

AI-Native Training for the Enterprise



Overcome the AI Skills Gap. Build Fluency. Unlock Impact.

Why AI Proficiency Is Now a Business Imperative

AI isn't a side project. It's the new foundation of how organizations compete, deliver, and grow. Whether enabling smarter workflows, unlocking insights, or redesigning services, AI is transforming work at every level.

But tools alone won't close the gap. Enterprises need fluency—not just access.

- 87% of organizations face an AI skills gap that threatens productivity (Gartner)
- 69% of CEOs see AI as essential to growth—but only 22% say their teams are prepared (PwC)
- AI now impacts customer experience, operations, and innovation—not just IT

The ability to understand, apply, and lead with AI is now core to workforce success.

A Proven Pathway to Enterprise AI Capability

Two courses. One scalable strategy.

The AI-Native Training Offering is a sequenced curriculum built to deliver fluency, enablement, and leadership across the organization. Each course builds on the last—turning awareness into skill, and skill into enterprise-wide impact.

AI-Native Course	Who it's for	What it enables
<p>Foundations</p>	All professionals	Core AI fluency, mindset, and workflow redesign
<p>Change Agent</p>	Change agents and innovators	AI solutions that deliver real business value



AI-Native Foundations

Ignite Fluency and Confidence Across Your Workforce

Audience All professionals—business, product, delivery, and operations

Format 2-day in-person immersive training

Outcome Your workforce is equipped to confidently navigate change, use AI tools responsibly, and unlock greater ROI from existing and future AI investments.

What You'll Learn

- Grasp the EDGE™ Imperative—Exponential, Disruptive, Generative, and Emergent forces transforming work
- Understand AI, ML, GenAI, LLMs, RAG, and intelligent agents—in plain language
- Master safe and effective AI prompting with proven techniques
- Apply the 7 AI-Native Success Factors to drive value from day one
- Redesign one of your personal workflows using AI
- Design a personal 30-60-90 day AI plan and pitch use cases with confidence

Business Impact

- Accelerates change readiness by equipping teams with a shared AI vocabulary and mental model to align faster and reduce friction
- Improves responsible adoption by teaching how to avoid misuse, apply safety principles, and reduce compliance and brand risk
- Increase ROI from AI investments by identifying and prioritizing high-impact opportunities that **maximize the effectiveness of existing tools and drive measurable business value**



AI-Native Change Agent

Translate AI Potential into Real-World Business Results

Audience Team leads, change agents, digital strategists, and transformation owners driving AI initiatives

Format 3-day hands-on, project-based experience that equips you to apply the AI-Native value discovery and delivery process in any context whether through a focused workshop over several days or through an extended, informal approach over weeks or months.

Outcome Participants learn to lead cross-functional teams through identifying, shaping, and delivering high-value AI opportunities. They'll build the capability to navigate complex environments, avoid common AI pitfalls, and guide work from early discovery into sustained business impact.

What You'll Learn

- Spot and overcome common blockers like hype traps, misaligned priorities, and stalled pilots
- Apply the AI-Native value discovery process flexibly—facilitating structured workshops or embedding it into ongoing team practices
- Translate AI concepts into business language to engage non-technical stakeholders and secure sponsorship
- Build stakeholder maps, charters, and implementation plans that accelerate execution
- Guide projects through lean cycles and act as an impediment remover to ensure live delivery

Business Impact

- Closes the AI execution gap by enabling leaders to move initiatives out of the POC graveyard and into production
- Improves alignment between business, tech, and leadership to reduce rework and delays
- **Establishes repeatable success patterns for launching and scaling AI solutions across the enterprise**