

Peace Out, Prostate Cancer Ride 2017



Arizona Bike Week's Peace Out, Prostate Cancer Ride took place this year on Wednesday April 5, 2017. This was the event's fifth year and the first official ride of ABW2017. It came about as a way for event organizer Shelley Martin to honor her father and grandfather, both of whom were taken by prostate cancer.

More than 250 riders participated in this self-paced ride. Sign-in was at HD of Scottsdale, 15656 N. Hayden Rd, 85260. Stops were at the Bartlett Lake Grill, RnR Gastropub in Old-Town Scottsdale, Dirty Dogg Saloon, and of course Westworld to wrap the run. Westworld's attractions for Wednesday included a concert by Brett Michaels that evening, included in your ride entry fee.

The POPC Ride beneficiary is the Prostate Cancer Awareness Project. Monies donated to the POPC

go to pay for free PSA screenings for men, through the Healthwaves testing laboratory. \$12K was raised by the event... which will go a long way toward this effort.

Shelley extends thanks to Harley-Davidson of Scottsdale, Chuck Franklin Law and Buddy Johnson for their support. She also thanks everyone who came out for their participation.

Men are encouraged to get prostate cancer blood screening starting at age 35. According to resources on the <http://peaceoutprostatecancer.org> webpage, PC can be overcome if it is caught early. The PSA [Prostate-Specific Antigen] is a simple blood test that you can get through your doctor, at one of Shelley Martin's events at Harley-Davidson of Scottsdale, or for \$35 dollars directly from a Lab near you. PSA level tests are being done on July 29 at HDoS

from 10a – 1pm, and again on November 18 ~ same place & time. This is a free test, covered by the Peace Out Prostate Cancer Ride organization. Appointments are necessary, so call 480-213-1920 to make yours. If you are unable to attend one of these upcoming screenings at HDoS, there is a link at <http://peaceoutprostatecancer.org/healthwaves/> which will lead you to instructions on where to go and what to do to get your screening paid for by Peace Out, Prostate Cancer™.

You can learn more about the Peace Out, Prostate Cancer organization at their website www.peaceoutprostatecancer.org or follow the Facebook page at [/PeaceOutProstateCancer/](https://www.facebook.com/PeaceOutProstateCancer/)

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