

FEMALE ATHLETE SPORT TALK FAST

SEPT 6, 2025

presented by:



Dear: Prospective Sponsor

We are pleased to announce that we are hosting the **2025 Female Athlete Sport Talk (FAST)** in Strathmore on September 6, 2025. This event is designed to showcase the resources available to female athletes and their families. It provides an opportunity to have local businesses and associations as well as community sport programs to be featured.

Previously held in 2017, this program was a great success and we are looking forward to doing it again this year. There will be a panel of speakers and vendors attending with a focus on supporting our local female athletes. The 2025 FAST event will give participants and guests an opportunity to interact in person, providing knowledge of where to find professional resources and how to develop new relationships fostering a stronger healthier female athletic community.

We will be promoting this event with the funds by our sponsors. Your support will fund the marketing campaign including, but not limited to, 104.5 More Country in Strathmore, Strathmore Times, Strathmore NOW, and Global News Calgary for print, digital and radio ads, and radio interviews to make the event known to the community. Sponsorship funding will also be used to cover the administrative and material costs (posters, programs, signage, rentals, etc) as well as participant merchandise and giveaways.

Below are the sponsorship opportunities available for your company/association:

LEVEL 1 Sponsorship

\$100.00-\$200.00

- Logo on Event Media Screen
- Logo added to Sponsor Directory
- Logo to be used for Social Media marketing of event

LEVEL 2 Sponsorship

\$201.00-\$500.00

- Logo on Event Media Screen
- Logo added to Sponsor Directory
- Logo to be used for Social Media marketing of event
- Acknowledgment in print marketing materials
- Opportunity to Add Marketing material to Event Bag (Max 500 Pieces)

LEVEL 3 Sponsorship

\$501.00-\$1000.00

- Logo on Event Media Screen
- Logo added to Sponsor Directory
- Logo to be used for Social Media marketing of event
- Acknowledgment in print & radio marketing ads
- Opportunity to Add Marketing material to Event Bag (Max 500 Pieces)
- Logo on event webpage
- Complimentary 'vendor' table at event

We thank you for considering sponsoring this valuable event and look forward to working with you to support our local female athletes!

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Sponsorship Contract

We thank you for your generous support of this exciting event for local female athletes in the Strathmore and area. Please fill out the following with confirmation of your contribution.

Contact info:

Company Name: _____

Company Contact: _____

Company Number: _____

Contact Email: _____

Company Social Media accounts to share to:

Instagram: _____

Facebook: _____

Sponsorship Choice:

(please select your level of sponsorship & indicate the amount to be expected)

☐ **LEVEL 1: \$100-200** _____

☐ **LEVEL 2: \$201-500** _____

☐ **LEVEL 3: \$501-\$1000** _____

☐ **YES** – our company/association would like a table to set up a display at the event

Please email this completed form to Sarah Traver at Active Solutions for Health, along with a high resolution image of your company's logo, at admin@activesolutionsforhealth.com no later than **July 1st, 2025**.

We are excited for you to partner with us in this incredible event, please email Sarah at the above address with any questions you may have.

Date: _____ Signature: _____

By signing this document, you agree that everything is true and correct, and you are agreeing to the exhibitor guidelines/terms.

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Registered Exhibitor Guidelines:

1. Please set up your table between 10:30am and 12:00pm on Saturday Sept 6th 2025. The event is from 12:00pm – 6:00pm. Your table/display must be set up until event completion; take down will be from 6-6:30pm.
2. Each vendor is to provide one (1) door prize item upon arrival on Sept 6th.
3. What we provide (unless otherwise specified on the application form):
 - 1 x 6' rectangle table
 - 2 x chairs
 - Guest wifi
4. This show is NON-EXCLUSIVE (we will allow multiple companies selling a similar product or demonstrating a similar program; however, management will do it's best to ensure there is not an abundance of similar items).
5. Exhibitors are required to keep their exhibit space free of trash, paper, etc.
6. No threatening or aggressive behavior to staff, security, volunteers, patrons, or other exhibitors will be tolerated. Immediate removal of the exhibitor and no refund will be given in this instance. Any complaints must be given in writing.
7. Event management may at any time in its discretion, require the exhibitor to remove themselves, their employees, and their property from the Strathmore High School for any violation of the agreement.
8. Show management reserves the right to terminate or limit any demonstrations or displays, which in its opinion, is objectionable or inappropriate due to noise, toxic fumes, exhaust, or smoke, or is detrimental to the character and nature of the expo.
9. Free giveaways in your table are limited to items not being sold by another exhibitor. Wrapped candy or non-edible items such as logoed pens are allowed.
10. All food sales and giveaways must be listed and approved by event coordinator and should be noted on your application/contract.
11. Each food exhibitor must comply with the Alberta Health Food Safety Regulations, which include applying for a special event food vendor notification.
12. Event Administration will attempt to accommodate all applications for space, but due to limited availability and selection procedures, event administration will not guarantee space allocations and we reserve the right to make changes as necessary.
13. Transference of application to a company other than whom it has been addressed is not permitted.
14. Sub-letting and sharing of exhibit space to persons or companies not indicated as an exhibitor is not permitted.
15. Exhibitors must contain all materials, demonstrations, and promotional giveaways within the boundaries of their exhibit space.
16. Direct selling is allowed; however, your entire display must remain intact throughout the entirety of the event.
17. All sales must take place in your allotted table. You are not permitted to leave your table and solicit business from the aisle or adjacent tables.
18. Your table must be manned during the entire duration of the event.
19. The Alberta Fire Code will be adhered to governing displays and exhibits.
20. Exhibitors are bound to uphold all the rules of the Strathmore High School.

By signing this document, you agree that everything is true and correct, and you are agreeing to the exhibitor guidelines/terms.