



KIWANIS CLUB of KISSIMMEE
Established April 1925

Sponsorship Investment Opportunity

Stroll for Scholarships
5K 10K
Virtual & Kids Fun Run

May 7, 2021



KIWANIS CLUB of KISSIMMEE

Stroll for Scholarships

Sponsorship Opportunities

DIAMOND ELITE EVENT SPONSOR - TITLE SPONSOR **\$3,000**

- PHOTO AREA BACKDROP BANNER FEATURED AT FINISHLINE GATHERING AREA
- AWARDS PRESENTOR - DAY OF EVENT
- BUSINESS FEATURED ON PLACEMENT AWARDS (APPROX 70) (*Commitment due by April 18th*)
- EVENT BANNER (3x8) – patron signage to be displayed AT EVENT gathering area
 - Plus, all features in the Platinum Elite Event Sponsor Package & 6 additional race entries (up to 10 participants)

PLATINUM ELITE EVENT SPONSOR - **\$2,000**

- BUSINESS NAME AND LOGO FEATURED ON RACETIMEING SCOREBOARD
- EVENT BANNER (3x8) – patron signage to be displayed AT EVENT gathering area
 - Plus ELITE MARKETING package (items listed below)

GOLD ELITE EVENT SPONSOR - **\$1,500**

- EVENT BANNER (3x8) – patron signage to be displayed AT EVENT gathering area
 - Plus ELITE MARKETING package (items listed below)

SILVER ELITE EVENT SPONSOR - **\$1,000**

- EVENT BANNER (3x6) – patron signage to be displayed AT EVENT
 - Plus ELITE MARKETING package (items listed below)

BRONZE ELITE EVENT SPONSOR - **\$ 500**

- EVENT BANNER (3x2) – patron signage to be displayed AT EVENT
 - Plus ELITE MARKETING package (items listed below)

➤ **ELITE MARKETING package**

- ✓ Social Media Ad - **ACKNOWLEDGED WITH BUSINESS NAME ON AD PAGE**
- ✓ Vendor Meet n' Greet – 10 x 10 booth *must provide your own Table/Canopy/Two Chairs – min. 4 people per booth at one time
- ✓ Logo displayed on Event Shirts (*commitment & artwork due by April 18th*)
- ✓ Logo and/or Listed on Race Registration forum
- ✓ Special acknowledgment during the race event for your contributions
- ✓ Promotion material in participant race packets
- ✓ UP TO 4 Race entries



KIWANIS MILE MARKER SPONSOR **\$ 450**

- Mile Marker Sponsor – Business/Family Name feature on Signage for participants.
- Vendor Meet n’ Greet - 10 x10 Booth *Must provide your own Table/Canopy/Chairs
 - Plus, Premium Marketing Package – (Items below)

KIWANIS FAMILY & FRIENDS SPONSOR **\$ 350**

- Finish Line Sign/Banner to be displayed at the finish line (4 X 3 BANNER)
- Vendor Meet n’ Greet - 10 x10 Booth *Must provide your own Table/Canopy/Chairs
 - Plus, Premium Marketing Package Items- (Items listed below)

PREMIUM MARKETING PACKAGE includes

- Logo and/or Listed on social media post-race day acknowledgements.
- Business Name on Event Shirts (commitment and artwork by April 30th)
- Special acknowledge during the race event for your contributions
- Promotion material in participant race packets
- 2 Race entries

Lil’ Scholar – KIDS FUN RUN – Sponsor **\$ 300**

- Sign/Banner to be displayed on RUN course
- Vendor Meet n’ Greet - 10 x10 Booth *Must provide your own Table/Canopy/Chairs
 - Plus all items in KIWANIS SCHOLARSHIP SUPPORTER PACKAGE

WATER STATION SPONSOR **\$ 200**

- Sign/Banner to be displayed at the water station on course
- Vendor Meet n’ Greet - 10 x10 Booth *Must provide your own Table/Canopy/Chairs
 - Plus all items in KIWANIS SCHOLARSHIP SUPPORTER PACKAGE

Kiwanis Scholarship SUPPORTER **\$ 100**

- Sign displayed on RUN course
- Logo and/or Listed on Race Registration Forum
- Special acknowledge during the race event for your contributions
- Promotion material in participant race packets

Kiwanis VENDOR (10x10 designated location) MINIMUM DONATION \$ 25.00

- set up event day starts @ 6:00am must be ready by 7am to greet guests
- must provide own 10x10 canopy, signage, and POS system
- must provide own table, chairs and must remain set up throughout the event 11am
- Must complete Vendor Application – so no compete businesses are set up next to one another.

Kiwanis Club welcomes - GIFTS IN KIND ITEMS- along with donation

- Promotional material in participant race packet
- Non-perishable Food/snack items for runners/walkers SWAG BAGS/Finish line
- Give-a-ways to all event participants
- Prizes for Raffles for attendees (ie. Gift Cards, Memberships or products)
- Food Items for attendees and/participants at the event day
- Beverage Items (non-alcoholic)

