

EST. 2021

It Is Festival Time

BASTROP PRIDE 4th ANNUAL PRIDE FESTIVAL WEEKEND

Bastrop Pride will be hosting its 5th Annual Music, Art, and Pride Festival. This event is back and better, as the result of steady growth and support, this will be the third year Bastrop Pride and our sponsors have made it possible for this event to become a Block Party street festival. The Music, Art and Pride festival will be two days of entertainment, shopping, food and drinks. We are blessed to have access to the Bastrop Convention & Exhibit Center this year and offer two blocks of boothing opportunities for all audiences.

Bastrop Pride is an organization that has been active within the community year-round, with monthly digital workshops, festival participation, and volunteering.

Support and Sponsorship of Bastrop Pride is a great way to participate and showcase your community support for Bastrop Pride, and your local LGBTQIA+ community. Become a sponsor and partner with Bastrop Pride. Your help and support will ensure the continued growth of, not only this nonprofit but, all the good community outreach Bastrop Pride participates and is involved in. Bastrop Pride is the prime local resource for the LGBTQIA+ community, this community's allies and all marginalized communities that need a voice.

Any and all support is greatly appreciated. Please let us know how we can assist you making your donation, which is **tax-deductible**, or assist you in becoming a sponsor. Without great community supporters such as you, none of what Bastrop Pride is able to do would be possible.

Thank-you!



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THE 5th ANNUAL BASTROP FESTIVAL

Bastrop Convention & Exhibit

Saturday, June 7th, 2025: 10am - 11pm

**You are invited to be a 2025 Bastrop Pride Festival Sponsor!**

LOCATION: Bastrop Convention & Exhibit

DATES/TIMES: Saturday, June 7th, 2025: 10am - 3pm and 5pm - 11pm

ATTENDANCE: Estimated to be 2000+

AUDIENCE: A split-day event to include all ages from the Central Texas region and beyond during a morning block and then an evening block that will cater towards adult audiences.

ACTIVITIES: The morning block will be used to uplift local vendors and nonprofits to engage the community with all-ages appropriate activities. The evening block will angle towards stage performances and bands for adults.

MARKETING OPPORTUNITIES:

• Print and website coverage

• Sponsorship banner placements opportunity

• Recognition leading up and throughout the event.

• Booth/exhibit space

PROMOTION IDEAS:

• Product sampling and sales

• Database development (register to win)

• Contests/Promotions/Premium Incentives/Coupons/Bounce-Backs/Cross-Promotions/Sponsor Partnerships



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THE 3rd ANNUAL BASTROP PRIDE “STREET FAIRE”

Historic Downtown Block Party

Friday, June 6th 2025: 5PM - 11PM

**You are invited to be a 2025 Bastrop Pride Festival Sponsor!**

LOCATION: Bastrop’s Historic Downtown - Pine St to Spring St.

DATES/TIMES: Friday, June 6th 2025: 5pm - 11pm

ATTENDANCE: Estimated to be 2000+

AUDIENCE: All ages evening event to include from the Central Texas region and beyond.

ACTIVITIES: The evening market is an exotic break from the mundane. Bringing in the weird and wacky that is inside us all, enjoy the evening with a drink of choice and browse the wares of evocative vendors selling trinkets and crafts that tickle the fancy. Set to a backdrop of drum circles and performances, this night is packed with renaissance feelings.

MARKETING OPPORTUNITIES:

• Print and website coverage

• Sponsorship banner placements opportunity

• Recognition leading up and throughout the event.

• Booth/exhibit space

PROMOTION IDEAS:

• Product sampling and sales

• Database development (register to win)

• Contests/Promotions/Premium Incentives/Coupons/Bounce-Backs/Cross-Promotions/Sponsor Partnerships



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SPONSORSHIP FORM

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Brief introduction about your company for promotional announcements and web directory listing:

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Business Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Donation Amount:$\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

☐ Check here, if you plan to have a booth at either or both Bastrop Pride events.

Please fill out a Vendor Application Form to ensure we reserve a space for you.

*Festival banners are to be provided by sponsor (see Sponsorship Levels section for details and sizing).* To ensure your company name is on our promotional materials, please return application, sponsorship fees, and digital logos to info@bastroppride.org no later than **May 1st, 2025**.

DONATION STEPS AND INFORMATION

1. Please mail a check addressed to Bastrop Pride at PO Box #217, Smithville, TX, 78957
2. Email finance@bastroppride.org to confirm donation, receive determination letter and W9 tax form, and to set up benefits (including shipping address as needed).