



Information Governance Leadership Summit 2022

March 24 & 25

Horton Grand Hotel

San Diego

Agenda: Thursday, March 24

Change Management Workshop

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|--------------------|---|
| 7:30am | Breakfast & Networking |
| 8:30am | Matt D. M Watson, PhD, author of <i>Nudge Change Management</i> |
| | Icebreaker Discussion |
| 9am | Need for Change |
| 9:45 | Energy Break & Networking |
| 10am | Current Change Models |
| | <ul style="list-style-type: none">- Lewin's Freeze- Kotter's 8 Step- ADKAR- Best Practice Activity |
| 11am | Nudge Theory Overview |
| 11:30 | Change Management Panel – Moderated by Robert Smallwood |
| | <ul style="list-style-type: none">- Monica Crocker, Wells Fargo- Sheila Bryant, Law Society of Alberta- Matt D.M. Watson |
| 12:15 Lunch | Group Lunch |
| 1pm | Change Activity |
| 1:30 | Nudge Change Management |
| | <ul style="list-style-type: none">- Team Build, Alignment, Simulation |
| 2pm | Nudge Change Management |



	<ul style="list-style-type: none">- Change Roadmap- Simulation
2:40	Energy Break & Networking
3pm	Nudge Change Management <ul style="list-style-type: none">- Choice Architecture- Simulation
3:50	Nudge Change Management <ul style="list-style-type: none">- Communications- Upward Feedback Sessions- Simulation
4:20pm	Change Management Case Study Review
4:30	Developing an Organizational Change Approach
4:50	Wrap Up <ul style="list-style-type: none">- Pluses & Deltas- Expectations for Tomorrow- Final Thoughts
5pm	Cocktails & Networking reception (optional)
6pm	Close

Agenda: Friday, March 25

IG Program Management Workshop

7:30am	Breakfast
8am	CIGO Association Business Meeting
9am	Robert Smallwood MBA, CIP, IGP, CIGO
	IG Program Management Overview <ul style="list-style-type: none">- Why Information Governance?- Who Should be Part of an IG Program?- How Do You Implement IG?- Where Do You Start with an IG Program?



- 10:15** **Energy Break**
- 10:30** - **Building the Business Case**
 - **Overseeing the IG Program**
- 11am** **Case Study: SoftCo – Group Exercise**
 - **Developing IG Program Objectives**
 - **Aligning with Business Objectives**
 - **Developing Metrics**
- 11:30am** **The Importance of an IG Program Charter**
 Sample: Colonial Pipeline
- 11:45** **Case Study: Colonial Pipeline IG Assessment & Ransomware Attack**
 Break into groups
- 12:30pm** **Lunch**
- 1:30pm** **Synergy Corp Case Study**
 Groups Meet to:
 1) Improve/edit IG Program Charter
 2) Develop IG Program Objectives
 3) Align w/ Business Objectives
 4) Develop Metrics for Audit Purposes
- 3pm** **Break**
- 3:20** **Group Presentations**
- 4:30pm** **Winners Announced & Adjourn**