

# Allegra Buch

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## SUMMARY

Fashion designer with experience in pattern development and technical design for indie sewing pattern company. Seeking to take the next step into the fashion industry and gain further experience as an assistant designer.

## KEY QUALIFICATIONS

- Fashion Design
- Google Suite
- MS Office Suite
- Adobe Illustrator
- Pattern Drafting
- Adobe Photoshop
- Tech Pack Production
- Garment Construction
- Trend & Color Analysis
- Technical Flat Sketching
- Organized
- Strong Work Ethic
- Ability to Multitask
- Enthusiastic
- Fast Learner
- Creative Thinker

## EXPERIENCE

*Assistant Designer*      *FashionKit Patterns*      Lafayette, CA      Oct 2014 - Jan 2021

- Developed styles from idea to production for independent pattern company.
- Created packaging graphics for patterns including: fabric layouts, technical flats, and finished measurements.
- Constructed samples for test fits and photography paying strong attention to detail.
- Organized a library of dozens of samples, over 30 different pattern styles and hundreds of brand assets.
- Saved production time by creating spreadsheets to calculate finished measurements.

*Lead Instructor*      *sewnow! Fashion Studio*      Lafayette, CA      Oct 2014 - Jan 2021

- Taught young students foundational and creative sewing skills.
- Lead a team of up to 5 other instructors in their teaching duties.
- Managed retail orders and inventoried over 100 products.
- Oversaw communication on a daily basis with clients via phone, email and newsletter.
- Built costing sheets for new retail products.
- Ensured product from vendors was correct and complete.

## EDUCATION

FIDM | Fashion Institute of Design & Merchandising      San Francisco, CA  
**Associate of Arts (A.A.) Major: Fashion Design**      GPA 3.77      June 2012 - June 2014  
Courses Include: Technical Sketching for Design, Draping & Garment Construction, Textile Science, History of Costume, Color & Design Theory, Business of Fashion

## ADDITIONAL INFORMATION

- State Winner of Make it With Wool 2020 Contest
- Freelance Designer for Griffin Girls athletic pants
- Volunteer mask seamstress for Lafayette Mask Brigade