



BILTMORE *Lifestyles*

"Living The Biltmore Lifestyle"

(480) 460-7779 • (602) 469-8484

Advertising Rate Card

Preferred Rates for Black and White ~ Full Color add 25%

SIZE	1 TIME	3 TIMES	6 TIMES	12 TIMES
FULL	\$950	\$850	\$800	\$750
2/3	\$670	\$590	\$560	\$530
1/2	\$500	\$450	\$425	\$400
1/3	\$400	\$350	\$300	\$275
1/4	\$250	\$230	\$210	\$195
1/6	\$180	\$150	\$130	\$120
1/8	\$150	\$135	\$115	\$100

Special Positions

SIZE

Front/Back Ins Cover	\$1,300
Back 2/3 Cover	\$1,300
Front Cover Advertorial	\$1,500
Service Directory	\$45 per month

Readership: 10,000 **Deadline:** The 10th of the month prior to publication

<p>Full Page 7.5" x 10"</p> <p>1/2 Page Vert. 3.667" x 10"</p>	<p>1/4 Page Vert. 3.667" x 4.917"</p>	<p>1/3 Page vert. 2.389" x 10"</p>	<p>1/3 Page Square 4.917" x 4.917"</p>	<p>1/6 Page 2.389" x 4.917"</p>	<p>1/3 Page Horiz. 7.5" x 3.222"</p>
	<p>1/8 Page 3.667" x 2.375"</p>		<p>1/2 Page Horiz. 7.5" x 4.917"</p>	<p>1/4 Page Horiz. 7.5" x 2.375"</p>	
	<p>1/6 Page Horiz. 7.5" x 1.528"</p>				

