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MOBU ENTERPRISES: YOUR WELLNESS JOURNEY

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Your Wellness-Community Journey

From Vision to Regenerative Reality (≤ 24 Weeks)

Quick-glance: Idea → Feasibility → Design & Engineering → Finance & Funding → Build & Deploy → Thrive & Scale (all within 6 months)

1. Idea — Clarify the Vision (Week 0 – 1)

Focus sessions and rapid persona workshop to crystallize vision:

Question	Why it matters	Rapid Tip
Who will live here?	Drives space & health needs.	Run 90-min persona sprint.
Top wellness outcomes?	Sets design priorities.	Rank top 3 in one-hour team vote.
Ideal impact location?	Influences climate & code.	Shortlist two regions via GIS heatmap.

Deliverable: 1-page Vision Statement.

2. Feasibility — Turn Dreams into Data (Weeks 1 – 4)

- Parallel-track site, climate, and finance analyses using pre-built templates.
- Host a 3-hour virtual charrette with local officials and community reps.
- Run financial sensitivity in a cloud sheet (auto-reports in 24 hrs).

Deliverable: 4-page Go/No-Go Memo + budget.

3. Design & Engineering — Blueprint the Wellness Loop (Weeks 4 – 8)

Layer	Key Action (Sprint)	Fast-Track Practice
Energy	PV + battery sizing in Helioscope (2 days)	Prefab wiring harnesses.
Water	Rain/grey-water loops modelled (2 days)	Catalog cistern skids.
Food	Hydroponic pod layout (1 day)	Modular racking spec.
Materials	Select low-carbon palette	Factory pre-finishing.

(1 day)

Wellness UX

Daylight + acoustic sims
(2 days)

WELL pre-cert kick-off
early.

Deliverables: 60-% design set + permit pre-app packet.

4. Finance & Funding — Secure the Capital Stack (Weeks 8 – 12)

- Lock preliminary pro-forma and incentive layers within 1 week.
- Issue teaser deck to investors by Week 9; host pitch webinar Week 10.
- Select term sheet and finalize sources & uses by Week 12.

Deliverable: Executed term sheet + investor commitment letters.

5. Build & Deploy — Fabricate, Ship, Assemble (Weeks 12 – 22)

Factory and site work overlap to compress schedule:

- Factory (Weeks 12–18): cut, insulate, pre-wire containers; QC batch every 48 hrs.
- Site (Weeks 15–22): footings, utilities stubs, craning containers as they arrive.
- Integration (Week 22): plug-and-play PV, water, and farm pods; conduct commissioning.

Metric: Weather-tight in 10 weeks; COD by Week 22.

6. Thrive & Scale — Operate for Impact (Week 22 +)

- Resident & O&M training in Weeks 22–24.
- Launch community programs (yoga deck, farm-to-table) Week 24.
- Deploy digital twin monitoring; compile lessons-learned playbook by Week 24.

Success KPI: ≥85 % resident satisfaction, <5 % unplanned downtime, CO₂ savings validated.

Ready to launch your wellness community in under six months? Book a consult or join the masterclass today.



ABOUT THE COMPANY

Mobu Enterprises is a green construction firm that builds residential and commercial structures out of shipping containers. All structures are custom made based off the customer's vision.

We pride our business model on reducing the carbon footprint and offering durable solutions to locations domestically and abroad. Our structures inside and out are wind, water, and fire proof, leading to it being able to withstand the test of time and weather.

**If you want something built, remember
the sky is not the limit**

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