

MOBU ENTERPRISE INVESTOR PACKET

Modular Units designed for Residential and Commercial Use. Derived from shipping container and Smart Steel (Patented by EnviroBuilders LLC) coupled with Solar panels create a Zero Net energy building.

ABOUT THE COMPANY

MOBU ENTERPRISES was created to build green spaces accessible by people from all walks of life and create operational practices that lower the impact of on mother earth.



ABOUT THE TEAM

Co-Owners Jessica Lewis and Ibrahim Smith combined, have over 40 years of experience in the construction and project management space. Collectively they bring a dynamic, out side of the box, collaboration that helps both customers and partners identify unique ways to build spaces that create flexibility, evolving, low carbon print spaces for their clientele.

ABOUT THE PRODUCT

MOBU (Modular Unit) is a building made form shipping containers that one would normally see on a ship yard. We re-purpose the unit into living and working spaces combined with state of the art galvanized steel and R49 foam to ensure the building has the highest quality materials that is long lasting and sustainable from all weather conditions. We are also working on a bullet proof version to withstand high velocity bullets. Moving from site built to Shipped to site from our plant.



COMPETITION

1. Universal Container Homes
2. InterShelter
3. Method Homes

We use Smart steel in place of traditional building material: and combined with solar panels; project and time cost savings of 75% and 100% energy cost.

MARKET OPPORTUNITY

Alternative Housing Market

Total Market Size: 14B shipping containers available worldwide by 2023

Dollar Size: multi-trillion dollar industry

Your Place/Niche: Green Shipping Containers

Customers: Smaller Families with flexibility in-home needs. Seeking cheaper options to have offices and homes.

Trends: Household size is decreasing; seeking cheaper alternatives; looking to leave a green legacy



MOBU ENTERPRISE INVESTOR PACKET

Modular Units designed for Residential and Commercial Use. Derived from shipping container and Smart Steel (Patented by EnviroBuilders LLC) coupled with Solar panels create a Zero Net energy building.

BUSINESS MODEL

- Seekers of affordable housing with units ranging as low as 40k. Pricing is based on home specifications of customer design.
- Average build cost to us 17k for 2 bedroom base building.

Average income made above cost price-23k

- Site built to Plant built Modular units



MARKETING
THE BLUE BOOK
SOCIAL MEDIA
STRATEGIC PARTNERSHIPS
Public Relations Firm
(full business plan available)

FINANCIALS

90k profit in 3 months; 65% profit margin; Debt Free Organization; 10-20 Percent return based on investor contribution.



INVESTOR OPPORTUNITY (NO MORE THAN 10 INVESTORS PER PROJECT)



Project by Project
Special Project
International Project
Community Development Project
Strategic Partnership
Advisory JV
Equity

ROI 30-40 %

30-32: Based on investments of <10k
32-35: Based on investments of 10-100k
35-40: Based on investments of >100k
RATE CAP AND INVESTMENT CAP
NO EQUITY OFFERED UNLESS, >1M IS INVESTED

