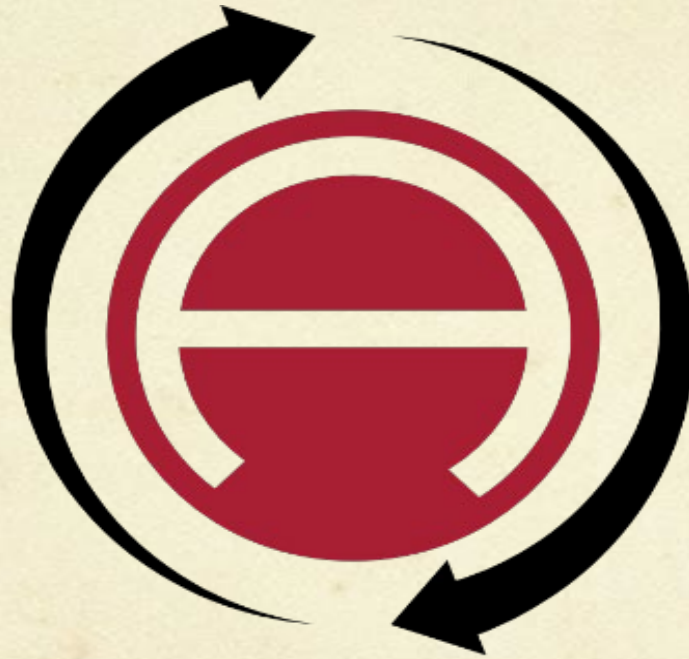


# Helping Your Business Reach Your Customers



*Amorwita Marketing*





# Business Development Center


- ❖ Amorvita Marketing is proud to offer an alternative to expensive and time-consuming BDCs.
- ❖ Our BDC solution can reduce BDC costs to a fraction of the Dealer's cost or we can supplement existing BDCs.
- ❖ We have over 40 years of Automotive experience in all aspects of automotive sales and marketing.
- ❖ We are 100% U.S. based, using local outbound phone numbers. All our agents speak fluent English.
- ❖ Our scripts are clean and precise and can be customized to fit your unique needs.
- ❖ Our state of the art Predictive Dialer assures strong and quick contacts each day.
- ❖ We will increase your monthly sales and increase your ROI.





# Why Choose Amorvita Marketing?

- We continuously monitor and train our agents to bring you the highest possible ROI
- Your customers are treated with professionalism, courtesy, and respect
- Your Success is our Success.
- Daily BDC reports

ABC DEALER - APRIL 2024												 Amorita Marketing	
APPOINTMENT AND LEAD REPORT													
Dealership	FirstName	LastName	Street	City	ST	Zip	Mobile	Make	Model	Year	Appointment Date	Appointment Time	Notes
													***VIRTUAL APPOINTMENT*** She works with Covid patients so she would prefer to maintain social distancing. She requested a call from the dealership to see if they can negotiate a deal on a new vehicle.
ABC Dealer	Mary	Smith	123 Main St	Anytown	US	99999	999999999	CHEVROLET	CRUZE	2015	4/1/2024	1:00:00 PM	
ABC Dealer	Michael	Adams	123 Main St	Anytown	US	99999	999999999	HYUNDAI	SONATA	2017	4/1/2024	3:00:00 PM	Interested in a new 2024 Sonata
ABC Dealer	John	Williams	123 Main St	Anytown	US	99999	999999999	TOYOTA	RAV4	2017	4/1/2024	4:00:00 PM	Lease ends next month, interested in 2024 Tacoma
ABC Dealer	James	Morgan	123 Main St	Anytown	US	99999	999999999	KIA	FORTE	2018	4/1/2024	4:30:00 PM	
ABC Dealer	Donald	Black	123 Main St	Anytown	US	99999	999999999	HONDA	CRV	2016	4/1/2024	5:00:00 PM	
ABC Dealer	Kathy	Smith	123 Main St	Anytown	US	99999	999999999	CHEVROLET	SILVERADO	2017	4/1/2024	12:00:00 PM	
ABC Dealer	...	...	...	...	...	...	...	...	...	...	...	...	
ABC Dealer	...	...	...	...	...	...	...	...	...	...	...	...	
ABC Dealer	...	...	...	...	...	...	...	...	...	...	...	...	
ABC Dealer	...	...	...	...	...	...	...	...	...	...	...	...	
ABC Dealer	...	...	...	...	...	...	...	...	...	...	...	...	
ABC Dealer	...	...	...	...	...	...	...	...	...	...	...	...	
ABC Dealer	Betty	Snow	123 Main St	Anytown	US	99999	999999999	HONDA	ACCORD	2016	4/30/2024	9:00:00 AM	
Total	110												

# It Doesn't Make Sense if it's Not Making a Profit.

You will know the results in the  
first two weeks.

Our daily reports and  
appointments will make it easy  
to track your progress.



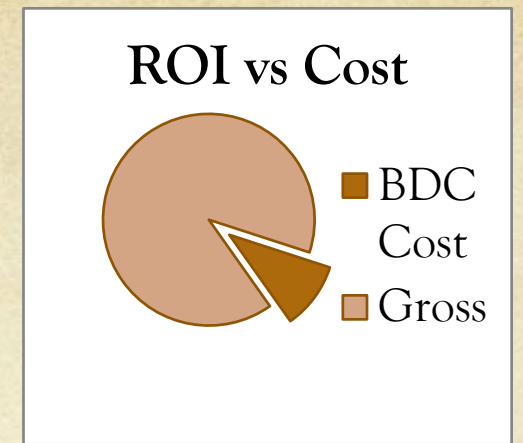




# SCRIPTS

- Tried and proven scripts to optimize appointment scheduling and lead generation
- Our Scripts are clean, precise and customizable to fit your unique needs
- You're always in control!

# ROI's at a Glance



## Sample of BDC Campaigns – April 2024

Dealer	Program	Appointments	Sold	ROI
Toyota	1 week	31	17	1139%
Hyundai	4 week	120	73	2978%
Kia	2 week	64	39	2987%

Average ROI - 2646%\*

\* Based on actual BDC call campaigns for April 2024



# Training By Doing

**Always listening.**



**Amorvita Marketing is able to Listen and Whisper  
Coach to our agents, Break In and/or Transfer to  
Dealer Immediately for Closer.**

- Coaching
- Breaking into Call
- Transfer Call To Dealer
- Close the Sale





# SAVE BIG!

- No Annual Salaries
- No Insurance Costs
- No Pension Plans
- No CRM and Dialer Costs
- No Office Space
- No Revolving Door of Employees
- No Training and Retraining Costs
- No Pressure on You or Your Managers

**IT'S ALL ON US!**





## You Can Count on Amorvita Marketing:

- Continuous training of our call center agents working exclusively for you
- Continuous monitoring of all account activity to ensure your highest ROI
- Daily report of appointments and leads with all pertinent information needed to close the sale
- No long term commitment
- We set appointments and generate leads that convert to sales

Contact Amorvita Marketing today!

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Website: [www.AmorvitaMarketing.com](http://www.AmorvitaMarketing.com)