



JOHNSON COUNTY
CHRISTMAS BUREAU

HOLIDAY OF HOPE BENEFIT FRIDAY, SEPTEMBER 19

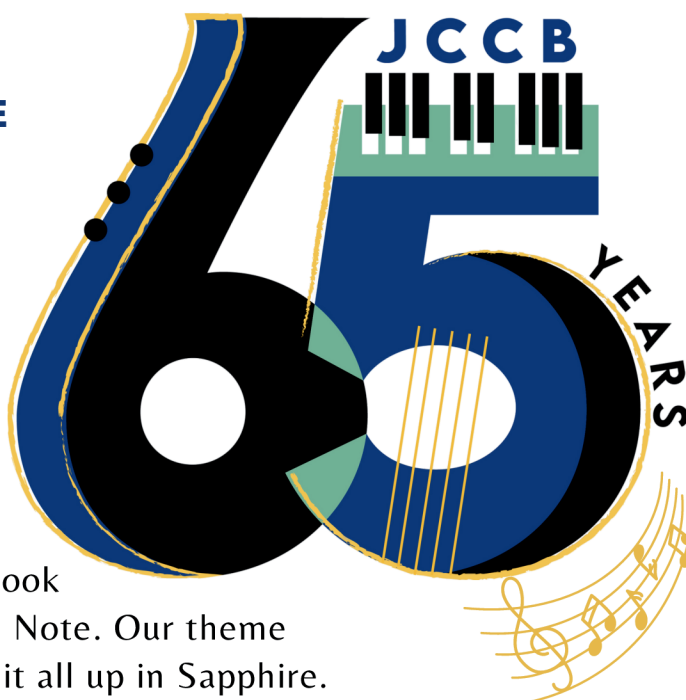
THE MINT - THE GOLD STANDARD EVENT VENUE
12345 W 95TH ST,
LENEXA, KANSAS 66215

DOORS OPEN AT 5:30PM

Join us for our 65th Year Celebration with an evening of dinner, cocktails, silent and live auctions as well as ALL THAT JAZZ. This year we look forward to celebrating a milestone event on a Blue Note. Our theme will leave you feeling anything but blue as we jazz it all up in Sapphire.

Each December, over 13,000 of our low-income Johnson County neighbors depend on the Johnson County Christmas Bureau's Holiday Shop for extra help during the holidays. Warm coats, nourishing groceries, gifts for under the tree, household and hygiene products give already stretched budgets much needed relief at a time of year when money is especially tight. By becoming a 2025 SPONSOR of JCCB's signature fundraising event, you will make a difference in our community!

SAPPHIRE *& all that* JAZZ HOLIDAY OF HOPE '25



THIS PACKET INCLUDES:



SPONSORSHIP OPPORTUNITIES

Our 6 Sponsor options range from \$500 to \$10,000.



MONETARY DONATION

Tax-deductible contributions of any amount are appreciated.



IN-KIND GIFTING

Donations make our event successful.

JOHNSON COUNTY CHRISTMAS BUREAU
IS A 501(C)(3) ORGANIZATION, 48-0884400

JOHNSON COUNTY CHRISTMAS BUREAU

JCCB : STATS & FACTS

Our recipients are children, single moms, veterans, survivors of domestic abuse, working adults and neighbors seeking employment ... families like ours that never thought they would need help.

Over 36,000 Johnson County neighbors live below the federal poverty level (6.5% of the population).

The total number of people living in low-income housing is 90,341 or approximately 15% of the Johnson County population. We estimate that an additional 25,000 neighbors live below 150% of the federal poverty level. In 2024, we served over 13,000 of our neighbors.

For a family of four, this is an annual income below \$37,650.00. These families need a bridge to help them properly provide for their children and pay their bills. JCCB is that bridge.

Since 1960, JCCB provides warmth and support, during the winter holiday season to low-income Johnson County, Kansas families. Our annual Holiday Shop allows families in need to "shop" for children's & teen coats, toys & gifts, clothing, personal care items, hats & gloves, books as well as groceries, all at no cost. We increase awareness and understanding of poverty in Johnson County, Kansas; and give neighbors an outlet to help neighbors.



**Who we
serve:**

**54% Children
18 yrs & under**

**39% Adults
19 yrs & older**

**7% Senior
living
residents**



Did you know?
Over 36,000 Johnson County residents
live below the federal poverty level.
Children make up one-third of
those living in poverty.



Imagine having to choose between paying a utility bill or buying your child a winter coat.



SPONSORSHIP LEVELS:

PRESENTING SPONSOR \$10,000

- Tax Deductible Donation
- VIP Champagne Reception (5pm)
- 16 event tickets (2 tables) with prominent seating and four bottles of select wine plus bar credit
- Three minutes at podium on stage
- Name/Company Logo recognition on program, JCCB website, e-communications, social media and video screen during the event (Pre & Post Event)
- Prominent name/company logo placement on publicity materials
- Logo and company link on HOH webpage
- One full page ad and recognition in program
- Verbal podium recognition
- Logo Table Signage
- Event Memorabilia

VISIONARY SPONSOR \$7,500

- Tax Deductible Donation
- 16 event tickets (2 tables) with prominent seating and Two bottles of select wine plus bar credit
- Name/Company Logo recognition on program, JCCB website, e-communications, social media and video screen during the event (Pre & Post Event)
- Prominent name/ company logo placement on publicity materials
- Logo and company link on HOH webpage
- Three quarter page ad and recognition in program
- Verbal podium recognition
- Logo Table Signage
- Event Memorabilia

CHAMPION SPONSOR \$5,000 - \$6,500

- Tax Deductible Donation
- 8 event tickets (1 table) with priority seating and two bottles of select wine plus bar credit
- Name listed on JCCB website
- Video screen recognition during the event
- Logo recognition in event program
- Half page ad and recognition in program
- Logo Table Signage
- \$6,500+ Receives Event Memorabilia

ADVOCATE SPONSOR \$2,500

- Tax Deductible Donation
- 8 event tickets (1 table) with priority seating
- Video screen recognition during the event
- Logo recognition in event program

PARTNER SPONSOR \$1,000

- Tax Deductible Donation
- 4 event tickets with reserved seating
- Video screen recognition during the event
- Name Recognition in event program

FRIEND SPONSOR \$500

- Tax Deductible Donation
- 2 event tickets with reserved seating
- Video screen recognition during the event
- Name Recognition in event program

IN-KIND OR OTHER SPONSORSHIP OPPORTUNITIES

If you would like to donate or sponsor the Printing, Decor, VIP Reception and Signature Drink, Catering, Wine and Spirits Pull, Auction or Golden Ticket, please contact us at holidayofhope@jccb.org

JCCB HOLIDAY SHOP SPONSORSHIP OPPORTUNITY

If you would prefer to not attend the event and give a donation to support our efforts at the Holiday Shop, please contact the office at admin@jccb.org or call (913) 341-4342



JOHNSON COUNTY CHRISTMAS BUREAU

HOLIDAY OF HOPE '25 SPONSORSHIP COMMITMENT FORM

SAVE THE DATE: SEPT 19, 2025
THE MINT - THE GOLD STANDARD EVENT VENUE
12345 W 95TH ST, LENEXA, KANSAS 66215
DOORS OPEN AT 5:30PM

CONTACT INFO:

Company name as to appear in all recognition

Contact Person & Title

Mailing Address

City | State | Zip

Phone and Email

COMPANY LOGO:

For inclusion in event materials and online marketing, email logo to admin@jccb.org
Please send payment, logo and any marketing materials by August 1st to ensure recognition.

JCCB IS A 501(C)3 ORGANIZATION, 48-0884400. YOUR SPONSORSHIP IS
TAX DEDUCTIBLE LESS THE VALUE OF PERSONAL BENEFIT RECEIVED.

Donate Now



SPONSORSHIP LEVEL:

- | | | |
|---|---|--|
| ☐ Presenting Sponsor \$10,000+ | ☐ Champion Sponsor \$5,000 - \$6,500 | ☐ Partner Sponsor \$1,000 |
| ☐ Visionary Sponsor \$7,500 | ☐ Advocate Sponsor \$2,500 | ☐ Friend Sponsor \$500 |

- ☐ We want to be an In-Kind Sponsor and would like to have JCCB contact us.

___ Printing Sponsor
___ VIP Reception Sponsor
___ Wine Pull Sponsor
___ Catering Sponsor
___ Auction Item Sponsor
___ Other: _____

- ☐ We are unable to become a sponsor at this time.
Please accept our tax-deductible contribution of \$_____ in support of JCCB and its mission.

PAYMENT INFORMATION:

- ☐ SEND INVOICE TO ADDRESS ABOVE
- ☐ MAKE PAYMENT WWW.JCCB.ORG/EVENTS
- ☐ CHECK ENCLOSED:
PLEASE MAKE CHECK PAYABLE TO JCCB

HOLIDAY OF HOPE '25



MAIL TO: JCCB PO BOX 14786, LENEXA, KS 66285-4786