Glynn Hayward from Bath indie guitar band 'Single Audio Channel' talks about how his latest song ended up with him owning a piece of the moon!



"Well, that was a really fun couple of months getting ready to publish my latest single, so much so that I wanted to share the story."

I was inspired to write my latest song about the man who owns the moon, Mr Dennis M Hope, an entrepreneur from the USA, who claimed ownership of the moon in 1980. He has made millions of dollars selling plots of land up there. Google him!

I wrote and recorded the song (**"Dennis Hope"**) over a few months and when I felt it was ready, I sent it to Dennis via his team at the Lunar Embassy.

I nervously waited 'hoping' he would be happy to have a song written about him, and hoping he would like my song, but also worrying what if he didn't? If he didn't, I would have to scrap the idea and I didn't want that to happen as I was really liking the song.

However, I kept positive that he would like the idea. A few weeks later I got an email back from Dennis ... GULP this was it! ... I was nervous and wondered what the response would be. I opened the email and it said ... "Thank you from the bottom of my heart for this song. I love that you created it and I am so thankful. I like it as well. thank you again. Dennis M Hope". The email subject read "Acceptance".

I was so pleased and totally over the moon! It felt like the early agency days I had in my previous career of winning your first pitch for a client after all the hard work and worry.

I was putting the final touches to the song mix prior to release when Dennis' team at the Lunar Embassy kindly emailed to say "...we would like to offer you a property on the moon" as a little thank you. WOW I thought, I'm being added to the moon database of property owners along with the likes of Tom Cruise, John Travolta and George Bush. My Lunar Deeds are being printed up as I write this!

It then occurred to me that I had actually followed my own song lyrics and the message to 'have hope, believe in your ideas' and 'you can reach the moon':

* I had an idea and wrote a song not knowing if it would ever see the light of day but 'had hope' that Dennis would like a song about him and his story.

- * I 'believed in my idea' and got that validation when Dennis liked it too.
- * I 'reached the moon' through the kind gesture of the Lunar Embassy gifting me a piece of the moon on the merits of the song.

It's been a lot of fun and I wanted to share this light hearted story but also the strength of the underlying song message which held up throughout this journey to 'have hope, believe in your ideas' and 'you can reach the moon'. It worked for me, and it has certainly worked for Dennis Hope.

Glynn Hayward

To listen to the song search - "**Dennis Hope**" by "**Single Audio Channel**" on all music streaming platforms. (Spotify, Apple Music, Youtube)

For media inquiries, interviews, or promotional opportunities, please contact:

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About Single Audio Channel

Formed in Bath UK, in 2024, Single Audio Channel is an indie guitar band known for their emotive lyrics, catchy tunes and a fresh 90s/brit-pop vibe. "Dennis Hope" is the bands 8th single to date and marks the latest chapter in their rapidly growing journey.

Prior to Single Audio Channel, Glynn was the Founder and Creative Director of children's digital agency Complete Control, a BAFTA winning studio from Bath.