

# Branded Flooring & Interiors

## **Top 5 Flooring Mistakes Small Developers Make — And How to Avoid Them**

A practical guide to help small developers save time, reduce callbacks, and deliver premium flooring projects on schedule.

## Mistake #1: Choosing a Flooring Contractor Based on Price Alone



Selecting the cheapest quote often leads to rushed workmanship, poor preparation, and visible defects that require rework.

**Better approach:** Choose a contractor who balances competitive pricing with proven quality and reliability.

## Mistake #2: Not Checking References or Past Projects



Without checking previous work, developers risk inconsistent standards, missed deadlines, and unnecessary stress.

**Better approach:** Review portfolios, testimonials, and similar development projects before appointing a contractor.

### Mistake #3: Poor Installation Scheduling



Incorrect sequencing of flooring works can cause clashes with other trades and delay overall completion.

**Better approach:** Coordinate flooring installation carefully within the build programme.



## Mistake #4: Unclear Flooring Specifications



Unclear or changing specifications lead to confusion on site, incorrect installations, and costly delays.

**Better approach:** Finalise flooring types, layouts, and finishes before work begins and ensure all parties are aligned.

## Mistake #5: Ignoring Warranties & Aftercare



Overlooking warranties and aftercare leaves developers exposed to post-handover issues and unexpected costs.

**Better approach:** Work with flooring contractors who provide clear warranties and stand by their work.

# Branded Flooring & Interiors

We specialise in helping small developers deliver flooring projects quickly, reliably, and within budget — without the common mistakes that cause delays and callbacks.

**Get in touch today for a free developer consultation.**