

Thunder-Rode BikeFest 2023

Thunder-Rode BikeFest 2023 was hosted by Thunder-Rode Motorcycle Accessories the weekend of April 28-30 at the "Thunder-Rode Event Center" located at 102 E. Beale Street in Kingman, AZ.

It was a weekend of bikes, music, vendors, & more. My thanks to Thunder-Rode Marketing Director Tracy for her help with this article.

There were numerous other events taking place in Northwest Arizona that weekend; with the Route 66 Bike Week Scavenger Hunt including a stop at Thunder-Rode BikeFest.

There were 57 vendors set up - a combination of Vendors & Food Trucks; plus a Swap Meet all three days. On Friday, KC Cougar hosted Cool Catz Karaoke from 4-8pm. There was live music with 8-Kilo Cat on Saturday from 4-8pm & Whiskey Throttle on Sunday from 1-5pm.

Congratulations to the 2023 Ms Thunder-Rode BikeFest contest winner Kylee. Congratulations also to the Motorcycle Show winner Hardass Customs, with their 2009 Harley-Davidson Sportster entry.

Grand prize in the motorcycle show is for the winning bike to be featured on the cover of the 2024 Thunder-Rode Bike Calendar, along with Ms Thunder-Rode Kylee. Sales of this calendar supports homeless veterans. Stay tuned to the Thunder-Rode website &/or facebook page for the announcement when the calendars will become available. They usually come out in late October or November. Also, Thunder-Rode Motorcycle Accessories keeps a donation fund jar on the counter for Veterans United Arizona, in support of homeless veterans.

Due to it being a free event to attend, it can be difficult to get a solid attendance number; but it is estimated that somewhere between 3000-5000 people visited Thunder-Rode BikeFest throughout the weekend. Congratulations!

Thunder-Rode Motorcycle Accessories truly appreciated getting so many positive comments about the high quality of the vendors & their merchandise, and the compliments they received about Thunder-Rode BikeFest overall. Tracy commented, "Seems everyone

was thrilled to see this event take place."

"We have never had so many wonderful comments and compliments about an event that we've done ... as we had from the vendors and everyone who was here."

Thunder-Rode Motorcycle Accessories sent, "Thank you to all the attendees, vendors, bands, and food truck vendors who were at the event and did such a great job. Thank you to Hardass Customs - Andrez Lopez who had an amazing display with his custom bikes and work that they do. They won Best Bike of the 2023 Thunder-Rode BikeFest." Also, "Thank you to all the local clubs who came out and supported our event: Chosen Lunatics, American Legion Riders, Desert Road Riders, Moose Riders, and more."

As an event organizer, the Thunder-Rode Motorcycle Accessories team feels strongly "how important it is to support Downtown Kingman and the Downtown merchants, which means bringing all events possible to historic downtown Kingman. This year, we charged \$10 for a 10x10 space for all three days, \$15 for all three days with electric. It makes it possible for visitors and guests to attend and enjoy events like this with no fee."

Thunder-Rode Motorcycle Accessories is located at 102 E. Beale St., Kingman, AZ 86401. The store offers leather goods, apparel & accessories for guys & gals, leather repair & reconditioning, patches & stitching, and more. Call the Shop at 928-377-3608 or visit online at <https://thunder-ode.com/> They ship world-wide, so that gives everyone the chance to shop their website & experience their 'great biker products, great prices, and great customer service'.

The Thunder-Rode Event Center is also home to the weekly Kingman Farmer's Market, on Saturdays from 8am 'til noon.

Thunder-Rode Motorcycle Accessories is located on the iconic Route 66. When you are traveling the Mother Road through Kingman, be sure and stop in to say 'hi'.

[Click this link to see more event photos.](#)

