

# Exciting Changes at Chandler Custom Cycles



Chandler Custom Cycles, located at 2775 N Arizona Ave in Chandler, welcomes new owner Hugo Robles. On December 1st, 2018, former owner Harold Fischer enthusiastically sold Chandler Custom Cycles so he may embark on a well-earned retirement.

Since 1999, Harold's Chandler Custom Cycles has serviced & repaired Harley-Davidson and custom motorcycles of all years and models. They also built exciting and cutting-edge custom motorcycles and became home to one of the largest parts inventories in the Valley. By being responsive and providing timely and quality service, CCC built a strong and loyal customer base.

CCC's robust customer reputation and skilled operational team were key elements in Hugo's eagerness to embrace this new undertaking. This shop is Hugo's opportunity to blend his passion for bikes and acute operational acumen, to a solid business venture that is primed to grow and expand. Recognizing the incredible knowledge, skills and experience in Rick Beam and Rod McDowell (the team that Harold had brought together), Hugo is determined to unleash their strengths to take this enterprise to the next level.

Although the key service team with whom so many are familiar will remain unchanged, beginning March 1st, 2019 the crew will officially begin

operating under the new name *KickAZ Cycles*. From where Chandler Custom Cycles leaves off, at KickAZ Cycles, we are committed to utilizing industry and business technological tools, expanding our service hours and growing our parts and merchandise selections so we can bring our dear customers quality, affordable products and exceptional service.

As the team began socializing the name change and process improvements strategies, customers, suppliers and the team can sense the excitement in the air at KickAZ Cycles. Long-time customers are being quite supportive. Knowing their bikes are still in the same capable hands as before they recognize the team is committed to building an improved foundation for the future.

Positive reviews and recommendations are already coming in.

Rick Hetrick 12-29-18 ... *"Rick is a great guy and you have a loyal customer in me."*

Ron Atwell 1-22-19 ... *"Rod rocks!! ... Best mechanic in the south west."*

Scott Morris 2-9-19 ... *"great place and excellent personal service...!!"*

Hugo brings with him the wisdom of a successful CFO who understands complex business, legal, governmental and financial instruments. Furthermore, he also has first-hand experience with inventory management and control. Hugo can draw upon these skills and experiences to augment the collective technical and industry specific knowledge and experience from Rick and Rod to create a dynamic or KickAZ Cycle business.

Because motorcycles are inherently cool, the KickAZ Cycles team loves to ride and loves to talk choppers, bobbers and bagger. We want to help you build the bike of your dreams. We can help you build your bike from the ground up in a complete custom build or we can help you personalize your bike with wheel, pipes, grips, handle bars, custom paint or the many other products that says, *this bike is mine*.

Come visit us so we can continue the conversation:

Shop hours are Monday – Friday 8:30a-5:30pm,  
Saturday 8:30a-2:30pm.

Have any questions? Give 'em a call at 480-497-3573 or email [bikes@chandlercustomcycles.com](mailto:bikes@chandlercustomcycles.com), [hugo@kickazcycles.com](mailto:hugo@kickazcycles.com) or [rick@kickazcycles.com](mailto:rick@kickazcycles.com).

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Please let them know you read about the shop here in *AZ Rider*.

*[from left: Rick Beam, Hugo Robles, Rod McDowell]*

