



Providing Warmth and Support for over 60 years



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www.jccb.org



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**JCCB FOT** 



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## JOHNSON COUNTY **CHRISTMAS BUREAU** JCCB: STATS & FACTS

Our clients are children, single moms, veterans, survivors of domestic abuse, neighbors seeking employment ... families like ours that never thought they would need help.

Over 34,000 Johnson County neighbors live below the federal poverty level (6.5% of the population).

We estimate that over 60,000 neighbors live below 150% of the federal poverty level. In 2022, we served over 11,600 of our neighbors.

For a family of four, this is an annual income below \$37,650.00. These families need a bridge to help them properly provide for their children and pay their bills. JCCB is that bridge.

Since 1960, JCCB provides warmth and support, during the winter holiday season to low-income Johnson County, Kansas families. We increase awareness and understanding of poverty in Johnson County, Kansas; and give neighbors an outlet to help neighbors.

Who we serve:

54% Children (18 & under)

> 39% 18 yrs old and over

7% Senior living residents

> 58% Women & Children

42% Men & Children

We fundraise throughout the entire year. If you would like to learn how you can contribute, contact our office at admin@jccb.org.



**CHARITY AUCTION** 

The Holiday Boutique is a festive marketplace where you can shop for holiday gifts, see works from local artisans, experience holiday displays such as the FESTIVAL OF TREES, and welcome the holiday season.

Whether you're joining us at the Overland Park Convention Center with a long shopping list or just looking for a fun day out with family and friends, there's something for everyone at the show with hundreds of vendors to explore and unique features to enjoy.

The Holiday Boutique supports the community by offering JCCB Tree Designers a showroom to display a sea of decorated Christmas Trees and Decor – All available to bid on during the entire weekend in support of Johnson County Christmas Bureau (501c3). JCCB provides warmth and support, during the winter holiday season, to low-income Johnson County, KS families. This Charity Auction is a fundraiser like no other.



Overland Park
Convention Center
NOVEMBER 16-19, 2023



## EVENT OVERVIEW

Festival of Trees Charity Auction is located on the Lower Level of the Overland Park Convention Center during the Holiday

Boutique. If you are wanting to take home one of the fully decorated trees and your vehicle is too small, no worries-Our Official Moving Partner can deliver your tree and/or decor for a small delivery fee.



### **2023 Holiday Boutique Hours**

Thursday, November 16th
Friday, November 17th
Saturday, November 18th
Sunday, November 19th
10:00 am\* - 9:00 pm
10:00 am\* - 5:00 pm

\*Lower Level booths, located by the FOT Charity Auction, opens to public 1 hour earlier each morning at 9:00 am.

Boutique Events: www.kcholidayboutique.com/information
Support JCCB with each ticket purchased online, when Using Code: JCCB



Girls Night Out



Build Your Own Centerpiece



Bidding for Treasure

### DONATE TREE OR WREATH

We are in search of companies or families who would like to SPONSOR a Themed Item; Tree, Wreath or Decor. You donate the funds and our FOT Designers will do all the work to showcase your generosity. These funds may also contribute to presents to be placed under the tree. Two free KC Holiday Boutique entry tickets will be given when you become a sponsor and all those giving \$500 and above will have a logoed link added to our website, www.jccb.org.

Theme EXAMPLE	Suggested Donation
"Sea Breeze" Tree	\$400
"Toy Story Christmas" Tree	\$400
"Barbie/ Pinkalicious" Tree	\$400
"Angels We Have Heard On High" Tree	\$400
"White Woodland Christmas" Tree	\$250
"Dogs Gone Wild" Tree	\$250
"Scandinavian Christmas" Tree	\$250
"KU Holiday" Wreath	\$175
"Wildcat Holiday" Wreath	\$175
All Donations \$500+ will be added on our JCCB.org	\$500 - \$5,000

# MOREWAYS TO SUPPORT JCCB

#### Coat, Cart & Package Check

As you enter the upper level of the Holiday Boutique, we have our FOT volunteers tend to your carts, coats & packages for only a \$5. We will continue to be one of your first and last stops when you enjoy the start of the season.



Any tips will go directly to our mission of helping low-income and poverty level families of Johnson County.



#### V.I.P. Boutique Experience

This is our first year to add the V.I.P.
Boutique Experience. It allows you
to bring your shopping selections to
the upper level COAT CHECK AREA
and we hold your bags at the circle
drive starting at \$10. All tips are
welcomed and go directly to our
mission of helping low-income and
poverty level familes of Johnson
County.