



RAISE'24 GET INVOLVED

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01 WHAT IS RAISE'24?

WHAT IS RAISE'24?

Raise'24 is a brand new fundraising event for Oxfordshire

- 25 Teams of 4
- Each raising £500 per person or £2,000 per team
- Target of £50,000
- For 10 amazing Oxfordshire charities
- On Friday 13th December at Keble College





“This is an amazing event for Oxfordshire businesses to get behind. If you’re a CEO looking for a great opportunity to do some good & still have a fantastic time, then Raise’24 is the perfect answer.”

**Dominic Hare, CEO,
Blenheim Palace**



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02 BENEFICIARY CHARITIES

GOLD CHARITIES

- Homeless Oxfordshire
- Oxfordshire Community Foundation
- Oxfordshire Youth
- Plunkett UK
- Sobell House

SILVER CHARITIES

- Be Free Young Carers
- Connection Support
- Debra UK
- Oxfordshire Sexual Abuse and Rape Crisis Centre
- Pancreatic Cancer UK

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03 ENTERING A TEAM

THINKING OF ENTERING A TEAM?

2 things to consider



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First consideration

Team of four entry fee

£450+VAT



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Individual entry fee

£125+VAT

|





“As soon as I saw Richard’s request it struck so many chords with who we are as a business & we had to get involved. This is going to be amazing & we’ve already entered a team....all I can do is encourage the rest of the business community to confirm their teams ASAP as I think 25 will go very quickly! We are truly privileged to be the first business supporting this magnificent initiative.”

**Helen Fallon, Managing Director,
Global CTS**



What's included

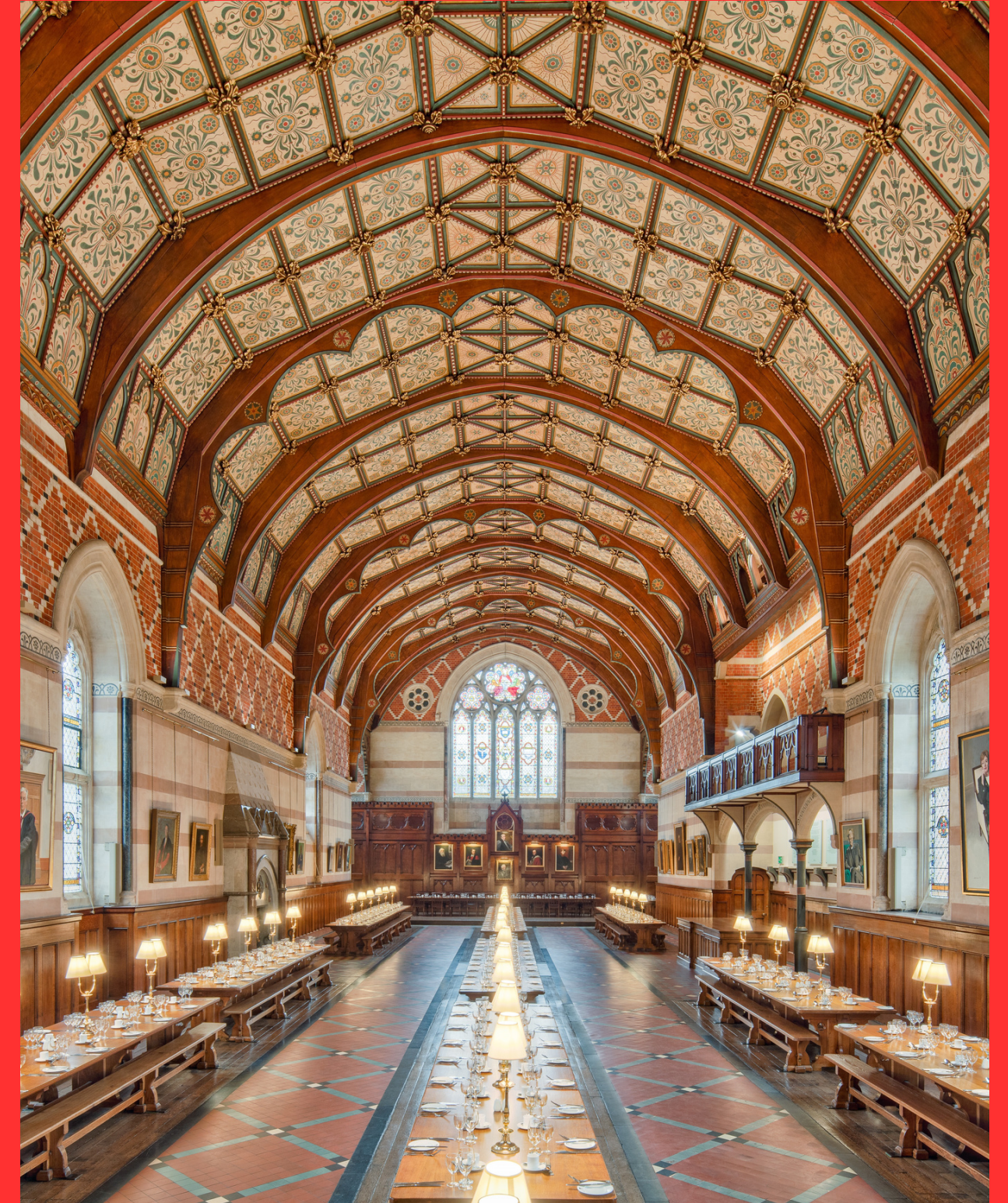
Breakfast

Tea & coffee

Drinks Reception sponsored
by Mills & Reeve

Three course Christmas
Lunch

All entertainment



Second consideration

Fundraising

Each team Member must raise at least £500 giving a team total of £2,000.

This can be raised in full before the event so you can either just enjoy the big day or use it as an opportunity to raise more and challenge for prizes.



Name your team - can be anything!

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Team Principal
Darren Aston

ASTON JAMES
Everything for the workplace

The Gooners Places available

Themed Team Entry

3

www.raise4charity.co.uk



Team Principal
Dominic Hare

BLenheim PALACE

Team Star Wars Places available

Themed Team Entry

2

www.raise4charity.co.uk



Team Principal
Sarah Foster

FREETHS

Team Grinch Places available

Themed Team Entry

3

www.raise4charity.co.uk



Team Principal
Hannah Brooks

CHARLES STANLEY
Health Managers

Team Taylor Places available

Themed Team Entry

4

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Team Principal
Louise Merritt

IGNITE
SPORT

Super Hoops Places available

4

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Team Principal
Available

??????????

Team Yellow Places available

4

www.raise4charity.co.uk



Team Principal
Available

??????????

Team England Places available

4

www.raise4charity.co.uk



Team Principal
Available

??????????

Team Geordie Places available

4

www.raise4charity.co.uk



Team Principal
Available

??????????

The Villans Places available

4

www.raise4charity.co.uk



Team Principal
Available

??????????

Team Brazil Places available

4

www.raise4charity.co.uk



Team Principal
Richard Rosser

B4

Blue is the Colour Places available

3

www.raise4charity.co.uk



Team Principal
Available

??????????

Come on you Spurs Places available

3

www.raise4charity.co.uk



Team Principal
Available

??????????

Team YNWA Places available

4

www.raise4charity.co.uk



Team Principal
Available

??????????

Team Real Places available

4

www.raise4charity.co.uk



Team Principal
Available

??????????

Team Toffee Places available

4

All we want for Christmas is 3 points

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"25 Teams competing to raise the most funds for 10 Charities in Oxfordshire. Improving people's lives is incredibly empowering, a case of working to a goal that others will benefit from. This means it feels good to help others!"

"We can achieve so much more together. On behalf of the partners and staff in Oxfordshire, we're really looking forward to it! "

**Chris Thompson,
Partner, Wellers**





Win an Award!

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The Raise'24 Team Awards

Are you up for the challenge?

www.raise4charity.co.uk

Most Enthusiastic Supporter Award



The Raise'24 Team Awards



www.raise4charity.co.uk

Best Property Business Award



The Raise'24 Team Awards



www.raise4charity.co.uk

Best Hotel Award



The Raise'24 Team Awards



www.raise4charity.co.uk

Best Restaurant Award



The Raise'24 Team Awards



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Best Networking Group Award



The Raise'24 Team Awards



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Best Accountants Award



The Raise'24 Team Awards



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Best Fundraising Performance on Friday 13th Award



The Raise'24 Team Awards



www.raise4charity.co.uk

Best Costume on Friday 13th Award



The Raise'24 Team Awards



www.raise4charity.co.uk

Most Creative Fundraising Idea Award



The Raise'24 Team Awards



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Best Themed Team Award



The Raise'24 Team Awards



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Best Lawyers Award



The Raise'24 Team Awards



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Best Individual Fundraiser Award



The Raise'24 Team Awards



www.raise4charity.co.uk

Best Service Business Award



The Raise'24 Team Awards



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04 WHO'S INVOLVED SO FAR?



HEDGES
studio8



NICHOLSONS



KEBLE



COLLEGE

ASTON AND JAMES
Everything for the Workplace



Graduate
by Hilton™



MILLS & REEVE

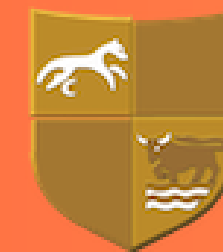


FOURTH
Born

Homeless
Oxfordshire



CHARLES
STANLEY
Wealth Managers



Frilford Heath
Golf Club

A
EVENTS



WISE INVESTMENT



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05 FUNDRAISING TIPS

- 01. Bake Sale / Bake Off Competition**
- 02. Office coffee morning / business community event / invite your neighbours**
- 03. Lunch with the Boss**
Raffle off or auction the chance for an employee to have lunch with a senior executive. This can be a great motivator in large offices.
- 04. Silent Auction**
Collect donated items or services from employees and local businesses, then hold a silent auction where the highest bid wins.

raise'24

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Fundraising Idea No.1

The Office Bake Off



On your marks, get set, bake!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

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Fundraising Idea No.2

Add 1% to all invoices

1%

It's optional of course!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

raise'24

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Fundraising Idea No.3

Hot Dog Eating Competition



World Record 66 in 12 minutes!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

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Fundraising Idea No.4

Couch to 5k



Probably not the best footwear but you get the idea!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

raise'24

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Fundraising Idea No.6

The Office Swear Jar



Yes you, Tom in accounts!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

raise'24

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Fundraising Idea No.5

Hot Curry Night



Team night out - who's the last person standing?

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

raise'24

www.raise4charity.co.uk

Fundraising Idea No.7

Call in a Favour



Just like the Mafia do but maybe don't use a baseball bat!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

raise'24

www.raise4charity.co.uk

Fundraising Idea No.8

Pumpkin Carving Competition



It's not just for kids!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

raise'24

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Fundraising Idea No.9

Kids 'art' sale



Starting bids £25!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

raise'24

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Fundraising Idea No.10

Sponsored Bike Ride



No, not that sort of bike!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

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Fundraising Idea No.11

Trick or Treat in the office



£1 for every dip!



youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR

raise'24

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Fundraising Idea No.12

100 Press Ups a Day in October



World Record 45.7 seconds!

youth

Plunkett UK

SONEL

Community

Charities

Connection

Support

FR

REGULATOR



05

Potluck Lunch

Host a potluck lunch where employees contribute dishes and pay a small fee to join in. It's a great way to encourage team bonding while raising funds.

06.

Fitness Challenge

Create a fitness challenge, like counting steps or miles run, and have employees gather sponsorships for their efforts. This promotes health and wellness while raising money.

07.

Donations & Contributions

Restaurants can ask for £1 per diner, those holding events can ask for a small contribution for otherwise free events or a donation on top.

08.

The Big Day

Use Friday 13th December as your chance to shine and secure sponsorships – belt out your favourite song to hit your target!

Shouting about you

Keep the Raise'24 team posted about any events you hold or fundraising initiatives and we'll post on the Raise'24 website and B4's social media to tell everyone how great you are. It all helps to build momentum for the big day and tell everyone else what a good job you're doing.





“When I first heard about Raise’24 I really was taken by what an amazing initiative it was. For Nicholsons to support was never a doubt and we know our contribution will make a difference. I urge other Oxfordshire business leaders to either enter a team, sponsor or make a donation. We really hope that this is the first of many years of this wonderful fundraiser and we can’t wait to hear more about it in December.”

**Liz Nicholson, Managing Director,
Nicholsons**

NICHOLSONS

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06 HOW ENTHUSE WORKS



Search for a friend or appeal



+ Create a team

+ Fundraise for us

✓ Donate now



30133 Donors



16 Fundraisers



enthuse

Donate

Recent donations



Anonymous

12 days ago

Thank you to MEPC for the use of the tented area for our team event.

£250



Ian Taylor

12 days ago



Alison Derham

13 days ago



Anonymous

20 days ago



Oxfordshire Community Foundation

About us

Oxfordshire Community Foundation improves lives and tackles inequality by investing in Oxfordshire's dynamic charitable sector.

[+ Create a team](#)[+ Fundraise for us](#)[✓ Donate now](#)

Aziz Rahman is launching The Komoron Nessa Fund. The fund will help projects that support families and friends of those suffering from mental health problems in East Oxford and beyond. The principal funding objectives are to support charitable and voluntary activities that ...

[Continue reading](#)

✦ **£30K** Target ✓ **£7,273** Raised 👤 **20** Donors



Let's make a difference together

B4 RAISE '24

In partnership with B4's charity members, RAISE '24 started as the seed of an idea which has now grown to be one of Oxfordshire's largest fundraising events of the year! B4 has always had charity at heart, having organised and competed in bike rides from ...

[Continue reading](#)

✦ **£150K** Target ✓ **£1,030** Raised 👤 **1** Donors 👥 **1** Fundraisers





Join us for
raise '24
produced by **B4**



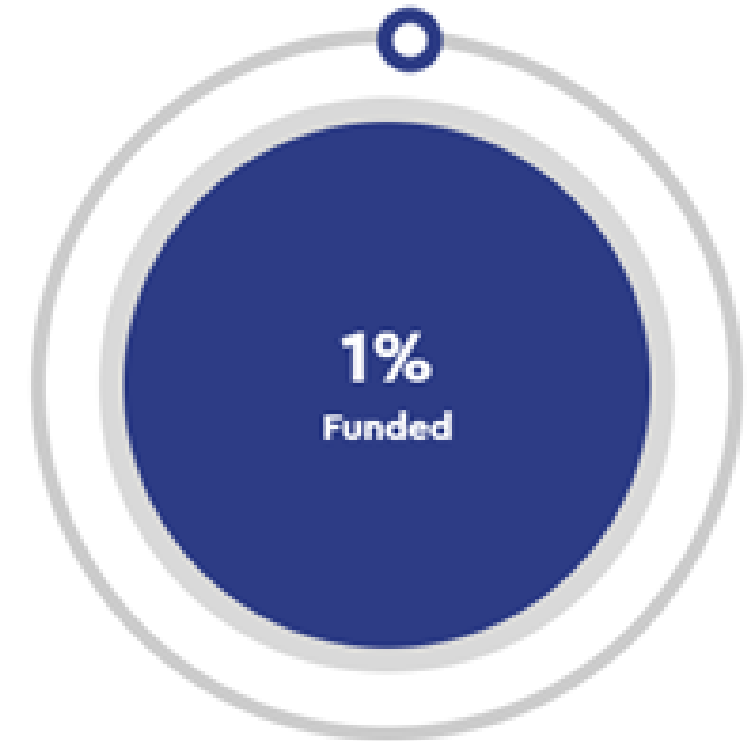
Let's make a
difference
together



B4 RAISE '24

About

In partnership with B4's charity members, RAISE '24 started as the seed of an idea which has now grown to be one of Oxfordshire's largest fundraising events of the year!



£150K Target

£1,030 Raised

1 Donors

1 Fundraisers



enthuse

Donate



Could you help {team name} raise £2,000 for some amazing local charities?

Search for a friend or appeal



✓ Donate now

Tweet

Share



£2,000 Target



enthuse

Donate

Join team

Share this page:



Team

Test team

Team captain:
Kate Parrinder

About

{Names} have joined B4's RAISE '24 initiative, which unites leading Oxfordshire businesses with leading Oxfordshire charities to achieve incredible social impact.

On 13th December 2024, 300 people from the local business community will get together in Kable College for a fun-packed festive fundraising extravaganza, competing to raise the most

Get involved

Are you looking to fundraise for this team? You can join with the link below...



**“What an incredible,
beautiful idea!”**

**Raymond Blanc, Chef Patron
Belmond Le Manoir aux Quat'Saisons**

**LE MANOIR AUX
QUAT’SAISONS**
A BELMOND HOTEL
OXFORDSHIRE

raise4charity.co.uk

IF YOU CAN'T ENTER A TEAM?

Please donate at
oxfordshire.enthuse.com/cf/b4-raise-241



raise4charity.co.uk

PLEASE GET IN TOUCH

richard@b4-business.com
Tel: 07774 257061

