

16th annual International Female Riders Day



The rally point for the 2022 IFRD ~ International Female Riders Day Ride was Superstition Harley Davidson, located at 2910 W Apache Trail, Apache Junction, AZ. 85120. I've been to the kick off of some pretty big rides... and this was crazy cool! Everyone one was so psyched! Gals were sporting tutus, bling, feathers, & lots of the signature turquoise color.

There was SO much enthusiasm for this ride! Saturday May 7 was a beautiful day to be out & about. If you had your knees in the breeze ~ then all the better!

There was a mix of older & younger women on all sorts of bikes... cruisers, sport, trikes, ~ all makes & models of 2- & 3-wheelers. There were a LOT of independent riders, plus more than 17 organi-

zations represented.

Thank you to Breyer Law for hosting breakfast at Superstition HD with a selection of sweet treats, yogurt, bagels, fruit, coffee, water, & juice.

I had a chance to visit with Trauma Mama at Superstition HD. She trained 35 women to be Road Captains for this day, via their Accident Scene Management Class. These Road Captains were part of some 15 different launch locations around the state which then converged at SHD. Meet ups included Arrowhead HD/Go-AZ Peoria, Chandler HD, Desert Wind HD, Prescott Legends HD, Scottsdale HD, Tucson HD, & more.

After a pre-ride briefing and a group photo, it was time to ROLL! The bikes

created a righteous roar as they fired up to head out. This mention was posted on Social Media ... "Your ride: 371 bikes. 7 minutes of video from lead bike to last bike on the 60. FOUR MILES. You were a pack of women bikers four miles long. That's inspiring!! Congratulations Ladies!!" The escorted ride ended on Main Street in Superior, with parking exclusively for motorcycles.

The ride went smoothly for all. The Town of Superior was very welcoming. It is always a neat place to visit and this was a fun opportunity to be reminded of their shops & eateries. There were several vendors set up along Main Street; among them I Am Gretchen {crystals, jewelry, & more}, More Shades, Thirsty

continues on page 16



16th annual International Female Riders Day AZ Rider

continued from page 15

Rock Hydration, & others. Lucky Strike Cycles had a booth as well ... giving riders an opportunity to meet the owners of this East Valley shop AND win some cool drawings.

The 50/50, which was drawn after the official photos were taken at Superior High School, tallied at \$800 to the winner! Congratulations Linda M on your windfall!

There were a variety of raffles; also drawn for after the photo op. Many of the local small businesses donated items for the ladies to win. To participate you had your game card signed or stamped at various shops & street vendors before turning it in. These check-ins included Lucky Strike Cycles, The Barmacy, Belinda's

Massage, Miners on Main, Mountain Side Coffee, Picket Post Antiques, Random Boutique, and others.

The announcement of 371 bikes this year means that this turnout more than doubled last year's numbers! Outstanding! Out-of-state riders included California, Nevada, New Mexico, Texas, and Rhode Island.

The Town of Superior was booked up for that Saturday night.... motel rooms, B&Bs, and private home rentals were all reserved; as 150+ women chose to extend the outing by enjoying the evening & further fellowship before heading home the next day.

Thanks from organizer Michelle Theis include, "Special thanks to Teresa Marti-

nez for providing Accident Scene Management training for all of our Road Guards. Huge thanks to the City of Superior, Superior Police Department, Apache Junction Police Dept and Superstition Harley."

AriZona's IFRD 2022 was an excellent day of Sisterhood; sharing a common bond of love for motorcycling. It was a celebration of the growing number of women who are choosing to grab life by the handlebars! C'mon out for 2023... This event takes place annually on the first Saturday in May Mark your calendar for May 6, 2023.

Click the title above to view more photos. [View the SHD photo gallery by clicking here.](#)

Betsy

