



Biker News & Entertainment

in continuous production since 1999

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<http://azridersouthwest.com/>

Advertising Rates:	effective:	7-1-2020	
Ad Size	Measurements:		monthly charge, online only
Business Card, color	3.50" x 2.0"		25
1/8 page, color	4.90"w x 3.875" 2.375" x 7.75"		40
1/4 page, color	4.90"w x 7.75" 10.0"w x 3.875"		52.50
1/2 page, color	10"w x 7.75" 4.90"w x 15.50"		65
Full page, color	10"w x 15.50"		100
Page 1, color	7.50"w x 10.0"		150
1/2 page, BW	10"w x 7.75" 4.90"w x 15.50"		50
Full page, BW	10"w x 15.50"		75

Special placement available for half & full size ads w/ 10% fee
some restrictions apply

AZ Rider Motorcycle News is a MONTHLY publication. The e-ditions are uploaded to the website for viewing.

Stated rates are for completed artwork. Layout service available at \$50/hour, 1 hr minimum.

Advertisers must approve all ad proofs. AZR assumes no responsibility for errors on approved ads. AZR assumes no responsibility for loss due to delays / errors beyond our control. AZR liability is limited to credit or reprint.

For all digital files: Color format is CMYK. Set resolution of all images to 300 ppi {pixels per inch}. Submit PDF or high resolution JPG files via email or FTP. For other formats check with us first.

PDF settings should be PDFx1a {preferred}.

Submit COPIES of artwork only. AZR assumes no responsibility for lost, damaged, or infected files or disks.

Rates & terms subject to change without prior published notice.

revised July 2020

AZ Rider Motorcycle News reserves the right to refuse any advertisement. AZR reserves the right to edit or modify submitted ads for size / dimensions. Ad rates include multiple links from AZR's web presence to Advertiser's site.

Ads must be pre-paid. Contact us by the 15th of the month to ensure your reservation for the next month's issue.