



Presented by:



## INVITATION TO SPONSOR 2026 Female Athlete Sport Talk (FAST) on October 3<sup>rd</sup>, 2026.

We are excited to announce that we are hosting this interactive tradeshow-style event designed to showcase the resources available to female athletes and their families. It provides an opportunity to have local businesses and associations as well as community sport programs featured.

The event will feature:

- a selection of speakers and keynote speaker highlighting how to support our athletes
- an interview panel of female athletes to discuss their experiences
- local sports associations with interactive booths (skills tests, team info, etc)
- local vendors/businesses attending with a focus on supporting our local female athletes.
- food trucks and snacks
- door prizes

The 2026 FAST event will give participants and guests an opportunity to interact in person, providing knowledge of where to find professional resources and how to develop new relationships fostering a stronger healthier female athletic community.

We will be promoting this event with funds from our sponsors. Your support will fund the marketing campaign including, but not limited to, 104.5 More Country in Strathmore, Strathmore Times, Strathmore NOW, and Global News Calgary for print, digital and radio ads, and radio interviews to make the event known to the community.

Sponsorship funding will also be used to cover the administrative and material costs (posters, programs, signage, rentals, etc) as well as participant merchandise and giveaways.

Below are the sponsorship opportunities available for your company/association:

### GOLD Sponsorship

\$501.00 - \$1000.00+

- ✓ Logo on Event Media Screen
- ✓ Logo added to Sponsor Directory
- ✓ Logo to be used for Social Media marketing of event
- ✓ Acknowledgment in print & radio marketing ads
- ✓ Opportunity to Add Marketing material to Event Bag (Max 500 Pieces)
- ✓ Logo on event webpage
- ✓ Complimentary 'vendor' table at event

### SILVER Sponsorship

\$201.00 - \$500.00

- ✓ Logo on Event Media Screen
- ✓ Logo added to Sponsor Directory
- ✓ Logo to be used for Social Media marketing of event
- ✓ Acknowledgment in print marketing materials
- ✓ Opportunity to Add Marketing material to Event Bag (Max 500 Pieces)

### BRONZE Sponsorship

\$100.00 - \$200.00

- ✓ Logo on Event Media Screen
- ✓ Logo added to Sponsor Directory
- ✓ Logo to be used for Social Media marketing of event

### IN-KIND SPONSORSHIP

If you're interested in providing an in-kind sponsorship, please speak with Sarah directly via email at [admin@activesolutionsforhealth.com](mailto:admin@activesolutionsforhealth.com).

***We thank you for your consideration to sponsor this valuable event in our local Strathmore community as you support our incredible female athletes.***

## **2026 Female Athlete Sport Talk - Sponsorship Agreement**

We thank you for your generous support of this exciting event for local female athletes in the Strathmore and area.

Please fill out the following with confirmation of your contribution.

### **Contact Info:**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Event day contact: \_\_\_\_\_

Event day phone: \_\_\_\_\_

Company Social Media accounts to share to:

Instagram: \_\_\_\_\_

Facebook: \_\_\_\_\_

### **Sponsorship Choice:**

(please select your level of sponsorship & indicate the amount to be expected)

**GOLD: \$501-\$1000+** \_\_\_\_\_

**YES – our company/association would like a table to set up a display at the event\***

**SILVER: \$201-500** \_\_\_\_\_

**BRONZE: \$100-200** \_\_\_\_\_

**IN-KIND:** \_\_\_\_\_

Please email this completed form to Sarah Traver at Active Solutions for Health, along with a high resolution image of your company's logo, at [admin@activesolutionsforhealth.com](mailto:admin@activesolutionsforhealth.com) no later than **May 1st, 2026**.

We are excited for you to partner with us in this incredible event, please email Sarah at the above address with any questions you may have.

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

*By signing this document, you agree that everything is true and correct.*

*\*If you've selected to have a booth at the event, you are agreeing to the guidelines/terms to follow.*