



Unpaid Shoutout by Brian Clark

If you've been around the fly fishing industry for long, you've probably run across Tim Romano's work whether you knew it or not. He and Kirk Deeter are the hardworking iconoclasts behind Flylab ([www.flylab.fish](http://www.flylab.fish)), *Angling Trade Media* (the industry's trade publication), and other worthy initiatives. Tim was a founder and the original photo editor of *The Flyfish Journal*, and his photographs have been published in many books and countless magazines.

In late June, Tim rolled out his latest project: Small Craft Sales, an online marketplace for "Little Floaters" targeted specifically towards the fly fishing community. It isn't just another classified website; SCS is meant to be a community for all factions of boat nerds who are tired of wading through scam-riddled cesspools like Craigslist and OfferUp and Facebook Marketplace to find the perfect small vessel – or a new home for their old sled.

In one of my other non-magazine fishing lives, I moderate several large online buy-sell-trade groups focused on fly fishing gear. Every day I see a dozen or so small boats get posted for sale on sites and in groups where they don't quite belong and won't get the attention they deserve. I can personally attest to the need for a well-managed marketplace where boat-hungry anglers can find the right watercraft for their needs, ideally within a reasonable drive.

Here's what Tim recently had to say about this new project: "Anglers, whitewater rafters, kayakers and wooden boat geeks are passionate about their hobbies and know exactly what they want, but finding it through unstructured classified sites can be a headache, and your listing can get lost in the clutter. Plus, these sites make it difficult to find your perfect vessel outside of your local area. Small Craft Sales is here to connect these passionate people and streamline the process of buying and selling small, specialty watercraft."

"We're offering a curated buying and selling experience dedicated exclusively to the boating community. Whether you're an individual searching for your first skiff or an outfitter looking to offload a fleet of rafts, we're committed to making the process seamless for everyone."

Speaking as a boat owner and avid gear trader: Tim's onto something here. If small boats are your thing, sign up for the newsletter now. Follow them on Instagram. Tell all of your boat loving friends about it, too. Listings are free during the launch period, so get paddling now if you've got a small craft to sell!

Email [info@smallcraftsales.com](mailto:info@smallcraftsales.com) for more info on their affiliate program for shops and guides.

Website: [www.smallcraftsales.com](http://www.smallcraftsales.com)  
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