



# **KIWANIS CLUB of KISSIMMEE**

Established April 1925

## **Sponsorship Investment Opportunity**

**Stroll for Scholarships**

**5K 10K**

**Virtual & Kids Fun Run**

**May 29, 2021**

**[KissimmeeKiwaniis.org](http://KissimmeeKiwaniis.org)**

KIWANIS Club of Kissimmee, Inc. *a non-profit organization* EIN #59-3753809

Complete Commitment Form and return to: [RunPositivePVUSA@gmail.com](mailto:RunPositivePVUSA@gmail.com)





# KIWANIS Club of Kissimmee

Post Office box 421001 • Kissimmee, FL 34742  
A Not-for-profit 501(c)(3) organization EIN #59-3753809

March 9, 2021

Dear Scholarship Supporter:

This letter is to acknowledge that the individual(s) soliciting you represents KIWANIS Club of Kissimmee, Inc., for **STROLL FOR SCHOLARSHIPS 5K 10K**. KIWANIS Club of Kissimmee is seeking the support from our community to raise funds to assist our annual scholarship fundraising for seniors attending Osceola District schools.

Your assistance will provide students the resources they need to achieve their college success. KIWANIS Club of Kissimmee recipients of our scholarships receive a \$1,000.00 check towards their college studies. Each year we award approximately six Osceola students that meet the applicant requirements.

The **STROLL FOR SCHOLARSHIPS 5K 10K** will kick-off another successful effort by the club to continue offering scholarships to our senior applicants. Your generous contribution as a supporter is greatly appreciated and we look forward to marketing your business to our community abroad in Osceola County.

We have provided a preview of the sponsorship levels so you may select the options that best fit your budget. You may confirm your selections and make your donation payment on our **STROLL FOR SCHOLARSHIPS 5K 10K** online link, at <https://kiwanis-club-sponsorship.square.site>

We look forward to seeing you and your team members at our event May 29<sup>th</sup> 2021 at Shingle Creek at the Pioneer Village, Kissimmee. You can follow the event festivities on our sponsorship link above.

Best regards,

*Kiwanis Club of Kissimmee, Inc.  
Executive Board*

# KIWANIS CLUB of KISSIMMEE

## Stroll for Scholarships

### Sponsorship Investment Opportunities

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#### DIAMOND ELITE EVENT SPONSOR - TITLE SPONSOR \$3,000

- PHOTO AREA BACKDROP BANNER FEATURED AT FINISHLINE GATHERING AREA
- AWARDS PRESENTOR - DAY OF EVENT
- BUSINESS FEATURED ON PLACEMENT AWARDS (APPROX 70) (*Commitment due by April 30th*)
- EVENT BANNER (3x8) – patron signage to be displayed AT EVENT gathering area
  - Plus, all features in the Platinum Elite Event Sponsor Package & 6 additional race entries (up to 10 participants)

#### PLATINUM ELITE EVENT SPONSOR - \$2,000

- BUSINESS NAME AND LOGO FEATURED ON RACETIMEING SCOREBOARD
- EVENT BANNER (3x8) – patron signage to be displayed AT EVENT gathering area
  - Plus ELITE MARKETING package (items listed below)

#### GOLD ELITE EVENT SPONSOR - \$1,500

- EVENT BANNER (3x8) – patron signage to be displayed AT EVENT gathering area
  - Plus ELITE MARKETING package (items listed below)

#### SILVER ELITE EVENT SPONSOR - \$1,000

- EVENT BANNER (3x6) – patron signage to be displayed AT EVENT
  - Plus ELITE MARKETING package (items listed below)

#### BRONZE ELITE EVENT SPONSOR - \$ 500

- EVENT BANNER (3x2) – patron signage to be displayed AT EVENT
  - Plus ELITE MARKETING package (items listed below)

#### ➤ ELITE MARKETING package

- ✓ Social Media Ad - ACKNOWLEDGED WITH BUSINESS NAME ON AD PAGE
- ✓ Vendor Meet n' Greet – 10 x 10 booth \*must provide your own Table/Canopy/Two Chairs – min. 4 people per booth at one time
- ✓ Logo displayed on Event Shirts (*commitment & artwork due by April 30th*)
- ✓ Logo and/or Listed on Race Registration forum
- ✓ Special acknowledgment during the race event for your contributions
- ✓ Promotion material in participant race packets
- ✓ UP TO 4 Race entries

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**KIWANIS MILE MARKER SPONSOR**

**\$ 450**

- Mile Marker Sponsor – Business/Family Name feature on Signage for participants.
- Vendor Meet n’ Greet - 10 x10 Booth \*Must provide your own Table/Canopy/Chairs
  - Plus, Premium Marketing Package – (Items below)

**KIWANIS FAMILY & FRIENDS SPONSOR**

**\$ 350**

- Finish Line Sign/Banner to be displayed at the finish line (4 X 3 BANNER)
- Vendor Meet n’ Greet - 10 x10 Booth \*Must provide your own Table/Canopy/Chairs
  - Plus, Premium Marketing Package Items- (Items listed below)

**PREMIUM MARKETING PACKAGE includes**

- Logo and/or Listed on social media post-race day acknowledgements.
- Business Name on Event Shirts (commitment and artwork by April 30th)
- Special acknowledge during the race event for your contributions
- Promotion material in participant race packets
- 2 Race entries

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**Lil’ Scholar – KIDS FUN RUN – Sponsor**

**\$ 300**

- Sign/Banner to be displayed on RUN course
- Vendor Meet n’ Greet - 10 x10 Booth \*Must provide your own Table/Canopy/Chairs
  - Plus all items in KIWANIS SCHOLARSHIP SUPPORTER PACKAGE

**Water Station Sponsor**

**\$ 200**

- Sign/Banner to be displayed at the water station on course
- Vendor Meet n’ Greet - 10 x10 Booth \*Must provide your own Table/Canopy/Chairs
  - Plus all items in KIWANIS SCHOLARSHIP SUPPORTER PACKAGE

**Kiwanis Scholarship SUPPORTER**

**\$ 100**

- Sign displayed on RUN course
- Logo and/or Listed on Race Registration Forum
- Special acknowledge during the race event for your contributions
- Promotion material in participant race packets

**Kiwanis VENDOR (10x10 designated location)**

**MINIMUM DONATION \$ 25.00**

- set up event day starts @ 6:00am must be ready by 7am to greet guests
- must provide own 10x10 canopy, signage, and POS system
- must provide own table, chairs and must remain set up throughout the event 11am
- Must complete Vendor Application – so no compete businesses are set up next to one another.

**Kiwanis Club welcomes - GIFTS IN KIND ITEMS- along with donation**

- Promotional material in participant race packet
- Non-perishable Food/snack items for runners/walkers SWAG BAGS/Finish line
- Give-a-ways to all event participants
- Prizes for Raffles for attendees (ie. Gift Cards, Memberships or products)
- Food Items & Beverage Items (non-alcoholic) for attendees and/participants at the event day

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# KIWANIS Club of Kissimmee

## Stroll for Scholarships 5K 10K Race

Organization/Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact email: \_\_\_\_\_

Day Phone #: \_\_\_\_\_ Evening Phone #: \_\_\_\_\_

Cellphone: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level interest: (package details listed in Sponsorship Highlights) (circle the one(s) that interest you)

DIAMOND      PLATINUM      GOLD      SILVER      BRONZE

KIWANIS MILE MARKER SPONSOR      KIWANIS FAMILY & FRIENDS      Lil' SCHOLAR-FUN Run

WATER STATION SPONSOR      SCHOLARSHIP SUPPORTER      VENDOR BOOTH

Gift in Kind Donation items: Water Food Beverage Prizes SWAG BAG ITEMS \_\_\_\_\_

Comments: \_\_\_\_\_

### Deadlines for Art Work and Promotional Items –

APRIL 30th or sooner – ART WORK\*\* - Business Card or Digital Formatted Art Work to be used on Banners/Signs/Website

APRIL 30th or sooner – ART WORK\*\* – EVENT SHIRTS – LOGO and Layout – emailed [runpositive@gmail.com](mailto:runpositive@gmail.com)

MAY 10<sup>th</sup> or sooner – SWAG ITEMS/Promotional Items/Give-a-ways/Business advertising to go into walker/runner SWAG bags.

\*\*Note - artwork must be submitted in 300dpi or greater .jpeg or .PNG format all submissions must be approved before going to print with the email noted above.

### SPONSORSHIP PAYMENT-

ALL SPONSORSHIP must be paid for ONLINE through the following link to the race forum:

<https://kiwanis-club-sponsorship.square.site>

Beneficiary to the Foundation for KIWANIS CLUB of KISSIMMEE, INC. non-profit 501(c)3 EIN#59-3753809

RACE Committee Member: \_\_\_\_\_ # \_\_\_\_\_



Sponsorship Questions  
#407-927-1050  
GINA MEADE DILLON



**Complete & Return to: [RunPositivePVUSA@gmail.com](mailto:RunPositivePVUSA@gmail.com)**