



JOHNSON COUNTY  
CHRISTMAS BUREAU

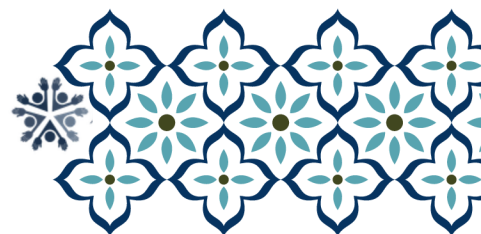
JCCB.ORG

# Holiday of Hope 2026 Friday, September 18th



THE FILLMORE  
Event Space

10000 MARSHALL DR.  
LENEXA, KS 66215



## Doors Open 6:00pm

Imagine a warm breeze, candlelight flickering, and the feeling of gathering with friends on a beautiful Mediterranean evening... all while changing lives right here at home, an unforgettable night of purpose and possibility.

This year, we invite you to "Escape to Give Hope: A Night on the Mediterranean". An evening filled with warmth, elegance, vibrant culture, and most importantly - Impact.

Enjoy a lively night featuring:

- Live entertainment
- Exciting Live & Silent Auctions
- Delicious Mediterranean-inspired experiences
- Meaningful moments that connect us as a community

For 66 years, Johnson County Christmas Bureau has brought people together to provide warmth, hope, and essential needs to our neighbors facing hardship. This night is more than a gala - it's a chance to step away from the everyday, come together in joy, and create real change for families who need it most.

Each December, over 13,000 of our low-income Johnson County neighbors depend on the Johnson County Christmas Bureau's Holiday Shop for extra help during the holidays. Warm coats, nourishing groceries, gifts for under the tree, household and hygiene products give already stretched budgets much needed relief at a time of year when money is especially tight. By becoming a 2026 SPONSOR of JCCB's signature fundraising event, you will make a difference in our community!

JOHNSON COUNTY CHRISTMAS BUREAU  
IS A 501(C)(3) ORGANIZATION, 48-0884400



# JOHNSON COUNTY CHRISTMAS BUREAU

## JCCB : STATS & FACTS

Our recipients are children, single moms, veterans, survivors of domestic abuse, working adults and neighbors seeking employment ... families like ours that never thought they would need help.

Over 36,000 Johnson County neighbors live below the federal poverty level (6.5% of the population).

The total number of people living in low-income housing is 90,341 or approximately 15% of the Johnson County population. We estimate that an additional 25,000 neighbors live below 150% of the federal poverty level. In 2024, we served over 13,000 of our neighbors.

For a family of four, this is an annual income below \$37,650.00. These families need a bridge to help them properly provide for their children and pay their bills. JCCB is that bridge.

Since 1960, JCCB provides warmth and support, during the winter holiday season to low-income Johnson County, Kansas families. Our annual Holiday Shop allows families in need to "shop" for children's & teen coats, toys & gifts, clothing, personal care items, hats & gloves, books as well as groceries, all at no cost. We increase awareness and understanding of poverty in Johnson County, Kansas; and give neighbors an outlet to help neighbors.



[JCCB.ORG](http://JCCB.ORG)

Who we serve:

54% Children  
18 yrs & under

39% Adults  
19 yrs & older

7% Senior  
living  
residents



### Did you know?

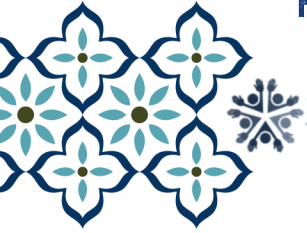
Over 36,000 Johnson County residents live below the federal poverty level. Children make up one-third of those living in poverty.



Donate Now

Imagine having to choose between paying a utility bill or buying your child a winter coat.





## PRESENTING SPONSOR \$20,000

### Platinum Sponsor and...

- VIP Champagne Reception (5:30pm)
- 16 event tickets (2 tables) with prominent seating plus bar credit
- Five - Ten minutes on stage at podium



## PLATINUM SPONSOR \$10,000

- Tax Deductible Donation
- VIP Champagne Reception (5:30pm)
- 16 event tickets (2 tables) with prominent seating plus bar credit
- Three minutes on stage at podium
- Name/Company Logo recognition on program, JCCB website, e-communications, social media and video screen during the event (Pre & Post Event)
- Prominent name/company logo placement on publicity materials
- Logo and company link on HOH webpage
- One full page ad and recognition in program
- Verbal podium recognition
- Logo Table Signage

## VISIONARY SPONSOR \$7,500

- Tax Deductible Donation
- 8 event tickets (1 table) with prominent seating and bar credit
- Name/Company Logo recognition on program, JCCB website, e-communications, social media and video screen during the event (Pre & Post Event)
- Prominent name/ company logo placement on publicity materials
- Logo and company link on HOH webpage
- Three quarter page ad and recognition in program
- Verbal podium recognition
- Logo Table Signage

## CHAMPION SPONSOR \$5,000

- Tax Deductible Donation
- 8 event tickets (1 table) with priority seating and plus bar credit
- Name listed on JCCB website
- Video screen recognition during the event
- Logo recognition in event program
- Half page ad and recognition in program
- Logo Table Signage

## ADVOCATE SPONSOR \$2,500

- Tax Deductible Donation
- 8 event tickets (1 table) with priority seating
- Video screen recognition during the event
- Logo recognition in event program

## PARTNER SPONSOR \$1,000

- Tax Deductible Donation
- 4 event tickets with reserved seating
- Video screen recognition during the event
- Name Recognition in event program

## FRIEND SPONSOR \$500

- Tax Deductible Donation
- 2 event tickets with reserved seating
- Video screen recognition during the event
- Name Recognition in event program

### IN-KIND OR OTHER SPONSORSHIP OPPORTUNITIES

If you would like to donate or sponsor the Printing, Decor, VIP Reception and Signature Drink, Catering, Wine and Spirits Pull, Auction or Golden Ticket, please contact us at [holidayofhope@jccb.org](mailto:holidayofhope@jccb.org)

### JCCB HOLIDAY SHOP SPONSORSHIP OPPORTUNITY

If you would prefer to not attend the event and give a donation to support our efforts at the Holiday Shop, please contact the office at [admin@jccb.org](mailto:admin@jccb.org) or call (913) 341-4342





# Holiday of Hope '26 Sponsorship Commitment Form

Save the Date: Sept 18, 2026  
Doors Open at 6:00pm



THE FILLMORE  
Event Space  
10000 MARSHALL DR.  
LENEXA, KS 66215

## CONTACT INFO:

Company name as to appear in all recognition

Contact Person & Title

Mailing Address

City | State | Zip

Phone and Email

## COMPANY LOGO:

For inclusion in event materials and online marketing, email logo to [admin@jccb.org](mailto:admin@jccb.org)  
Please send payment, logo and any marketing materials by August 1<sup>st</sup> to ensure recognition.

JCCB IS A 501(C)3 ORGANIZATION, 48-0884400. YOUR SPONSORSHIP IS TAX DEDUCTIBLE LESS THE VALUE OF PERSONAL BENEFIT RECEIVED.

*Donate Now* →



## SPONSORSHIP LEVEL:

- Presenting Sponsor \$20,000
- Platinum Sponsor \$10,000       Champion Sponsor \$5,000       Partner Sponsor \$1,000
- Visionary Sponsor \$7,500       Advocate Sponsor \$2,500       Friend Sponsor \$500

We want to be an In-Kind Sponsor and would like to have JCCB contact us.

- \_\_\_ Printing Sponsor
- \_\_\_ VIP Reception Sponsor
- \_\_\_ Wine Pull Sponsor
- \_\_\_ Catering Sponsor
- \_\_\_ Auction Item Sponsor
- \_\_\_ Other: \_\_\_\_\_

We are unable to become a sponsor at this time. Please accept our tax-deductible contribution of \$\_\_\_\_\_ in support of JCCB and its mission.

## PAYMENT INFORMATION:

- Send Invoice to address above
- Make Payment [www.jccb.org/events](http://www.jccb.org/events)
- Check Enclosed: Please Make check payable to JCCB



Mail to: JCCB PO Box 14786, Lenexa, KS 66285-4786