

THE OXFORDSHIRE GOLF CHALLENGE 2026

Sponsorship Brochure

Frilford Heath Golf Club

Monday 28th September, 2026



Frilford Heath
Golf Club



Raising funds for
local charities

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Raise

All enquiries to:



richard@b4-business.com



07774 257061



Official Sponsor

18 exclusive opportunities - see over for details

The Oxfordshire Golf Challenge brings together 80 business leaders from across the county for a spectacular, Ryder Cup-style showdown between Oxford City and Oxfordshire County, hosted at Frilford Heath Golf Club. This is Oxfordshire's most exciting new sporting fundraiser — and you can be part of it.

With only 18 Official Sponsorships available, this is a rare opportunity to align your brand with an event that celebrates team spirit, friendly rivalry, professional excellence and community impact — all while supporting Raise, Oxfordshire's collaborative charitable initiative.

Rate

£750+VAT



Official Sponsorship Includes



01. Hole Sponsorship

Your brand owns one of the 18 holes for the day with a tournament branded banner on your hole. The 'Hole Draw' to allocate holes to sponsors will take place at the launch press conference in March 2026.



02. One Guaranteed Player Place

You receive one reserved player space in the Challenge — assign to staff, a client or VIP guest but your player must meet the qualification criteria as per the Player Application form which must be completed. Player space worth £250+VAT.



your player receives:



- 18-hole place in the competition
- Official team assignment (City or County)
- Team polo and cap with tournament logo
- Gift bag
- Breakfast, refreshments throughout & 3 course meal at the Awards ceremony

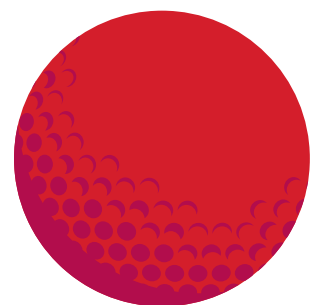


03. Website Branding & Company Profile

Your organisation features prominently on the Oxfordshire Golf Challenge pages of the Raise website, launching in January 2026, including:



- Logo placement
- 150-word company profile
- Link to your website
- Recognition as an Official Sponsor



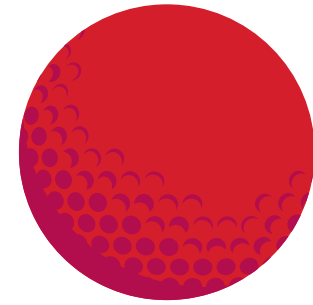
04. Branding at Press Launch & Event Day

Your logo will appear on the Press Launch Media backdrop and on Event Day backdrops plus anywhere else we can feature your logo in print & on-line.



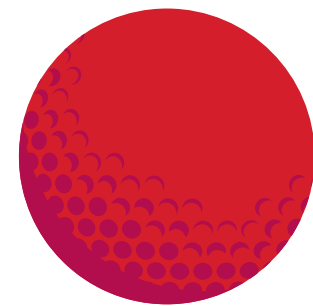
See our two captains, Justin Merritt (Oxford City) and Ben Procter (Oxfordshire County) announce the event by clicking below





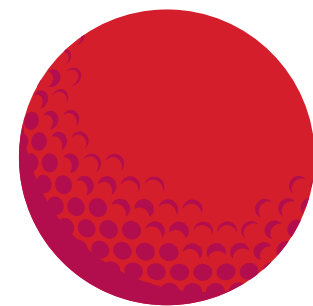
05. Social Media Spotlight Feature - each sponsor gets

One dedicated LinkedIn spotlight post plus tagging in group sponsor announcements.



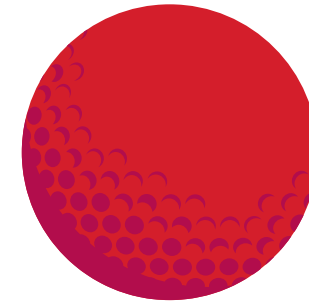
06. Feature in the Official Event Digital Programme

Programme will include your logo, hole number & company description.



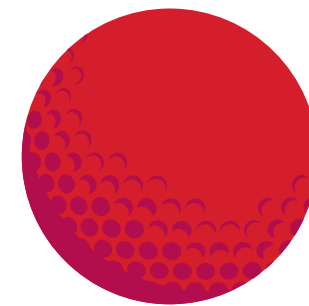
07. Opportunity to Provide Branded Merchandise in gift bags

Add your brochure, branded gift or business card in our gift bags - one item per sponsor subject to size restrictions.



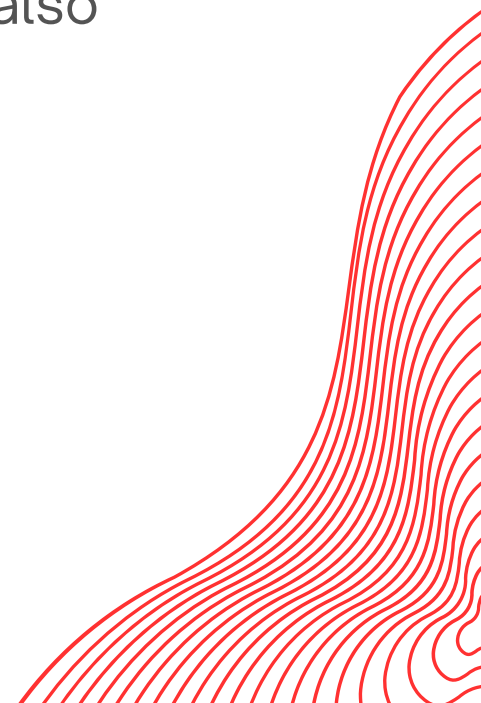
08. Inclusion in Event Photography & Video

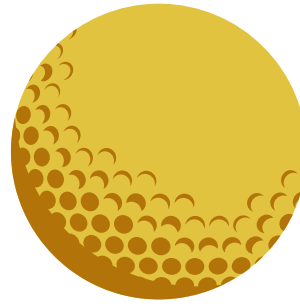
- Rights to use all professional photos
- Inclusion in the event highlight video
- Branding exposure through shared assets from B4 and RAISE



9. Priority Access for other 2026 opportunities & 2027 Sponsorship

As an inaugural Sponsor, you'll receive first refusal for the other sponsorship opportunities on page 8 onwards and also sponsorship for the 2027 event.





10. Recognition at the Awards Ceremony

One of the standout benefits of becoming an Official Sponsor is the recognition you receive during the Oxfordshire Golf Challenge Awards Ceremony — the moment when both teams gather to celebrate the day and honour the impact made for Raise.

Each sponsor is invited centre stage as their organisation's name, sponsored hole, and optional message are announced. This is more than a thank you; it's a powerful opportunity to elevate your brand in front of 80 business leaders in a setting full of energy and goodwill. For many, this will be the most memorable part of the experience — a lasting reminder that their contribution is valued and genuinely impactful.



Additional Sponsorship opportunities

A range of premium add-on sponsorships — including Title Sponsor, Team Shirt Sponsor, Golf Buggy Sponsor and more. These opportunities are offered exclusively to Official Sponsors as soon as they confirm their Official Sponsorship and will be made available more widely from 1st February 2026, subject to availability. These opportunities provide enhanced visibility for organisations seeking an even greater presence at the Oxfordshire Golf Challenge.



01. Title sponsor

Unquestionable over-arching sponsor of the event with prominent naming rights throughout plus 4 places, one shirt sleeve sponsorship, one hole sponsorship and Player of the Tournament sponsorship.

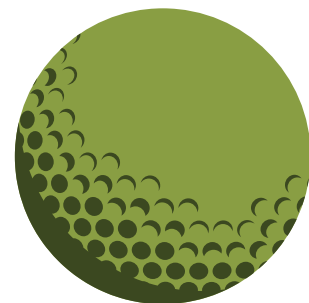
£3,000+VAT



02. Team shirt sleeve sponsor

Secure your logo on one or both sleeves of the official team shirts that all players will be wearing. Rate is for one sleeve only.

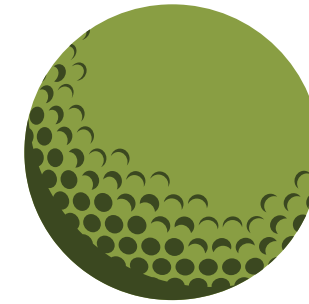
£500+VAT



03. Beat the pro drive sponsor

Sponsor the competition to beat the pro on one of the holes.

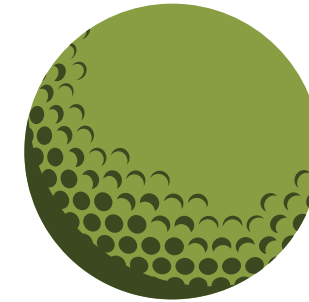
£500+VAT



04. Putting contest sponsor

A tournament favourite and a great opportunity to get your branding on the putting green.

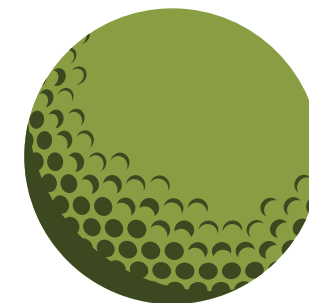
£500+VAT



05. Balls & tees sponsor

Please note this does not include your logo on either, but you will be invited to give out to the captains of the two teams on stage before the teams leave from breakfast.

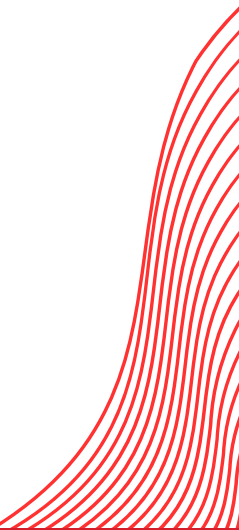
£500+VAT

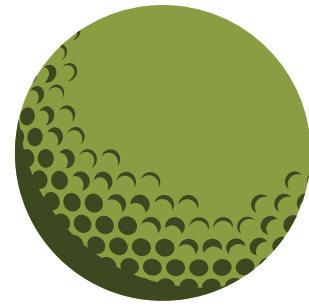


06. Scorecard sponsor

Secure your logo on the official score card.

£500+VAT

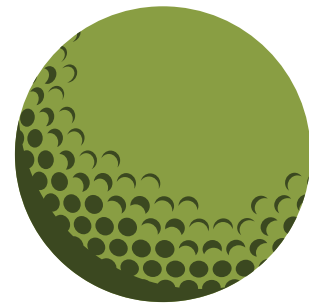




07. Player of the Tournament sponsor

Competition named in association with your company with prize to be presented by your organisation.

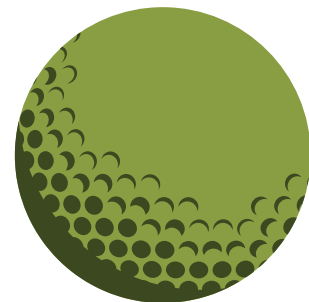
£750+VAT



08. Gift Bag sponsor

Secure your logo on the gift bag and up to three items to include in the bag (supplied by you & subject to size restrictions).

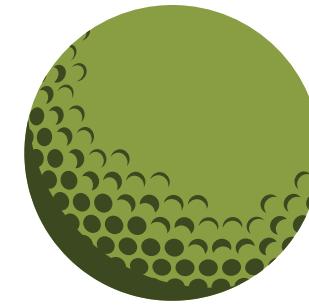
£750+VAT



09. Raffle sponsor

Raffle names in association with your company with draw by you / colleagues.

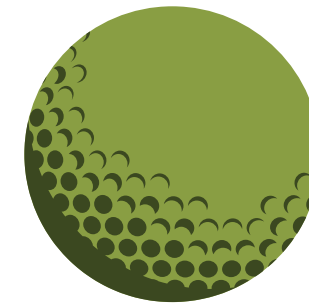
£500+VAT



10. Longest Drive sponsor

Competition named in association with your company with prize to be presented by your organisation.

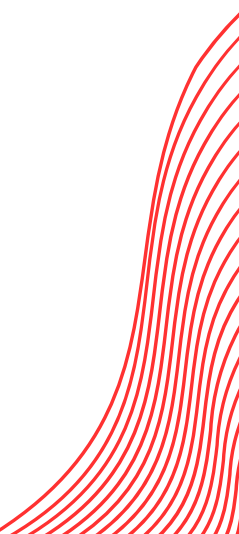
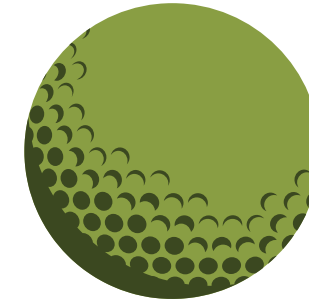
£500+VAT



11. Nearest the Pin sponsor

Competition named in association with your company with prize to be presented by your organisation.

£500+VAT





RAISE

The Oxfordshire Golf Challenge proudly supports Raise, Oxfordshire's collaborative business-led fundraising initiative, created to strengthen and sustain the vital work of local charities.

This event is not a commercial venture for B4. All operational costs will be covered through player fees and sponsorship ensuring the golf day is an attractive event which will attract players and sponsors for years to come. Proceeds from the raffle will be donated directly to the Raise Fund, managed independently by the Oxfordshire Community Foundation.

Our goal is simple: to run a memorable, high-quality event that brings the business community together while generating meaningful support for the charities that need it most.

All donations to Raise are held in a ringfenced charitable fund by Oxfordshire Community Foundation (OCF), Charitable Incorporated Organisation no 1151621. Event payments are made to B4 to cover the costs of each event with any surplus donated to the B4 Raise Fund.





THE
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THANK YOU

For your time

We look forward to seeing
you in September