



# Biker News & Entertainment

*in continuous production since 1999*

*online in its entirety since 2005*

Contact Bruce & Betsy Newkirk

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<http://azridersouthwest.com/>

Advertising Rates:	effective:	7-1-2020	
Ad Size	Measurements:		monthly charge, online only
Business Card, color	3.50" x 2.0"		25
1/8 page, color	4.90"w x 3.875" 2.375" x 7.75"		40
1/4 page, color	4.90"w x 7.75" 10.0"w x 3.875"		52.50
1/2 page, color	10"w x 7.75" 4.90"w x 15.50"		65
Full page, color	10"w x 15.50"		100
Page 1, color	7.50"w x 10.0"		150
1/2 page, BW	10"w x 7.75" 4.90"w x 15.50"		50
Full page, BW	10"w x 15.50"		75
Premium Link	online-only logo, 6 month run NO display ad		100/6-mths

*AZ Rider Motorcycle News is a MONTHLY publication. The e-editions are uploaded to the website for viewing.*

Stated rates are for completed artwork. Layout service available at \$50/hour, 1 hr minimum.

Advertisers must approve all ad proofs. AZR assumes no responsibility for errors on approved ads. AZR assumes no responsibility for loss due to delays / errors beyond our control. AZR liability is limited to credit or reprint.

For all digital files: Color format is CMYK. Set resolution of all images to 300 ppi {pixels per inch}. Submit PDF or high resolution JPG files via email or FTP. For other formats check with us first.

PDF settings should be PDFx1a {preferred}.

Submit COPIES of artwork only. AZR assumes no responsibility for lost, damaged, or infected files or disks.

Rates & terms subject to change without prior published notice.

*revised July 2020*

Special placement available for half & full size ads w/ 10% fee  
*some restrictions apply*

*AZ Rider Motorcycle News reserves the right to refuse any advertisement.*

*AZR reserves the right to edit or modify submitted ads for size / dimensions.*

*Ad rates include multiple links from AZR's web presence to Advertiser's site.*

*Ads must be pre-paid. Contact us by the 15th of the month to ensure your reservation for the next month's issue.*