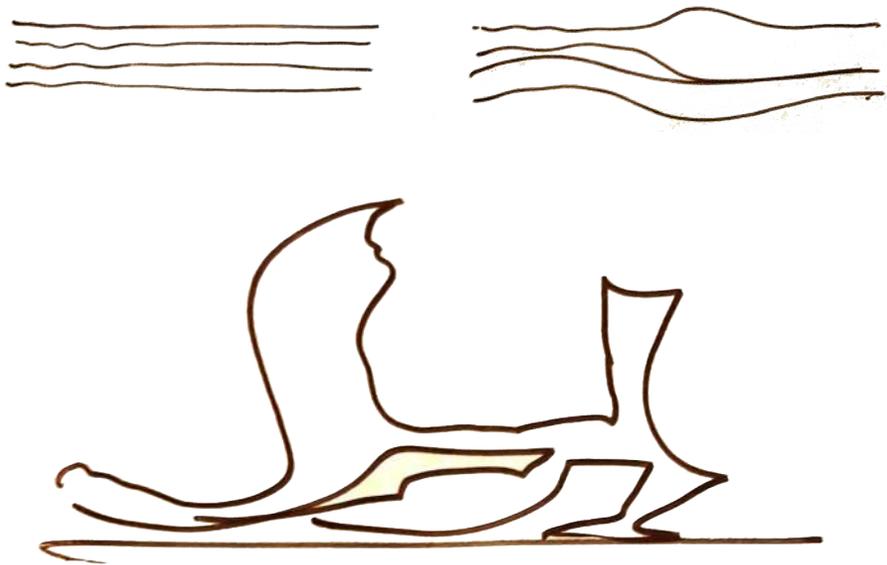
Mixed-Use



Ciputra World 1

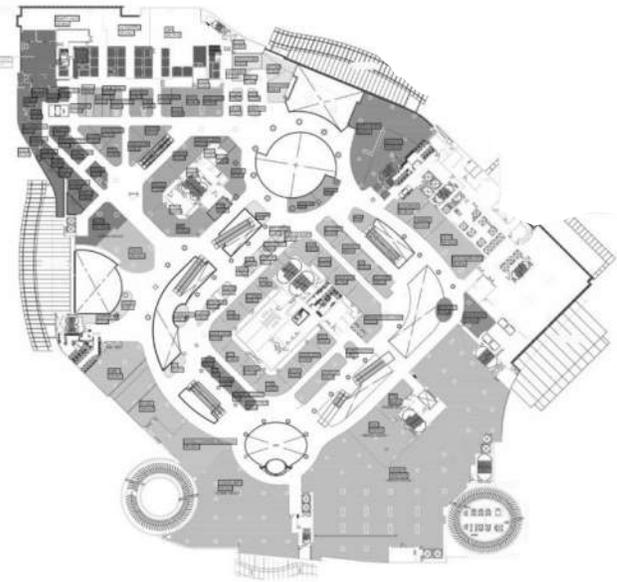
Mixed-Use

Ciputra World is a mixed-use development that blends hospitality, commercial, residential and entertainment uses to create a new urban center in Jakarta. A seven story mall contains high-end retailers and two levels of cinema space. Insulated glass, on-site water treatment and reclamation, high efficiency mechanical systems, and lighting and thermal comfort controls are some of the many sustainable aspects being implemented in the design. The project's thoughtful design and attention to size, scale, building mass, circulation and public space sets a precedent in the region for contemporary urban development.



Ciputra World 1

Mixed-Use

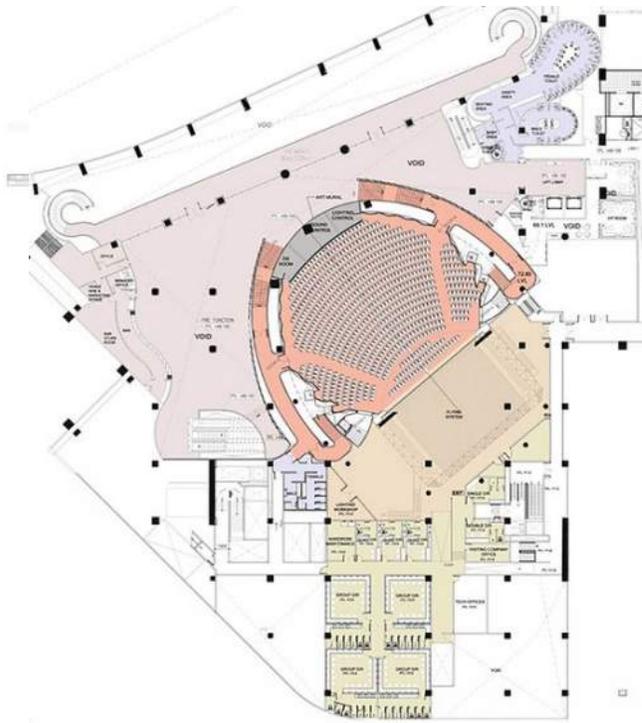


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Ciputra World 1

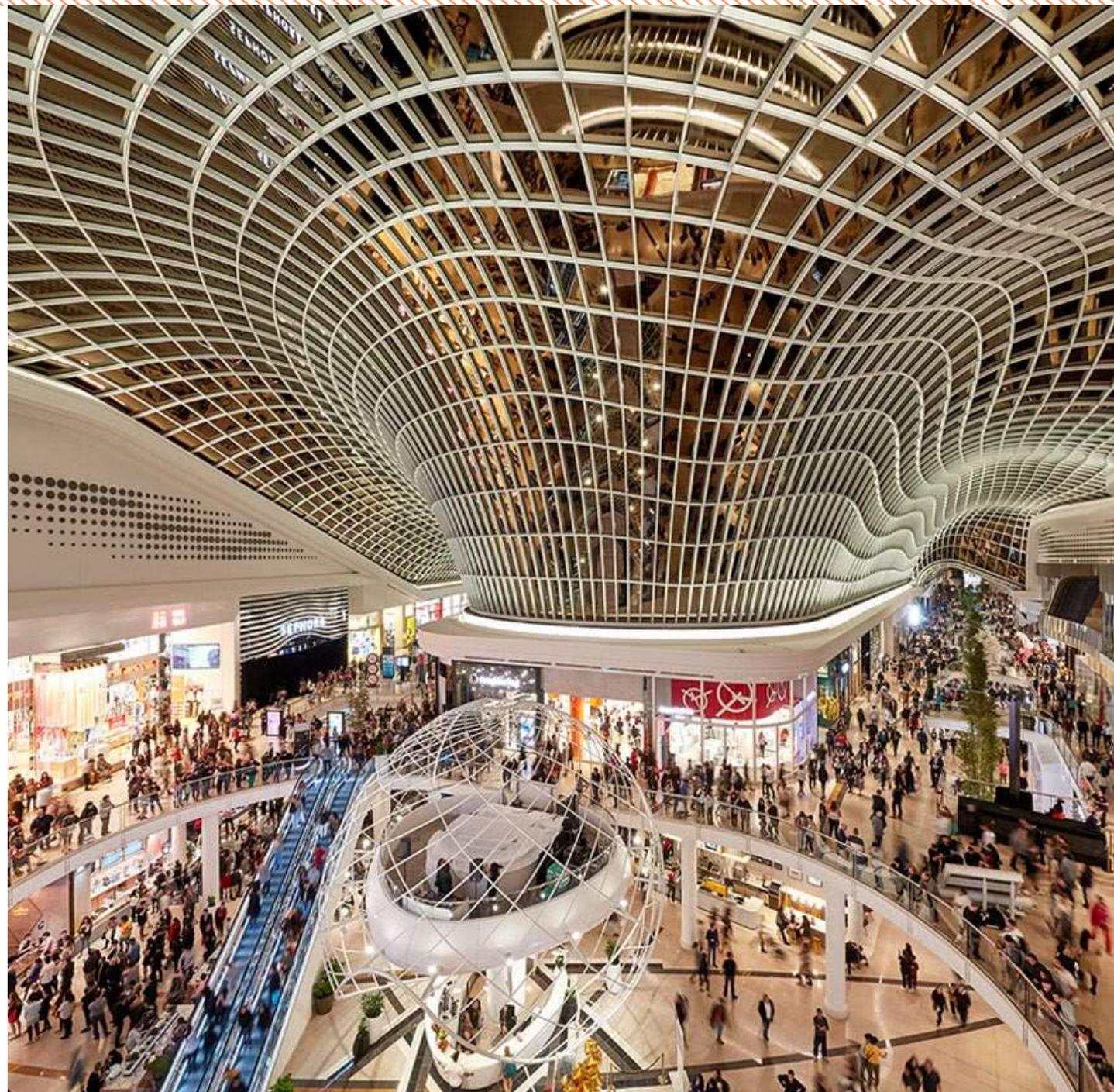
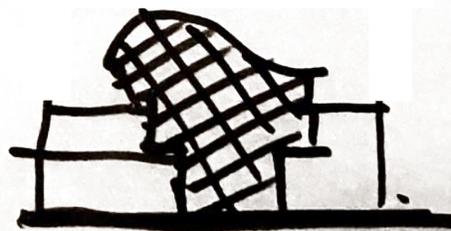
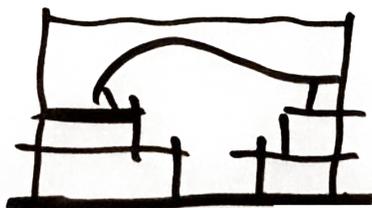
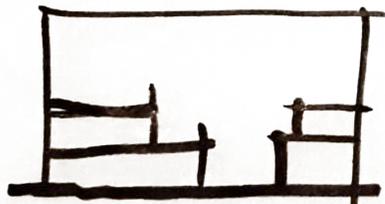
Artpreneur



Chadstone Shopping Centre

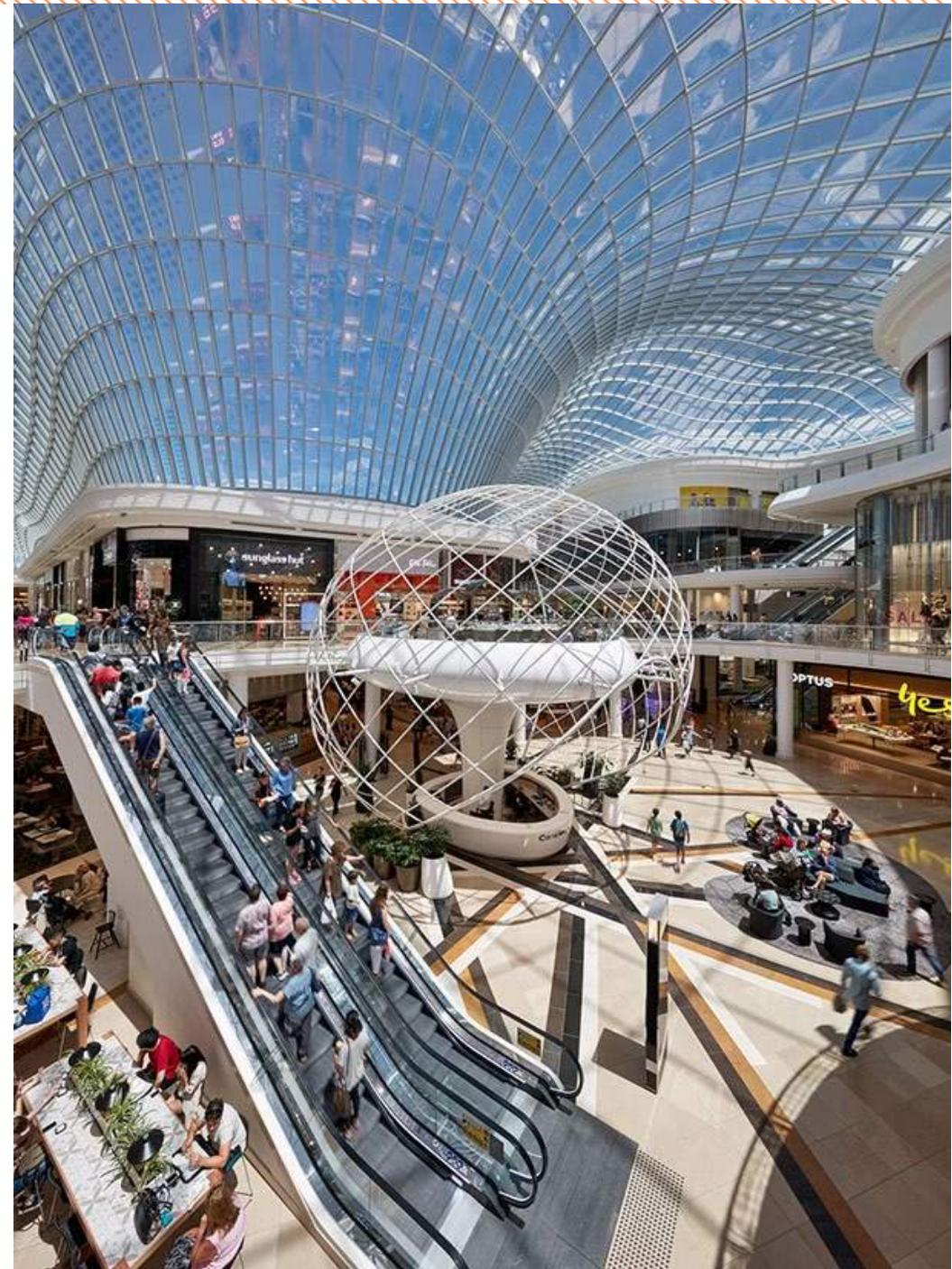
Mixed-Use

An extension of the internationally renowned shopping destination in the Southern hemisphere; Chadstone Shopping Centre extension provides a Mall of The Future approach. The new fashion district, open food and beverage concept with an expansive skylights which becomes the front door identity of the development. The latest addition becomes the platform for exceptional growth and place the development as the market leader within the ever-changing and competitive retail landscape.



Chadstone Shopping Centre

Mixed-Use

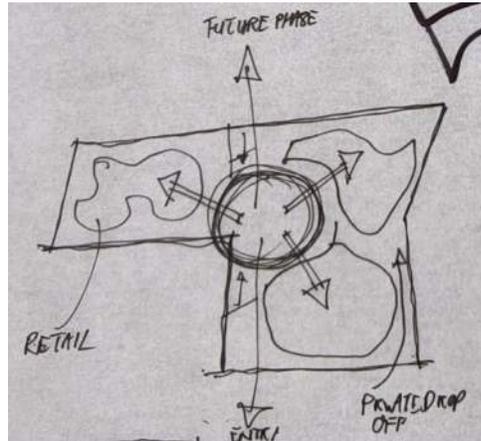
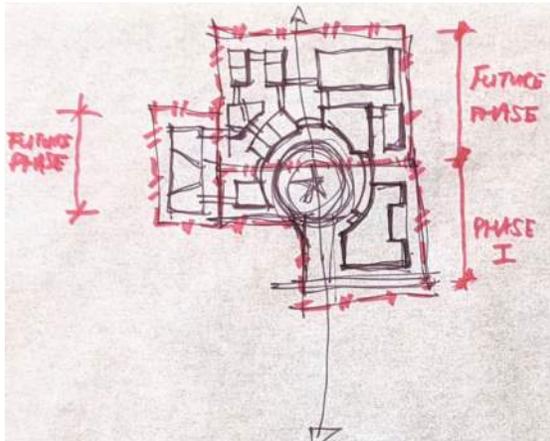


Senopati Line

Mixed-Use

Senopati Line is the One and Only location in SCBD which utilizes a community node activator to prioritize the public realm. The development is connected to SCBD and Sudirman road with direct accessibility with MRT.

The development comprised of a mixed-use tower, offices and residential. The mixed-use tower is the landmark which will house W hotel as one of the latest addition in Jakarta Hospitality Scene. The mixed-use tower is an embodiment of a sustainable future which will re-shape the Jakarta skyline as it is today.



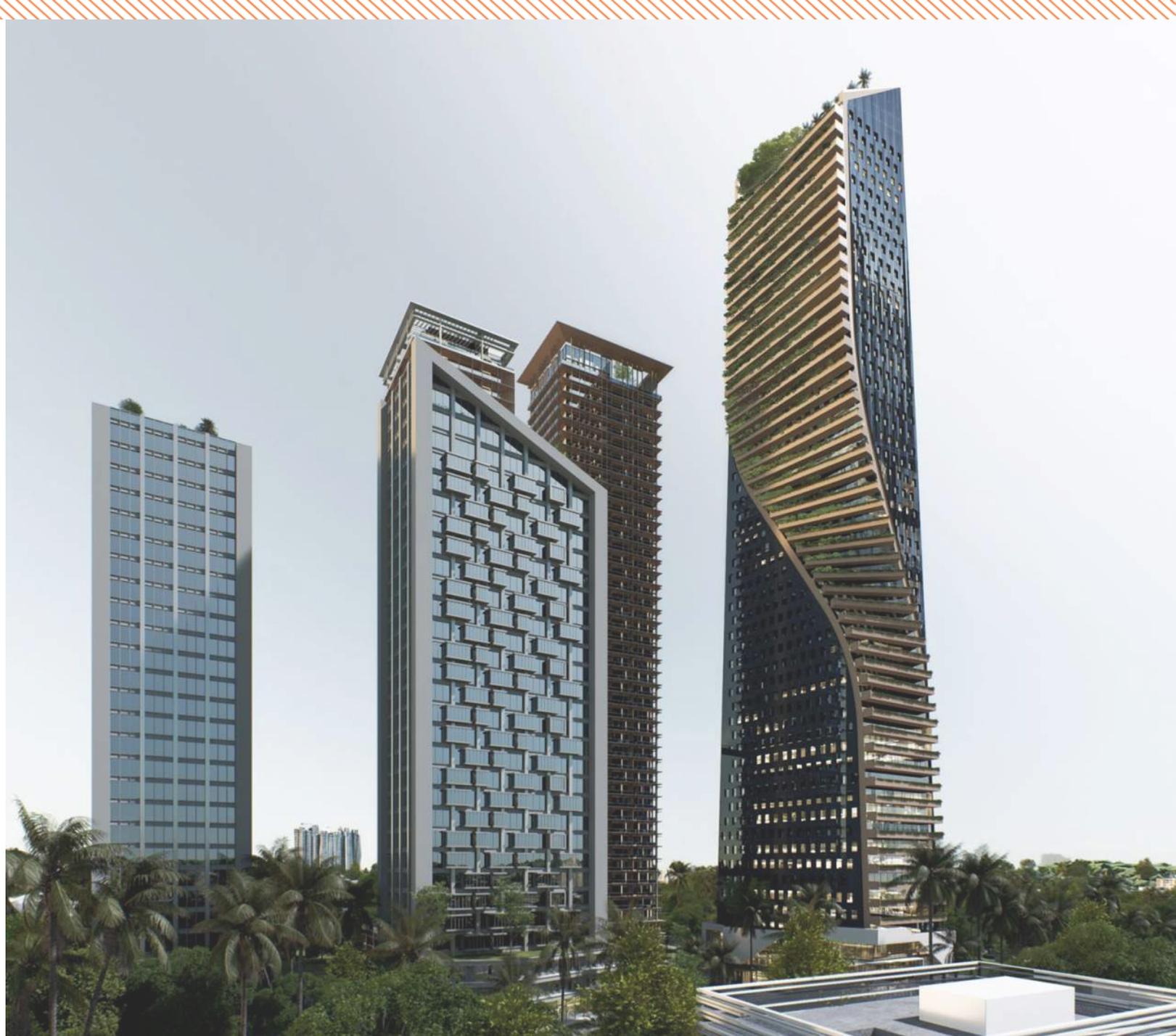
Senopati Line

Mixed-Use

- 1 Site
- 2 Treasury Tower
- 3 Langham Hotel
- 4 Grand Lucky
- 5 Ritz Carlton Hotel
- 6 Pacific Place Mall
- 7 Alila
- 8 Office 8 & Residence 8
- 9 Pacific Century Place
- 10 District 8
- 11 Sequis Tower
- 12 Bursa Efek Indonesia
- 13 Summitmas



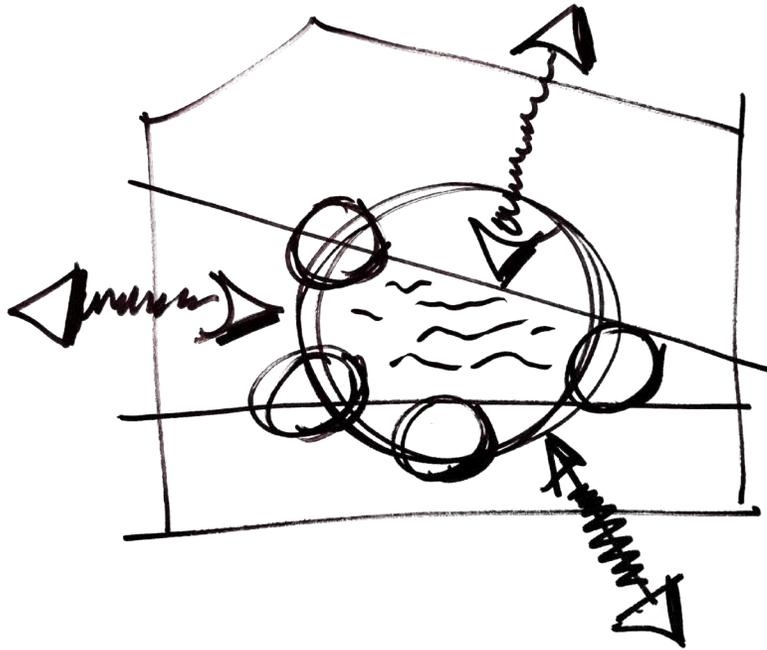
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Plaza Indonesia Jababeka

Mixed-Use

A mixed-use development that celebrates Indonesia rich heritage, pays homage to traditional architecture and takes cues from nature that abound around it, seamlessly incorporated into a modern oasis. Threads of culture, history and nature are encompassed through the selection of retail and entertainment that ripples throughout the development. Plaza Indonesia Jababeka embodies a spirit of place while encompassing the best of tradition and design for visitors.



Plaza Indonesia Jababeka

Mixed-Use



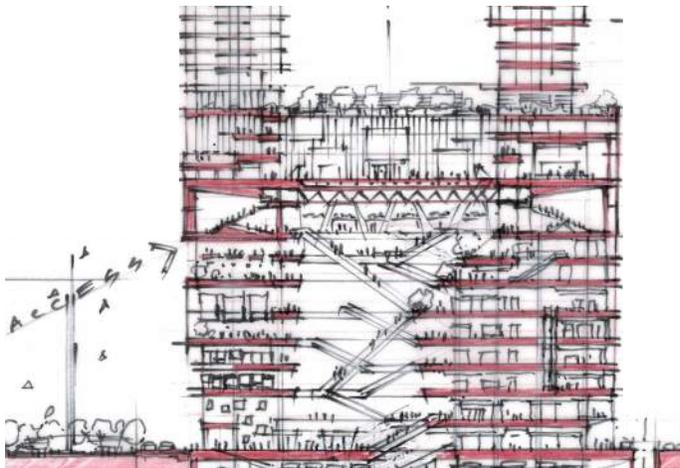
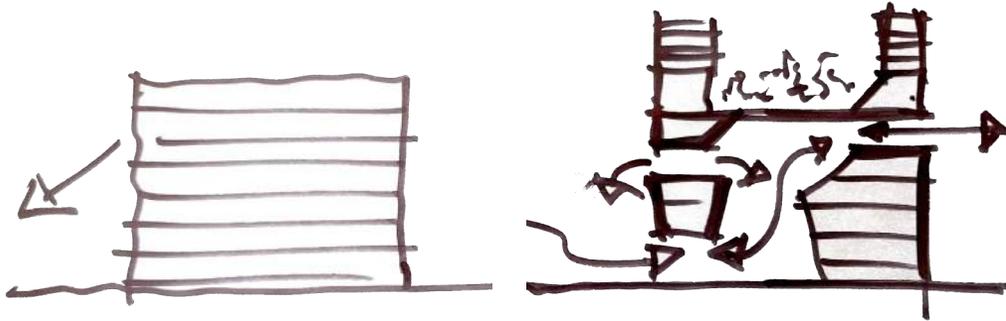
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Bekasi Barat Mixed-Use

Mixed-Use

Bekasi Barat Mixed-Use is a very complex development with retail mall, hospital, school and residential. To resolve the challenge, the building is designed with an “inside/out” podium approach that allows visual connections up into the building and offers more usable space in the podium while providing a larger platform for vertical uses above its the tower configuration. In return, this helps to create each components own “front door“.



Bekasi Barat Mixed-Use

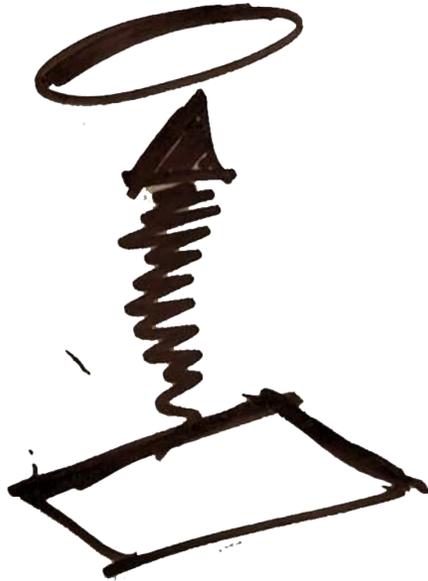
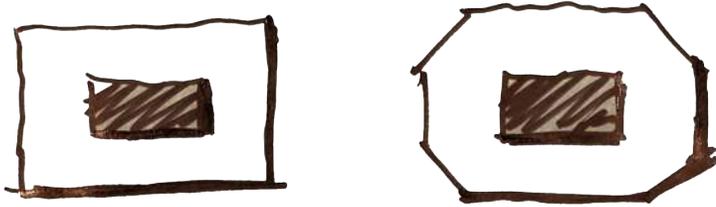
Mixed-Use



Menara Palma 2

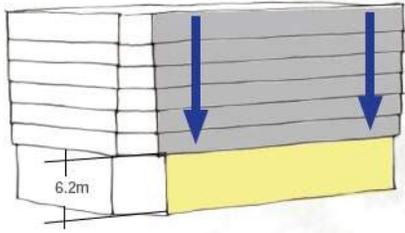
Office

The transformation of the geometry is a reflection of a curved profile of palm tree trunk texture. The form is shaped from a chamfer rectangular plan to oval domed which maximizes 360 degree view.

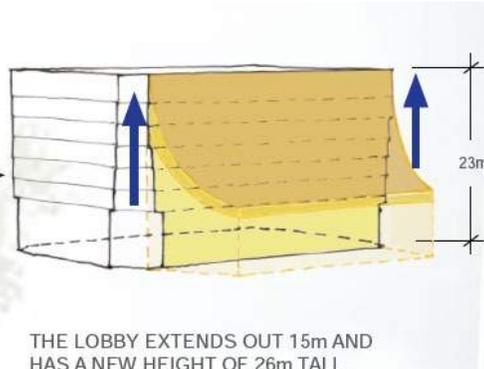


Menara Palma 2

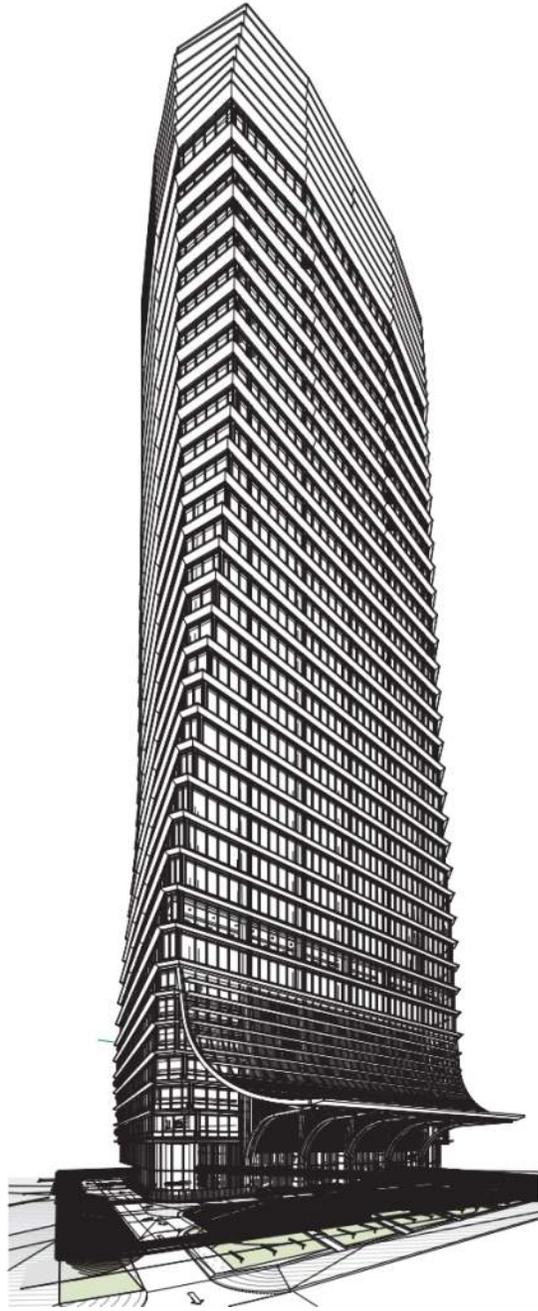
Office



MAIN LOBBY'S HEIGHT AND MAIN ENTRY IS IMPACTED BY THE ABOVE GRADE PARKING



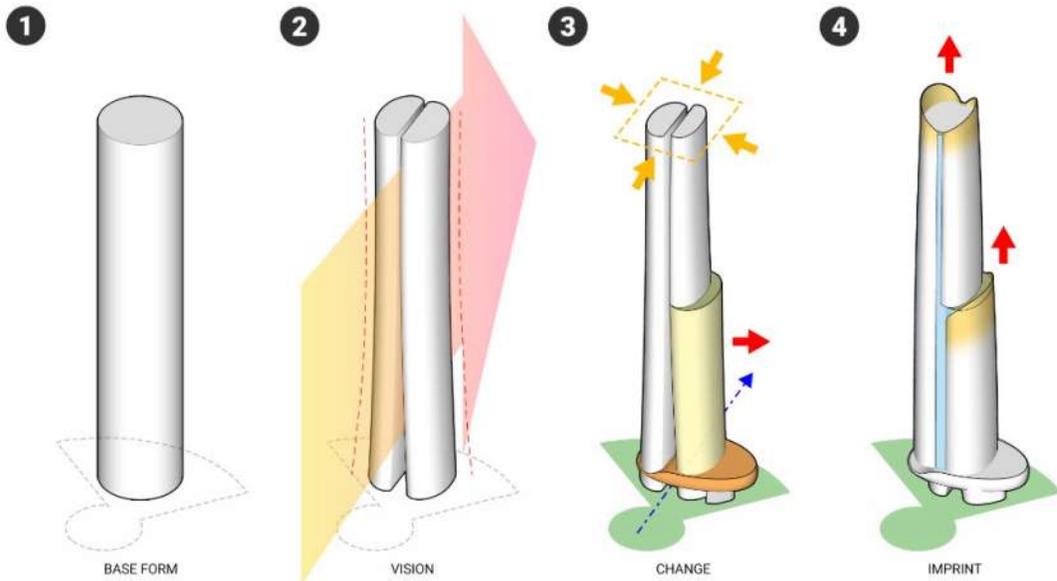
THE LOBBY EXTENDS OUT 15m AND HAS A NEW HEIGHT OF 26m TALL UNDER THE CANOPY.



World Financial Tower

Mixed-Use Tower

The Heart of Mega Kuningan is The World Financial Tower! Within the context of the overall development, the design envisions World Financial Tower as a unifying public element to Mega Kuningan. Mega Kuningan has all the potentials of being a highly-active urban district. The integration of public-oriented spaces and experiences at the pedestrian level augmented by a reconnection between the streetscape and the surrounding developments can stimulate this potential and translate it to an identifiable characteristic of the district.



World Financial Tower

Mixed-Use Tower



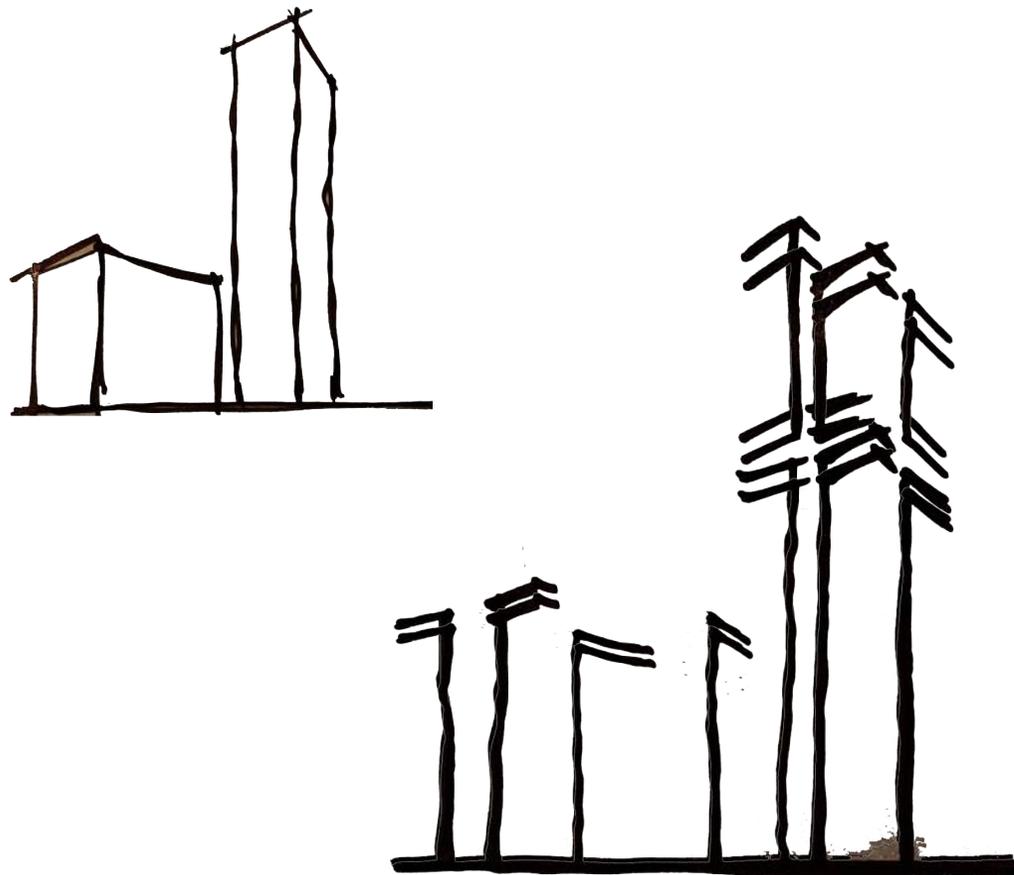
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Verde Condominiums

Residential

Located in the heart of Jakarta's CBD; Verde defines a true oasis of urban living with the verdant landscape of tropical Indonesia. The modern green living is exemplified with a luxury resort experience with the corresponding 5 star amenities.



Verde Condominiums

Residential



NEEM

Masterplan



Lucknow ALFA City

Master Plan

ALFA CITY stands as a remarkable urban development project nestled in the heart of Lucknow, India. It represents more than just a physical development; it symbolizes a visionary commitment to reshaping urban living across our great nation of India.

Encompassing an impressive 74 acres, ALFA CITY encompasses a vast total development area of 14,504,369 square feet, conceived by the Mustafa Group. This endeavor serves as a true embodiment of innovation and sustainability.



Lucknow ALFA City

Master Plan



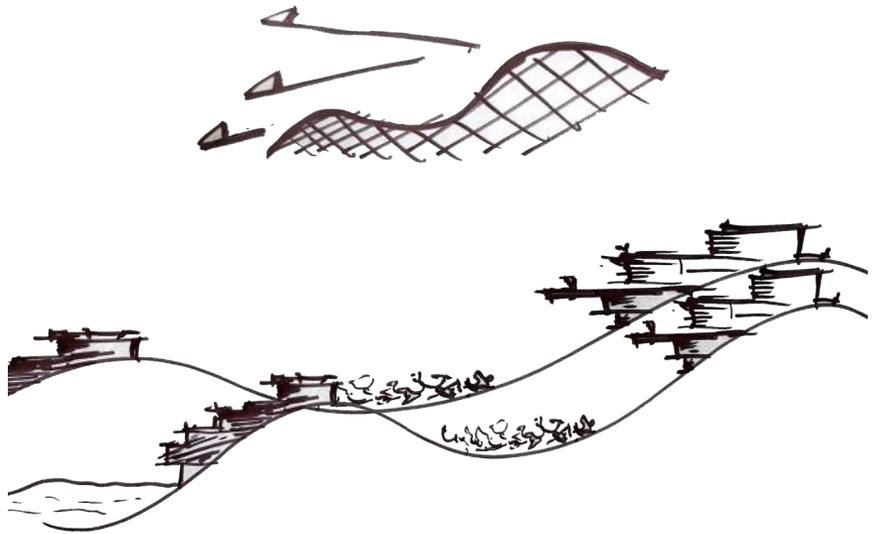
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Indonesia Island Resort

Master Plan

The Island Resort vision explores the possibilities of creating a sustainable ecotourism destination by capturing the unique environments of the surrounding context and combining them with the region's indigenous architectural styles. With nine resorts spread across its shoreline and sensitively nestled within the landscape, the development provides an array of exceptional guest accommodations and activities ranging from spa treatments to diving.



Indonesia Island Resort

Master Plan



- 1 Arrival Dock
- 2 Restaurant, Pool, Retail
- 3 Spa
- 4 Connecting Paths
- 5 Seaside Villas
- 6 Hillside Villas
- 7 Luxury Villa
- 8 Warehouse / Utility / Staff Housing

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PIK 2 CBD

Master Plan

PIK2 is envisioned to create a lively activity environment in the public spaces outside of the shopping mall, cultural facilities, hotel and other buildings. The functions will include food and beverage, entertainment, and specialty shops.

The place for celebration, festivity, a great coming-together – day and night, weekdays and weekends, holidays and special events.



PIK 2 CBD

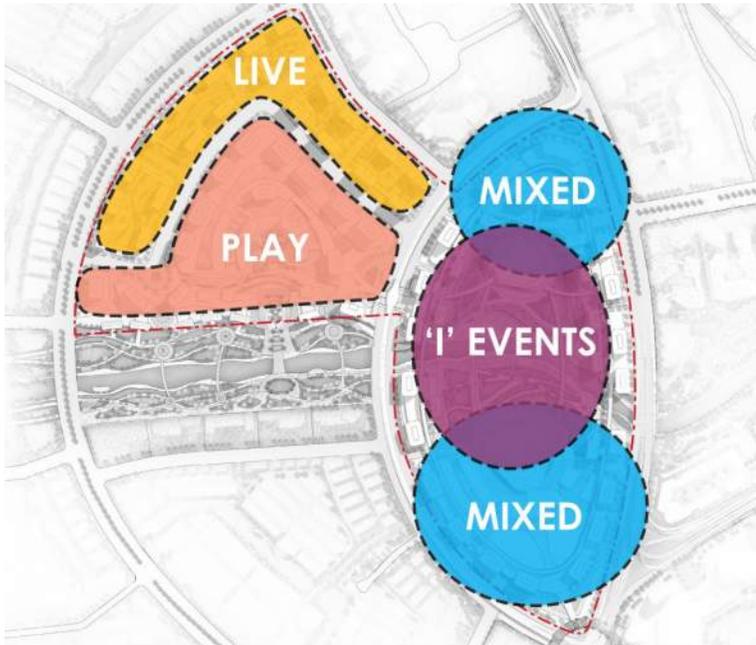
Master Plan



PIK 2 D18

Master Plan

A Humanist Approach to Create People Oriented High Value Smart City. A project vision that is closely aligned with PIK 2 core values for new industry cities, focused on the PEOPLE who work have industry, who innovate, who inspire others, and who also want a new LIFESTYLE to support those values. a NEW urban lifestyle where neighbors know each other and together they will build a new community of people that thrives on the idea of 'E-industry Era' – of effectiveness, productivity, creativity and innovation.



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PIK 2 D18

Master Plan



PIK 2 D15

Master Plan

An entertainment, recreation and hospitality zone! A trade and exhibition center! A PIK2 Unique destination! To discover a brand-new shopping destination with numerous entertainment and lifestyle hub experiences. To discover a family destination with ultimate and active fun. A series of parks for visitors to explore along the urban spaces. The discovery route provides a comfortable walking experience environment to attract people to spend the entire day on site with dynamic activities to do at different places instead of visiting only one destination.



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PIK 2 D15

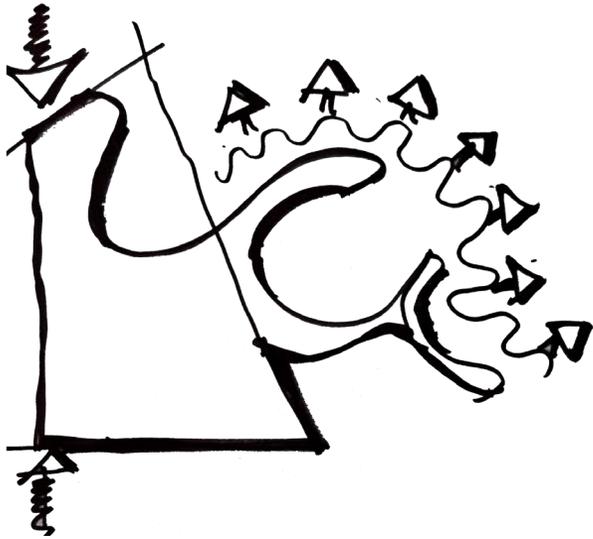
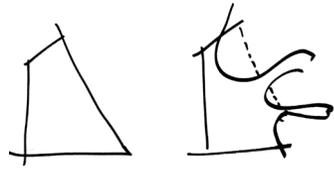
Master Plan



Batam Bay

Master Plan

Envisioned to be a unique travel destination catering to Singaporean and regional travelers who desire the very best in the built and natural environment. Improving the users arrival sequence, a ferry terminal and elevated pedestrian walk is conceived as a pedestrian gateway into the resort. Providing a variety of living options, from villas to residential towers, residents of all types will be accommodated.



Batam Bay

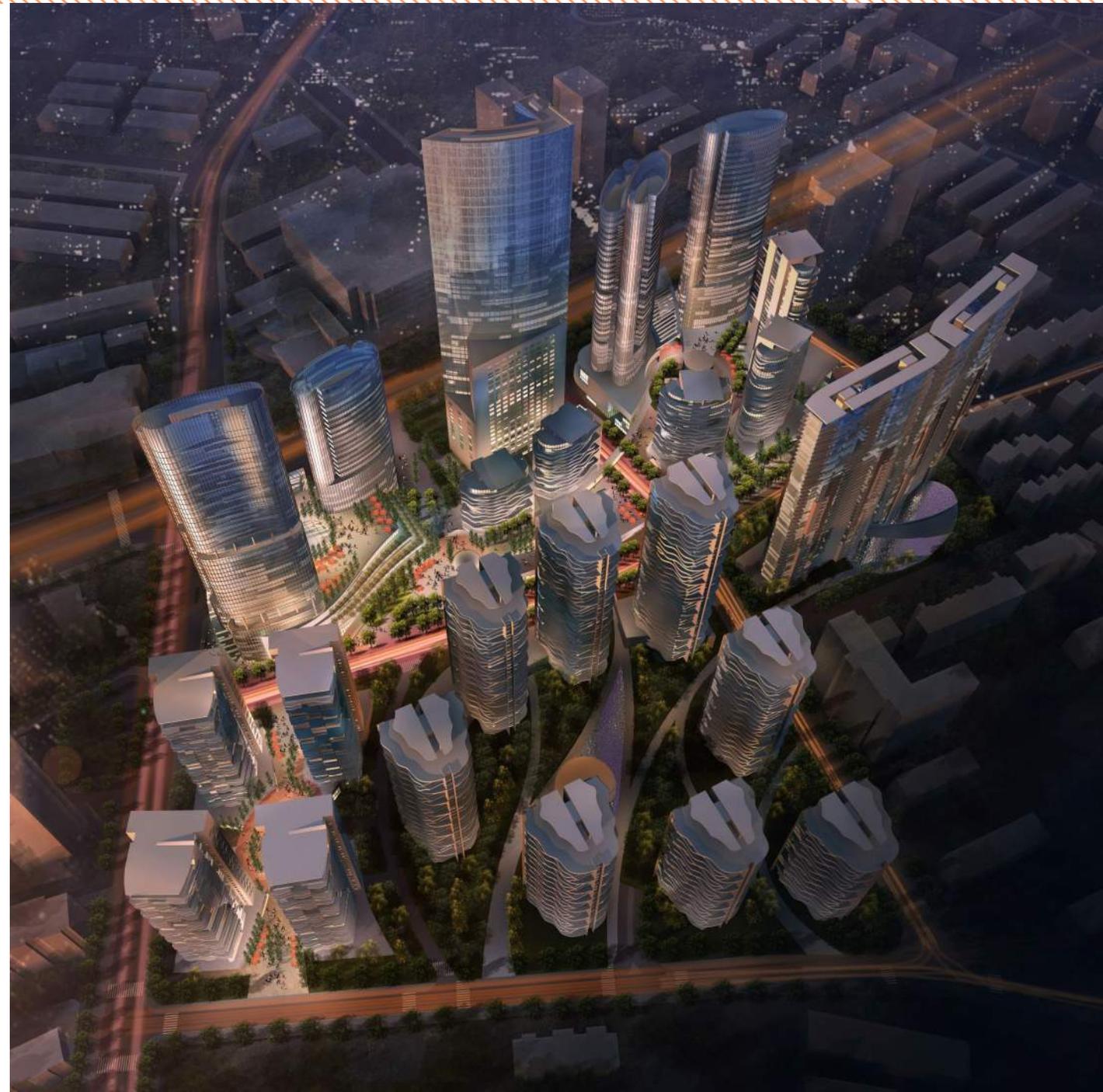
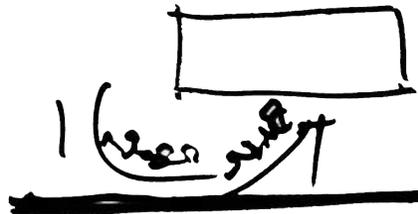
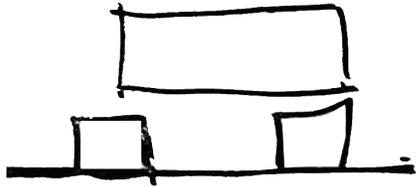
Master Plan



Qingdao Lushang

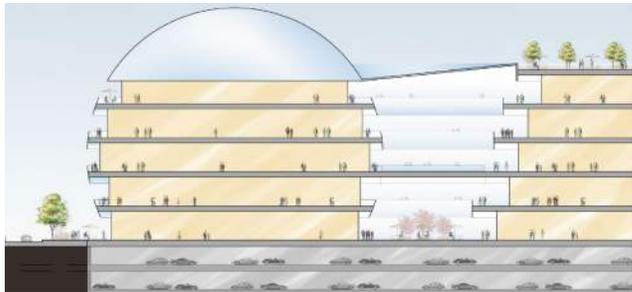
Master Plan

Qingdao Lushang Project is envisioned to create a true mixed-use masterplan design, comprised of sub-districts of differentiated activity, each having its own character, creating a mix of uses that add to vibrancy of the Districts. World-class facilities will attract international investment interest, enabling the active urban mix of highest quality living and business environments that characterizes successful city centers.



Qingdao Lushang

Master Plan



NEEM

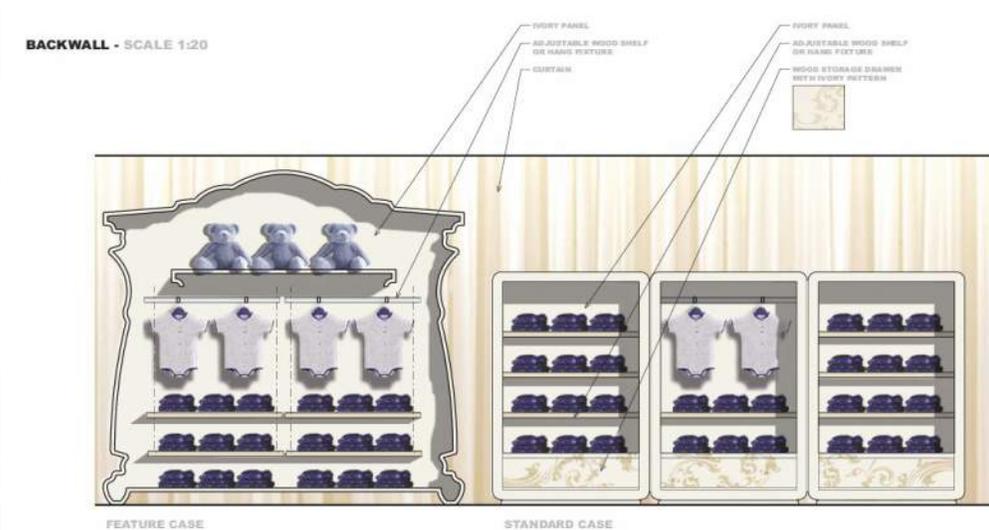
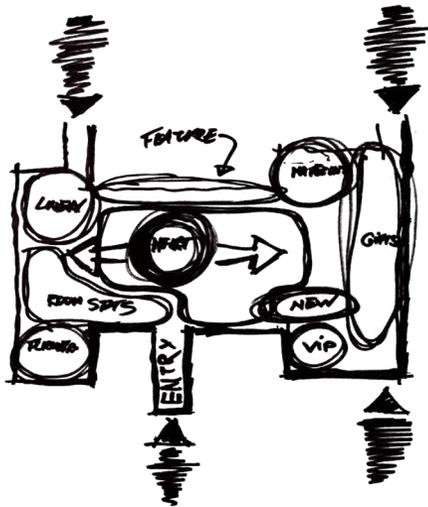
Interior Design
Environments



Harrods

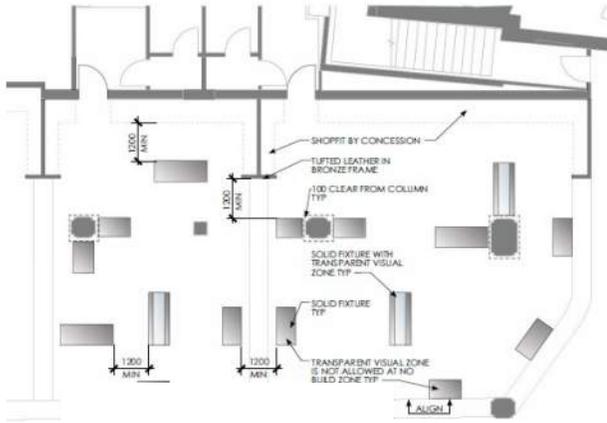
Man Shop, Luxury Room,
International & Baby World
Retail

Registered with English Heritage as a 19th Century historical site, the challenge in renovating one of Harrods Rooms was to achieve the perfect balance between respecting tradition while developing a retail environment suitable for contemporary fashion. Texture, materials and subtle variations in hue showcase the essence of the brands.



Harrods

Man Shop, Luxury Room,
International & Baby World
Retail



FIXTURE PLAN GUIDELINES

NOT ALLOWABLE



ALLOWABLE

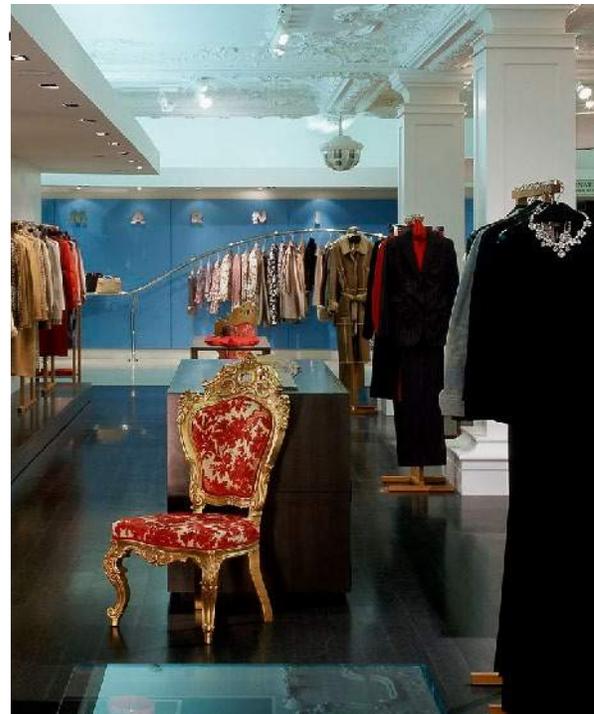


FIXTURE ELEVATION GUIDELINES

SOLID FIXTURE



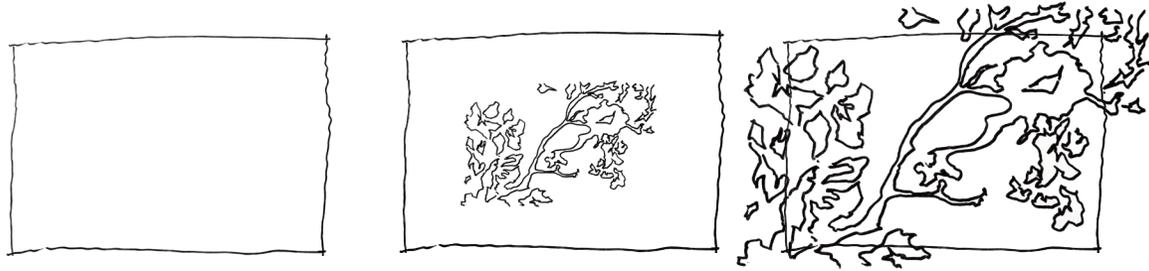
SOLID FIXTURE WITH TRANSPARENT VISUAL ZONE



Seibu

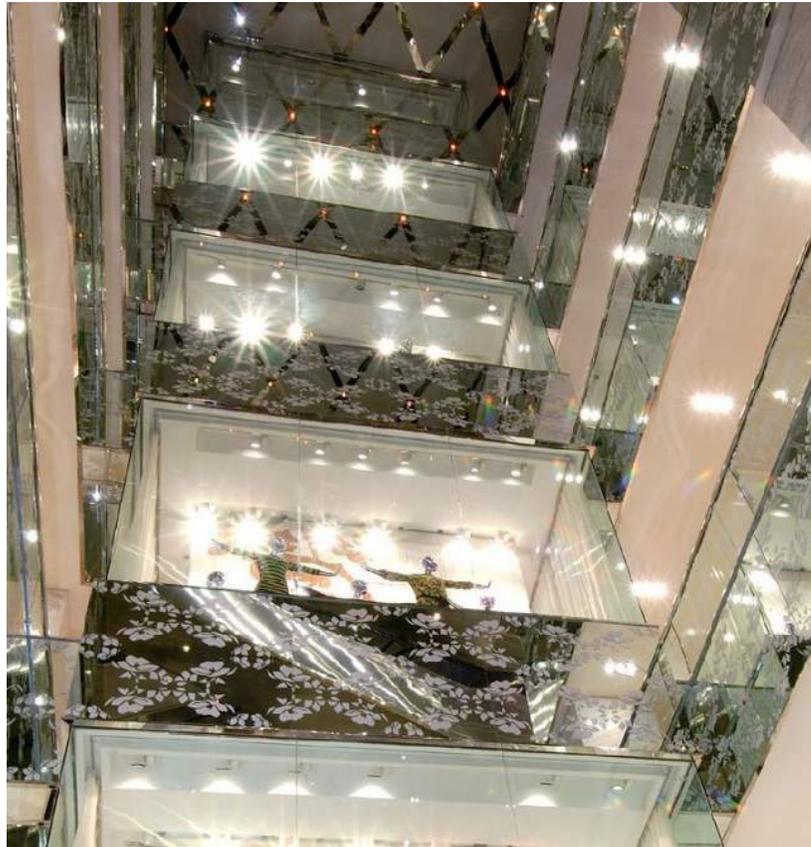
Retail

To compete in the boom of e-commerce; Seibu is boosting brand recognition through a private concierge and in-living shopping experience for the customers. The project utilized efficient planning, enhanced department identities, dramatic displays and increased customer comfort which creates a tailored shopping experience with the convenience of online retail.



Seibu

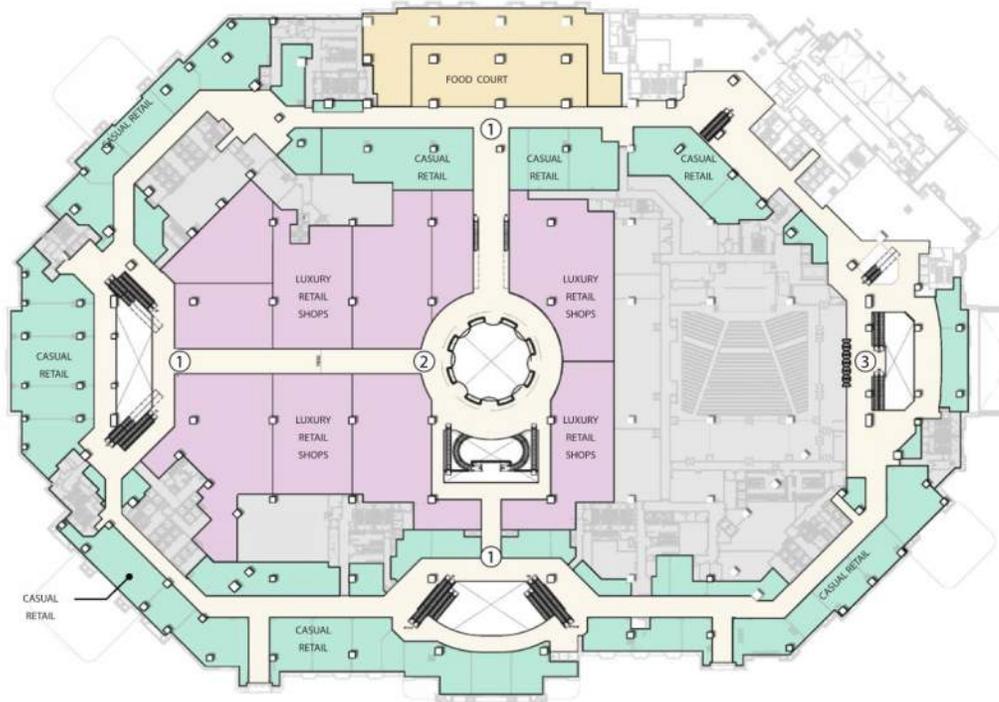
Retail



SJM Cotai Macau

Retail Entertainment

Strolling through the streets and districts of the City of Light. Each neighborhood a distinct experience with its own feel, and energy. Unique experiences throughout, from a shopping destination, a romantic dinner, or a night at the theatre, Cotai Magnific becomes that. A destination, with a retail and dining selection that sets the experience apart. Based on the unified design elements, that can now create a feeling of being in another city, with this new design we can elevate that journey



SJM Cotai Macau

Retail Entertainment



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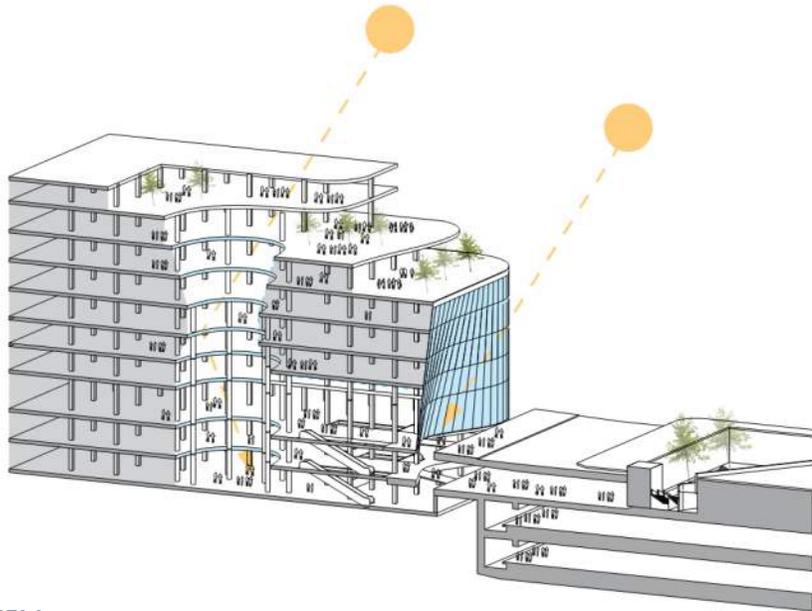
Westfield – Eataly

Retail Entertainment

It's a meeting place. It's the intersection of commerce and culture, life and style, reality and fantasy, where things come together, boundaries are blurred, and the impossible become possible.

You are invited to experience the Westfield Center where you are living the future now.

Sophisticated and upscale, this is an everyday destination for the movers and shakers of the downtown core. Urban neighborhood - Diverse and mobile, it's an area always on the move. Practicality and wellness is at the heart of this up-and-coming village.



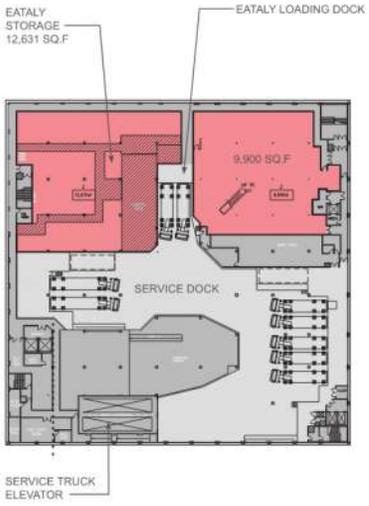
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Westfield – Eataly

Retail Entertainment

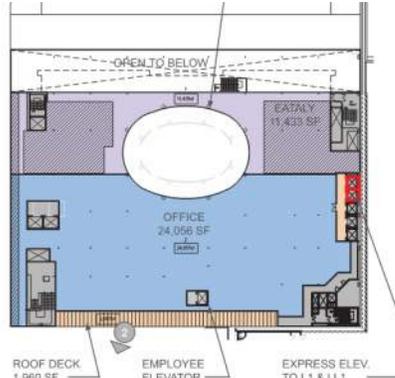
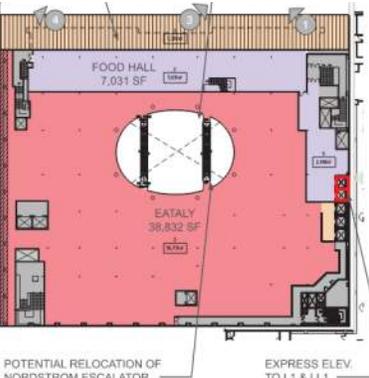
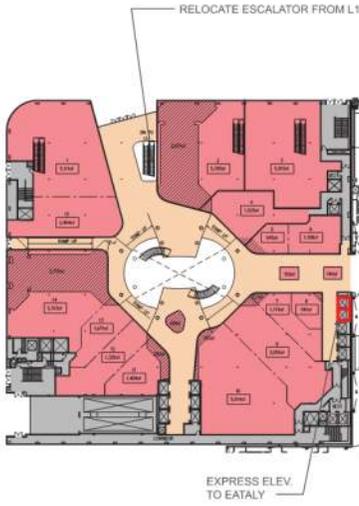
Lower Level 2



Lower Level 1



LEVEL 1

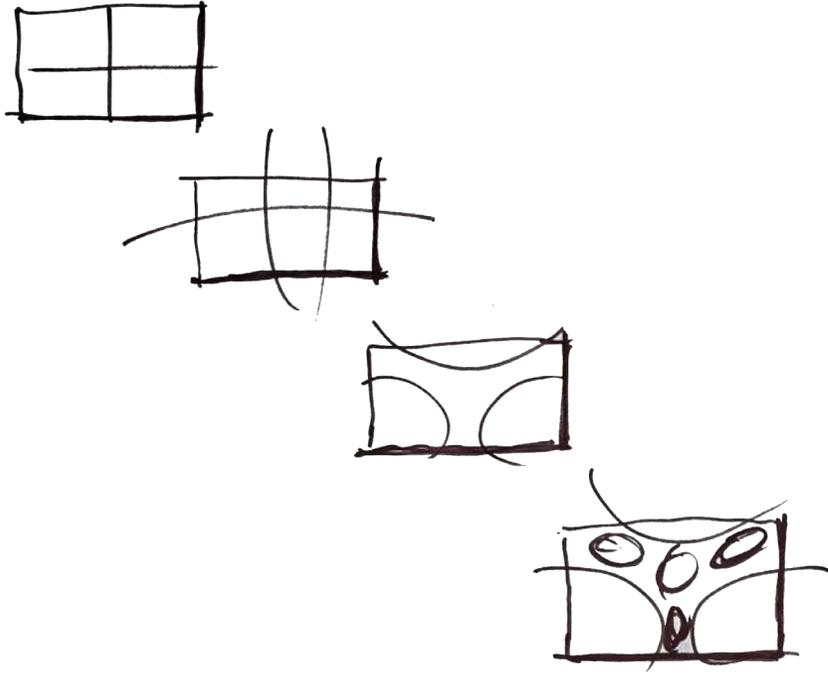


Samsung Plaza

Retail

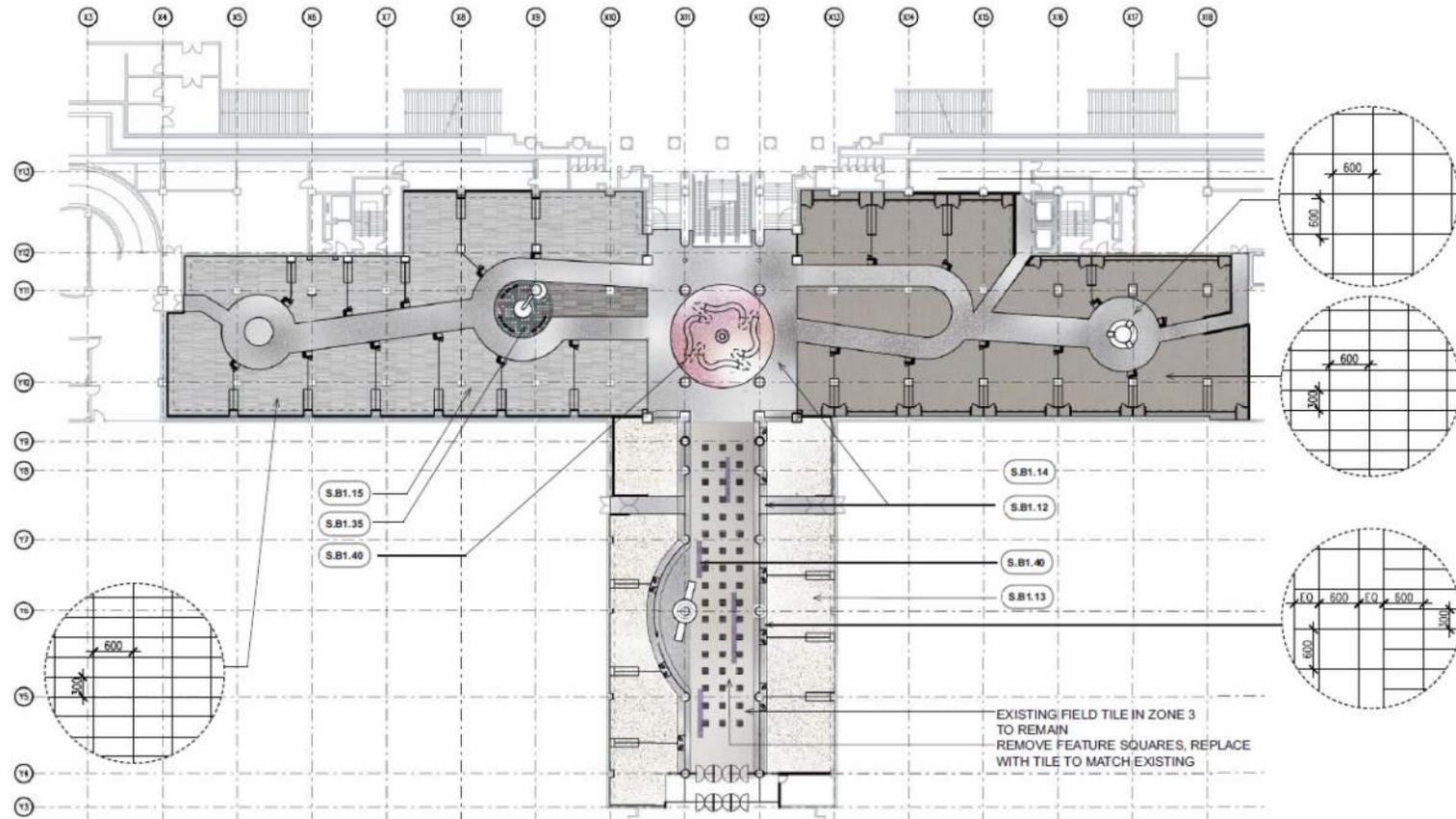
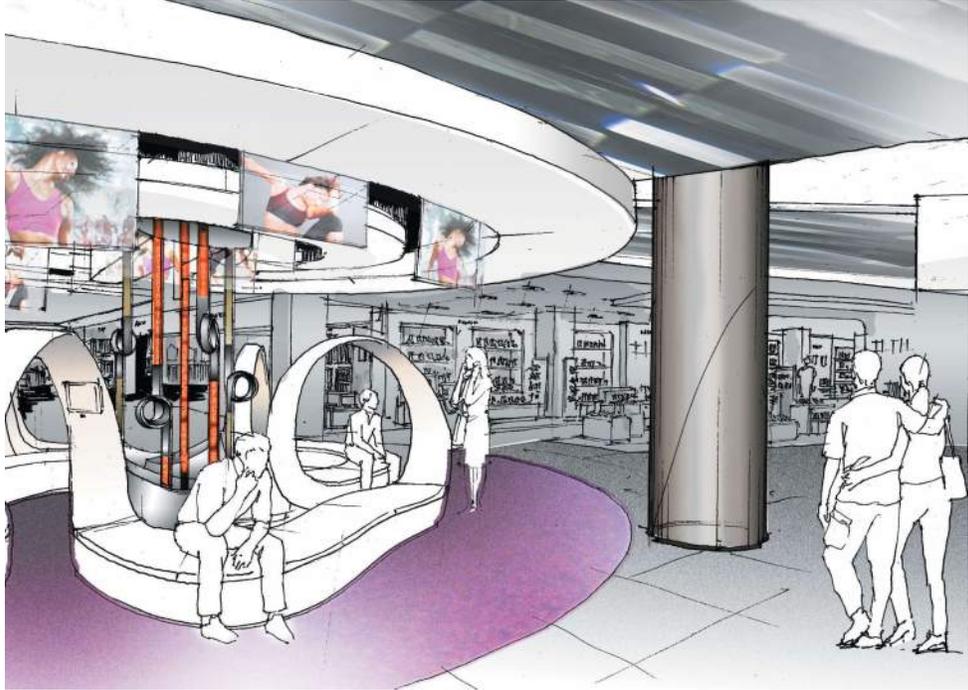
Samsung Plaza is envisioned to evoke luxurious merchandise presentations, inspired by trend-setting artists, interpreted in unique approaches to elevate the merchandise.

Each of the merchandise worlds will reflect the latest and greatest of international fashion, lifestyle and culture to create one of a kind shopping experience.



Samsung Plaza

Retail



Cove painted to match exposed seating (S.B1.8)

Painted ceiling element (S.B1.27)

Frosted acrylic panel for projected graphic images

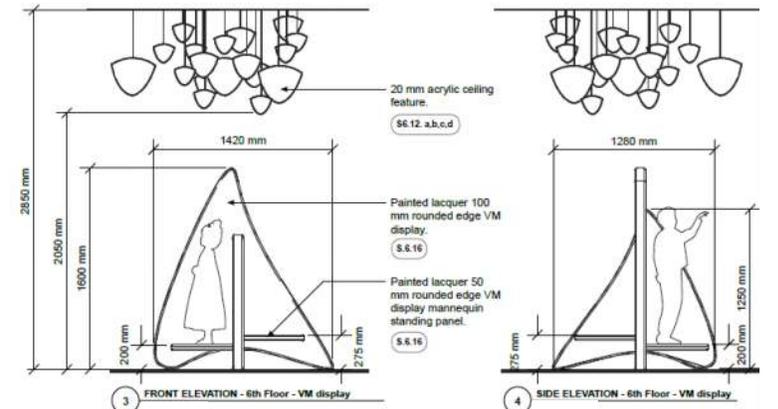
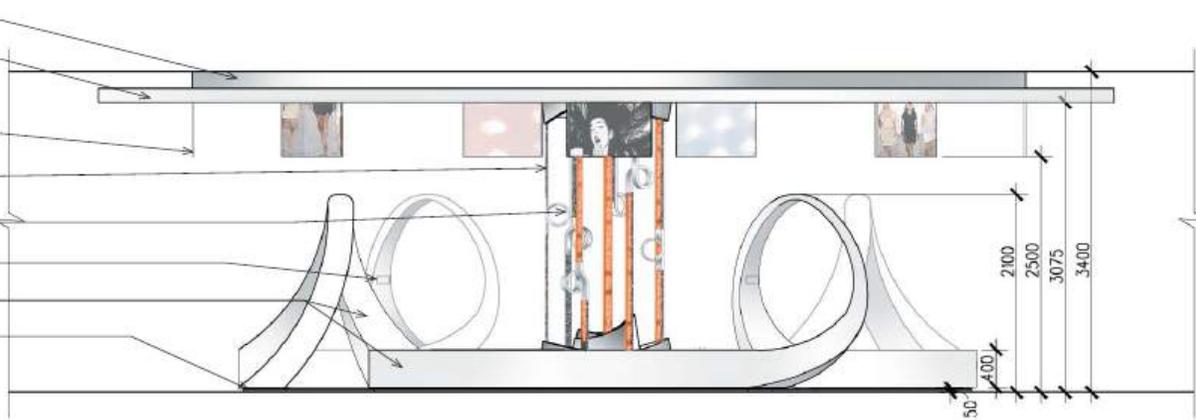
Center visual feature with red streaming LED text panels

Curved connection detail

Listening station

White solid surface seating (S.B1.11)

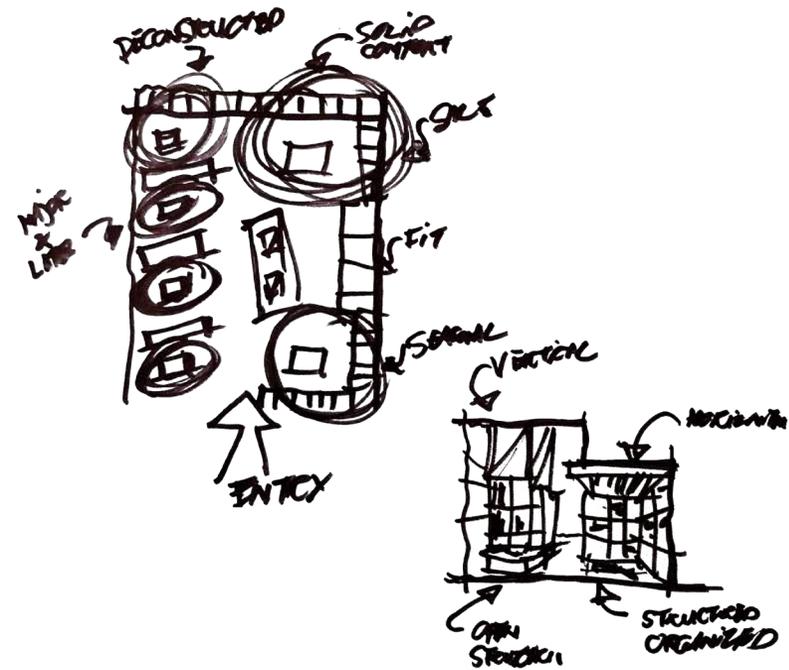
Metal base (S.B1.39)



Dockers

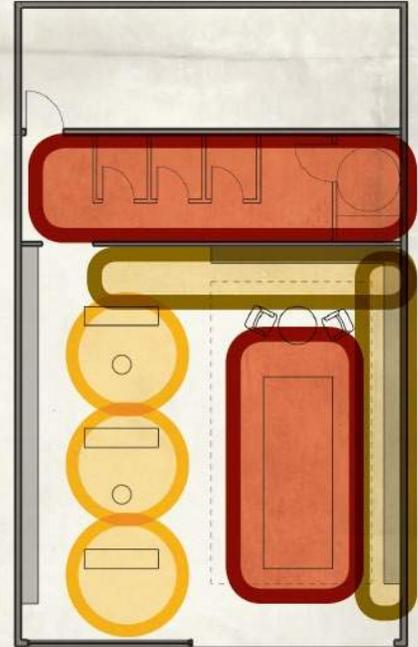
Retail

Dockers wanted a store design to align with the marketing message “Wear the Pants”. The store reinforces this message with a simple, bold and masculine approach, creating a design that reflects an environment where a man would feel comfortable and resonate with a guy’s sense of self. Movable “scaffolding” cabinets feature lifestyle presentations and allow for different arrangements when stacked.

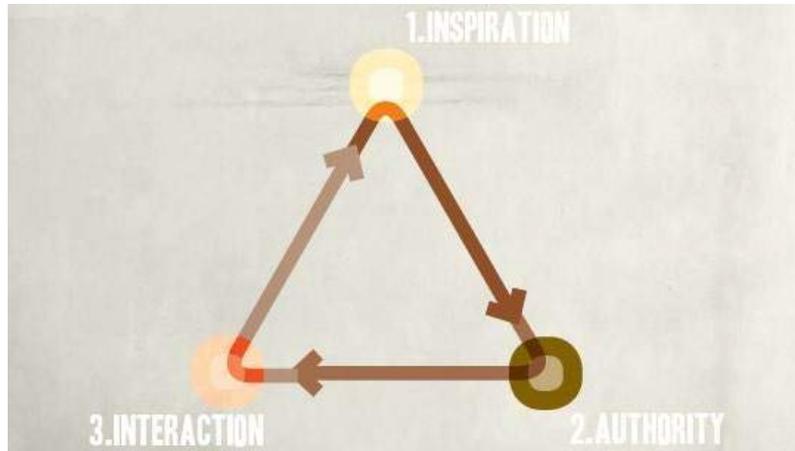


Dockers

Retail



NEEM
Portfolio & Experience



NEEM

Design
and Build



Tulola

Interior Fit-Out & Furniture



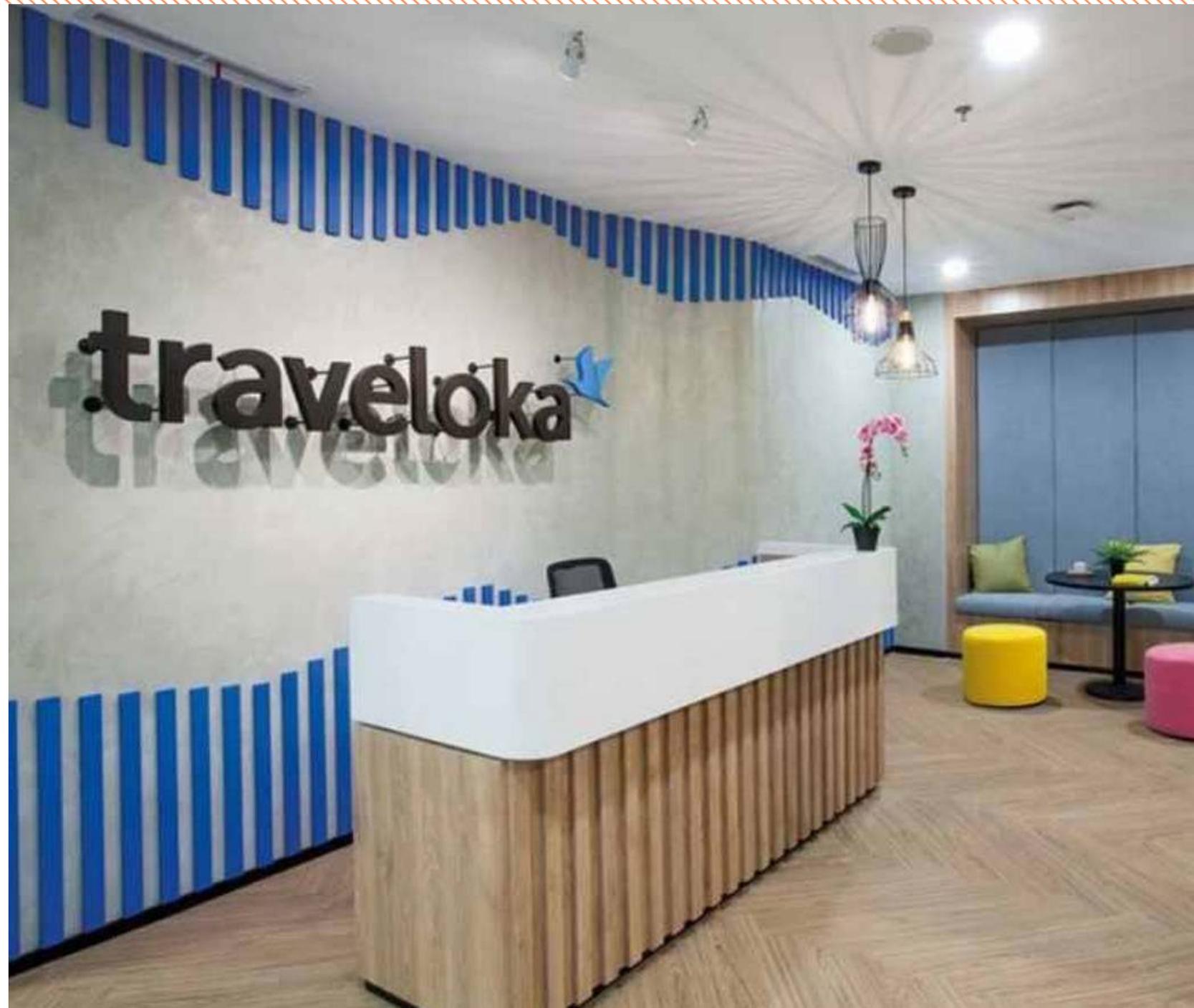
Sushi Tei Headquarter

Interior Fit-Out & Furniture



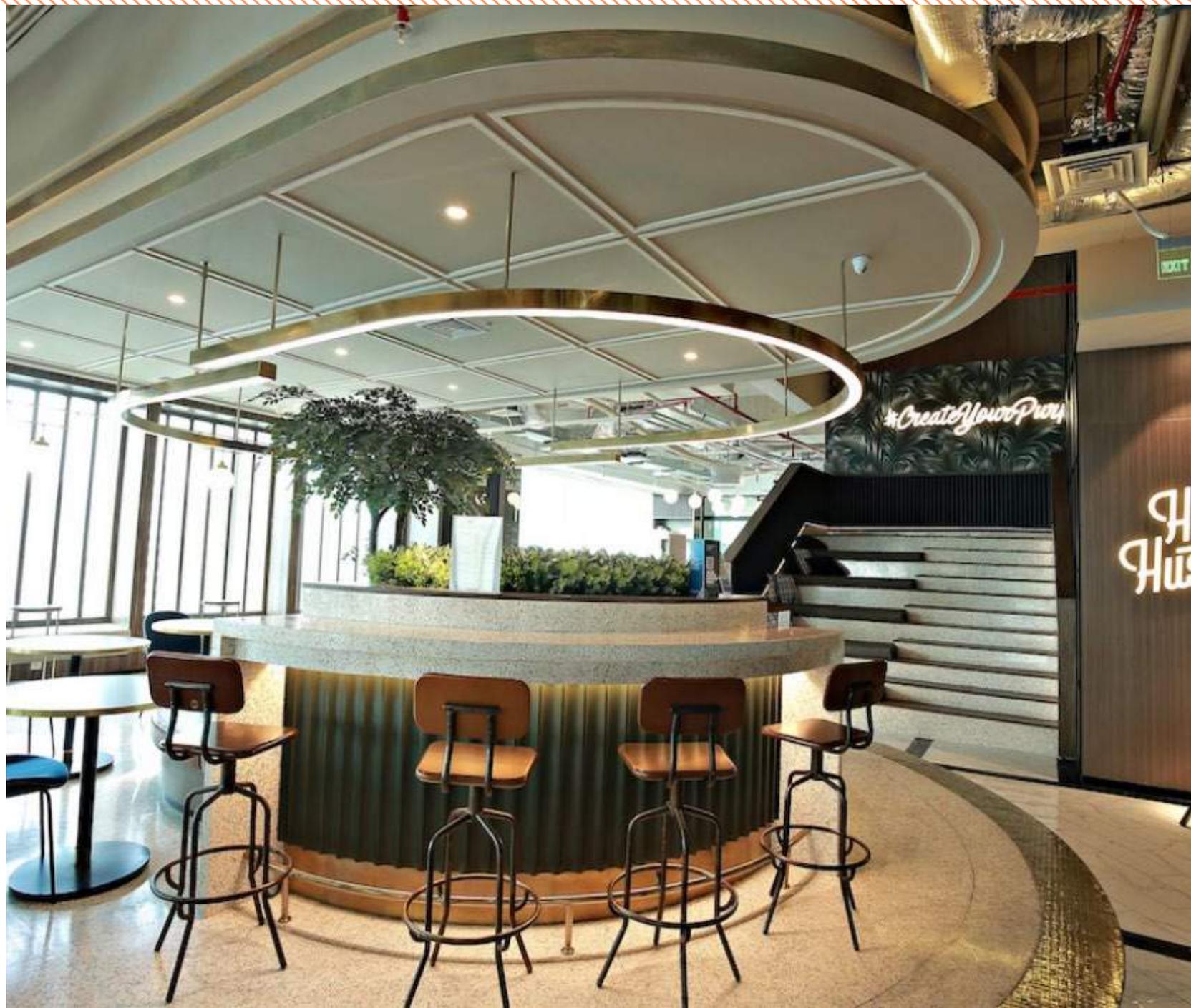
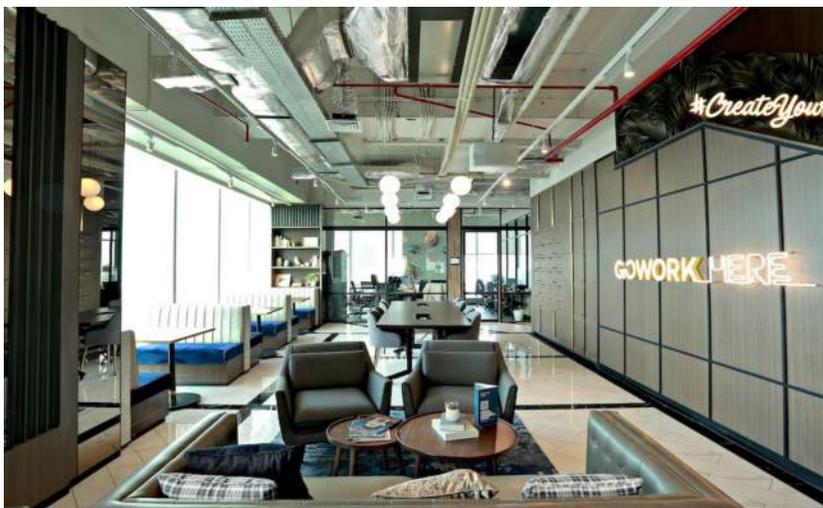
Traveloka Headquarter

Interior Fit-Out & Furniture



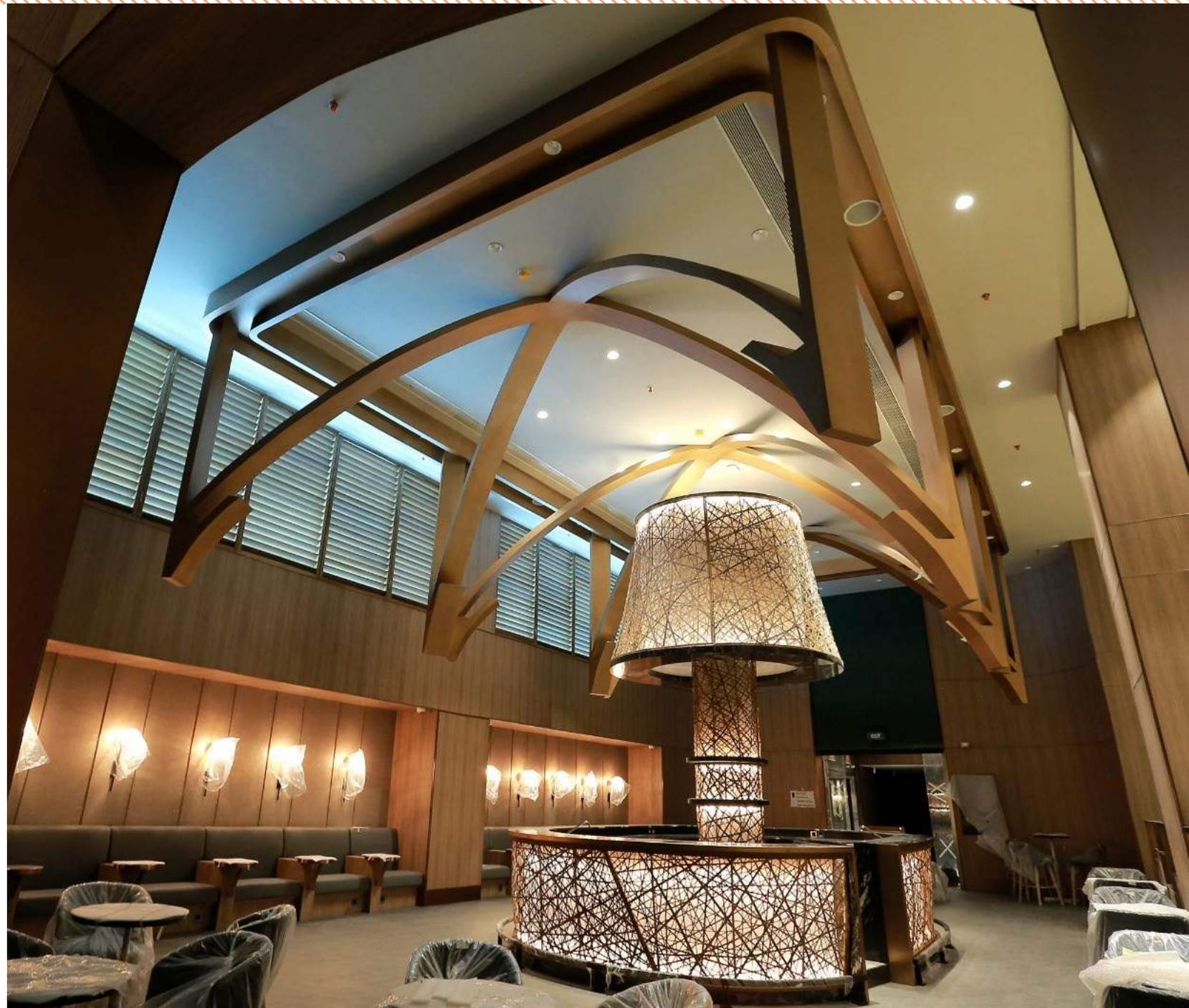
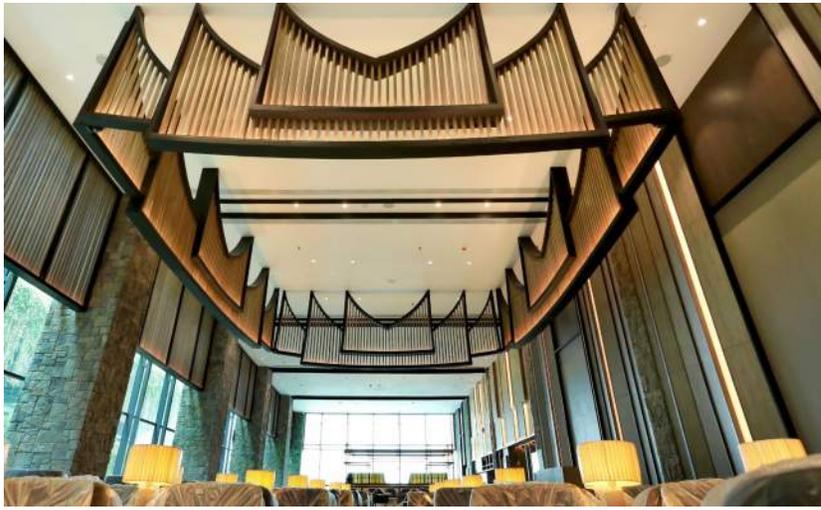
GoWork

Interior Fit-Out & Furniture



Plaza Premium Lounge

Interior Fit-Out & Furniture



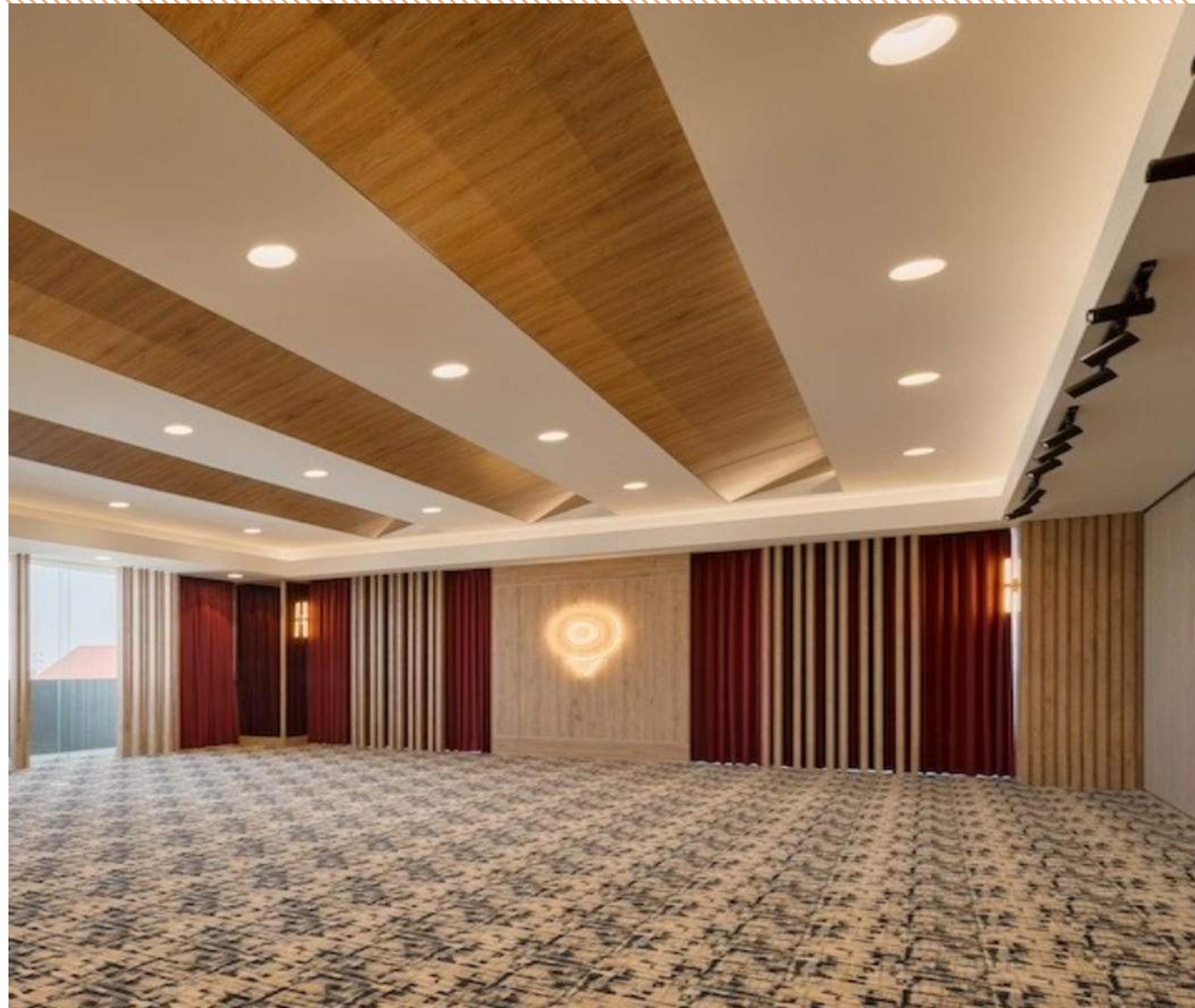
Cinepolis

Interior Fit-Out & Furniture



Integraha Ballroom

Interior Fit-Out & Furniture



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