AI Strategy Leader
WORKSHOP

From Insight to Impact—Build Your AI Strategy

OUTCOMES 360

AI Essential STRATEGY LEADER

A 4-hour immersive workshop designed exclusively for SPCs to harness the power of AI in their role. Participants will learn how to integrate AI into everyday work in coaching teams, enabling flow, guiding portfolio adoption, and engaging stakeholders. AI can amplify the SPC's influence and efficiency.

Course Objectives

Strategic Impact Awareness
Understand how Generative AI is reshaping business models and decision-making.

Opportunity Identification
Learn to spot high-value, low-risk AI opportunities across your organization.

Framework-Driven Decisions
Apply a practical decision matrix for Build vs. Buy, Cloud vs. On-Prem, and governance models.

Outcome-Driven Alignment
Connect AI initiatives directly to measurable business outcomes that matter.

Tangible Takeaways
Leave with a one-page AI Strategy Alignment Canvas and a toolkit of curated resources.

Who Will Benefit

- Transformation leaders
- Enterprise and team-level coaches
- Product and portfolio managers
- Innovation leaders and tech executives
- SPCs and SPCTs seeking strategic AI readiness

Practical Skills

- Lead effective AI framing conversations with your executives
- Evaluate technical vs. strategic fit for internal and external AI solutions
- Build and communicate a roadmap for AI readiness
- Guide your teams with confidence, clarity, and governance in mind

Participants Will Experience

Actionable Planning Practice	Decision-Making Frameworks	Real-World Scenarios	Strategic Framing Tools