

stephon allen

COPYWRITER



PERSONAL HISTORY

I am a copywriter who seeks to find the big ideas that will inspire while sparking emotion—using my words to promote inclusivity and diversity to shine a light on unrepresented groups.

SKILLS AND ABILITIES

- Hootsuite
- Adobe Suite (Illustrator, Photoshop, InDesign)
- Website Copy
- Presentation Copy/Presenting
- Google Suite
- Social Media Management (FB, IG, Twitter, etc.)
- Brand/Consumer Copy
- Project Management

CONTACT INFO

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Stephon.Allen@gmail.com

StephonAllen.com

WORK EXPERIENCE

COPYWRITER

Golden State Warriors | September 2023 - PRESENT

In-arena Event Naming / Chase Center PR Copy / GSW Script Writing

ASSOCIATE COPYWRITER

FITBIT - GOOGLE | Fall 2021 - Spring 2023

Product Copy / Script Writing / Social Media Copy /
Product Info Sheets

JUNIOR COPYWRITER

FCB WEST | Spring 2021 - Fall 2021

CLOROX - GHIRADELLI

- Script Writing / Social Media Copy (Instagram, Facebook,
Pinterest) / Print

COPYWRITER INTERN

Form & Fiction | Summer 2020

KOKOROSPIRITS.COM | @KOKOROSPIRITS

- Web UX/UI Writing / Social Media Copy (Instagram)

COPYWRITER INTERN

Young & Hungry Agency SF | Summer 2019

SHOP.LIKHA

- Web UX/UI Copy / Script Writing

SOCIAL MEDIA COORDINATOR INTERN

Genentech South SF | January 2016 - January 2017

@GenentechJobs

- Social Media Copy (Facebook, Twitter, Glassdoor)

ADMINISTRATION/SPECIAL SECURITY OFFICER

United States Navy | January 2009 - August 2015

EDUCATION & TRAINING

ACADEMY OF ART UNIVERSITY SF

Bachelor of Fine Arts - Advertising, Fall 2020

COASTLINE COMMUNITY COLLEGE

Associate in Science - Marketing, Spring 2015

AWARDS & ACHIEVEMENTS

- Academy of Art Spring Show '20:
1945: Hope for Peace, End of WWII,
Birth of the United Nations Exhibition SF
- Second Runner Up:
The One Club for Creativity Competition '17

INTERESTS: DIVERSITY & INCLUSION,
PHOTOGRAPHY, AND TACO CONNOISSEUR