



▶ **Positive Leadership
& Ideas**

Scott **Petersen** POSITIVELY
for SD HOUSE DISTRICT 12



My name is Scott Petersen and I'm running for the House of Representatives in District 12.



Over the coming weeks I will be canvassing our neighborhoods and listening to your concerns about the future of South Dakota. I will also be sharing my values, priorities, and positive ideas for the state legislature. I will work to earn your vote on November 6.

With my diverse background leading numerous successful businesses and organizations, I'm prepared to hit the ground running on day one, providing the experienced representation you deserve in Pierre. I would appreciate your vote on November 6!

I hope to see you this fall. For more information, please visit:

SPforSD.com  **SPforSD**

Paid for by Scott Petersen for SD House.

Who I Am.

- **Entrepreneur:**
Before turning 30, I launched three real-estate related companies and sponsored significant developments in Sioux Falls, Pierre, and Yankton.
- **CEO:**
I was named LodgeNet CEO at age 43 after leading the legal and financial teams of this technology start-up through its initial public offering (IPO.) Our team had over 1,000 employees and generated nearly half a billion dollars in annual revenue.
- **Washington Pavilion President:**
After 25 years at LodgeNet, I joined the Pavilion as co-president and helped put this true gem of our community on solid financial footing.
- **Community Leader:**
Throughout my four decades in Sioux Falls, I've been active on numerous boards including the United Way, Avera McKennan Hospital, First Lutheran Church, and Good Samaritan Society.
- **Husband and Father:**
My wife Maryanne and I have three adult children, all of whom are proud graduates of Garfield Elementary, Edison Middle School, and Roosevelt High School.



26 S Riverview Heights
Sioux Falls, SD 57105

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