

Thunder-Rode Motorcycle Accessories Lures Thousands of Bikers to Kingman During Arizona Route 66 Bike Week

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Kingman, AZ – May 29, 2024 — Thunder-Rode Motorcycle Accessories hosted their 2nd annual "Thunder-Rode BikeFest" from April 26th-28th, 2024 at 102 E. Beale Street, Kingman, Arizona. Thunder-Rode BikeFest featured three days of motorcycle rally activities, including: a motorcycle street market, Miss Thunder-Rode search, and live music. Admittance was FREE the entire weekend for all guests. Approximately 3000-5000 bikers strolled through the gates at Thunder-Rode BikeFest during Arizona Route 66 Bike Week from New Mexico, Utah, Nevada, California, and our home state of Arizona.

The fun-filled three day event kicked off Friday morning, April 26th at 9:00 a.m. The Cycle Disciples were on-site to perform Bike Blessings over riders and their motorcycles. Kingman famous "ET" Elmer Simeon made a surprise appearance Friday morning during open mic and put on a spectacular 2-hour performance of his Jimi Hendrix style musical talents. Karaoke by Scojo hosted karaoke for approximately half an hour under the new BikeFest event tent as the weather did not cooperate Friday, raining out the show and sending attendees scattering for shelter.

Day 2 of Thunder-Rode BikeFest saw a farewell to the rain and welcomed the Arizona sunshine and warmth. 8-Kilo Cat entertained the crowds with their amazing musical talent. As a family-friendly event, kids and adults alike played games for prizes. Children played bouncy ball races and basketball in order to win toy

hogs and balloons as prizes. Adults found themselves laughing hysterically during bouncy ball races and plunger & toilet paper games. Jenga and drinking games were on the adult tables. Game winners walked away with motorcycle gloves and toy hogs. Sunglasses were available for the toy hogs, but could only be obtained by playing a game. Participants took photos of their hogs wearing sunglasses in various places for a chance to win a leather jacket. Carol Morrison won a brand new Leather Jacket by Facebook popular vote of her hog photo.

Day 3 saw more welcoming Arizona sunshine. Whiskey Throttle rocked the house during their Sunday performance. Several items were raffled, including Route 66 Signs, Motorcycle Jeans, and Textile Jackets, raising \$159 for Veterans United of Arizona supporting homeless vets. The Miss Thunder-Rode Search

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Ms Thunder-Rode 2024
Crissy Crouch

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finale was held on Sunday. Participants danced their way to victory during the song "Pretty Woman". Miss Kylee, the 2023 Miss Thunder-Rode, was in attendance to crown the new 2024 Miss Thunder-Rode, as well as Amanda, the 2023 Miss Thunder-Rode Runner-Up. Crissy Crouch is the new 2024 Miss Thunder-Rode and was awarded the distinguished Miss Thunder-Rode pink vest.

Numerous vendors lined vendor alley for attendees to shop unique items, including: knives and swords, shirt and tanks, metal prints, ammunition and accessories, glass art, custom hats, flannels, hip bags, jewelry, and more. Food vendors were available to all attendees throughout the three day event and served up delicious burgers and sandwiches as well as delectable sweet treats. Free ice and water, clean restrooms, and an air conditioned shop to cool off inside was

available to all attendees. New at this year's Thunder-Rode BikeFest was the huge shade tent with misters. An offer to get hitched on 66 inside the white shade tent was made, but no attendees were bold enough to accept the invitation.

A huge thank you to the following: Ramada Inn Kingman for providing discounted room rates for all Thunder-Rode BikeFest attendees; Denny's of Kingman for their sponsorship of Thunder-Rode BikeFest; Full Throttle Law for their sponsorship of Thunder-Rode BikeFest and the Miss Thunder-Rode Stage; Warnock MacKinlay Law for their sponsorship of the entertainment stage; Baby Bee-lieve Photography for photographing memories; Linda Owens of Kingman Party Rentals for donating chairs and tables to Thunder-Rode BikeFest; Jason, Jerry, and John for tent set-up and security; Mike for his amazing drone photography. Extra Special Thank You

to Swaskegame American Legion and the American Legion Riders Post 14 for their tireless efforts to provide the adult beverages concession, which raised over \$1,200 for our Arizona Veterans. Please, support these generous businesses and organizations.

About Thunder-Rode Motorcycle Accessories

Thunder-Rode Motorcycle Accessories is a world-renowned premier retailer of motorcycle gear. Thunder-Rode is located directly on Route 66 in Kingman, AZ and caters to local motorcycle enthusiasts as well as travelers from all over the world. From leathers to helmets to patches, Thunder-Rode supplies motorcycle riders with unique and essential gear seven days a week and ships worldwide.

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