



Biker News & Entertainment

in continuous production since 1999

Contact Bruce & Betsy Newkirk

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<http://azridersouthwest.com/>

Advertising Rates:	effective:	3-1-2015		Production Schedule
Ad Size	Print edition, monthly	semi-annual, print / online	monthly charge, online only	ONLINE PRINT
Business Card, color	70	285 or 6 pmts of 47.50/mth	25	JAN FEB MAR
1/8 page, color	99	417 or 6 pmts of 69.50/mth	40	APR MAY JUNE
1/4 page, color	130	585 or 6 pmts of 97.50/mth	65	JULY AUG SEPT
1/2 page, color	225	915 or 6 pmts of 152.50/mth	80	OCT NOV DEC
Full page, color	310	1230 or 6 pmts of 205/mth	100	
Page 1, color	500	1950 or 6 pmts of 325/mth	150	Special placement w/ 10% fee available for half & full size ads
1/2 page, BW	100	480 or 6 pmts of 80/mth	60	some restrictions apply
Full page, BW	150	705 or 6 pmts of 117.50/mth	85	
Ad Sizes:				
Business Card:	3.50" x 2.0"			
1/8 page:	4.90"w x 3.875"	2.375" x 7.75"		
1/4 page:	4.90"w x 7.75"	10"w x 3.875"	2.375"w x 15.50"	
1/2 page:	10"w x 7.75"	4.90"w x 15.50"		
Full page:	10"w x 15.50"			
page1:	7.50"w x 10.0"			

AZ Rider Motorcycle News is distributed throughout AriZona; with emphasis in the Phoenix & Tucson Metro areas.

AZ Rider is a MONTHLY publication, with 6 hard-copy print issues each year. In non-print months, the e-dition is posted to the website.

In print months, the issue is also digitized & uploaded for web access.

Stated rates are for camera-ready artwork. Layout service available at \$50/hour, 1 hr minimum.

Advertisers must approve all ad proofs. AZR assumes no responsibility for errors on approved ads. AZR assumes no responsibility for loss due to delays / errors beyond our control. AZR liability is limited to credit or reprint.

For all digital files: Color format is CMYK. Set resolution of all images to 300 ppi {pixels per inch}. Submit PDF or high resolution JPG files via email or FTP.

For other formats check with us first. Prepare for web press, rather than sheet-fed. Total ink limit is 240. Make black type & elements black, no 4-color build. Embed fonts, compress layers. PDF settings should be PDFx1a {preferred}.

If PDFx1a is not available, make sure PDF is version 1.3/cmyk. Prepare for PC rather than Mac.

Submit COPIES of artwork only. AZR assumes no responsibility for lost, damaged, or infected files or disks.

Rates & terms subject to change without prior published notice.

Credit / debit card payments accepted with 4% convenience fee surcharge

AZ Rider Motorcycle News reserves the right to refuse any advertisement. AZR reserves the right to edit or modify submitted ads for size / dimensions. Ad rates include multiple links from AZR's web presence to Advertiser's site. Ads must be pre-paid. Contact us by the 15th of the month to ensure your reservation for the next month's issue.