

Scott **Petersen**

POSITIVELY
for SD HOUSE DISTRICT 12

Positive Leadership & Ideas

Why I'm Running.

- **Better Balance = Better Government:**
No one party has all the best solutions. Yet, our **Legislature is 85%** controlled by one – and has been for **40 years!**



- **Representing the Values of "Purple Majority":**
Most of us are **not hard partisans** on the "red right" nor the "blue left". Rather, we prefer positive solutions in the "**purple center**".
- **Serious Business Experience:**
My years in business and organizational leadership (Washington Pavilion, LodgeNet CEO) makes me **ready to positively impact** our Legislature – **day one.**

What I Believe.

- **Stop the Nonsense:**
Too much **time is wasted** on bathroom bills and "anti-this and that" legislation. Let's open up the "good 'old boys" club and **focus on the important issues!**
- **Invest in Our Kids:**
It's absolutely the **best investment** we can make. Sadly, we invest less per student today than we did 10 years ago! **Let's get creative** and properly support our K-12, universities, and tech schools. **Scholarship programs** without full funding is foolish.
- **Keep Our Sioux Falls Economy Humming:**
"Anti-this and that" legislation from of Pierre will destroy our reputation as "**welcoming community**" – limiting our economic opportunities. Let's fully **support smart growth initiatives** from workforce development to affordable housing, adding good jobs and expanding our businesses.

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Who I Am.

- **Entrepreneur:**
Before turning 30, I launched three real-estate related companies and sponsored significant real estate developments in Sioux Falls, Pierre and Yankton.
- **Public Company CEO:**
I was named LodgeNet CEO at age 43 after leading the legal and financial teams of this technology start-up through its IPO. During my years, our team had over 1,000 employees and generated over \$400 million in annual revenue.
- **Washington Pavilion President:**
After 25 years at LodgeNet, I joined Larry Toll as co-President at the Pavilion – a true gem of our community.
- **Community Leader:**
Throughout my 38 years in Sioux Falls, I've been active on numerous boards including the United Way, Avera McKennan Hospital and First Lutheran Church.
- **Husband and Father:**
Maryanne and I have three adult children, all of whom are proud graduates of Garfield Elementary, Edison Middle and Roosevelt High Schools.



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