



SPONSORSHIP PROPOSAL
SEVIN CHRISTIAN

MY STORY

WHO IS SEVIN CHRISTIAN?

My name is Sevin Christian, and I am a GT4 race car driver competing in the 2026 GT Cup Championship with Innovation Racing, a UK-based team. As I progress through the motorsports industry this season, I am actively seeking innovative and ambitious brands to accompany me on this thrilling journey, both on and off the track.

With a steadily growing fan base, impressive racing results, and an expanding social media presence, I am privileged to offer sponsors substantial brand exposure, high levels of engagement, and a measurable return on investment. This proposal delineates the advantages of partnering with me as a race car driver and underscores the value of collaboration.

CAREER HIGHLIGHTS

AGE: 27

BASE: Desoto

RACING SINCE: Karting 2014 (Amateur),
Completion of various
racing series 2019-2025

CURRENT SERIES: GT CUP (UK)

LICENSING: SCCA Full Competition
SCCA Member.
SCCA National License.



ROAD TO OPEN WHEEL AND THE SUCCESS ALONG THE WAY

My objective as a driver is to break barriers and create opportunities for individuals of color within the racing industry, while also raising awareness about mental health challenges in our community. I am diligently working towards becoming the first motorsports professional from the DFW Metroplex to compete with a European open-wheel racing team, with aspirations to advance to the IndyCar or Formula 1 racing series.

We are grateful to every sponsor who would like to support Sevin in his endeavors. His future shines bright and he exceeds all possibilities that embarks in his direction.

**A SINGLE DREAM IS MORE POWERFUL
THAN A THOUSAND REALITIES**



SN

**SEVIN HAS SHOWN GREAT
PACE ALREADY.**

WITH A DEVELOPMENT PLAN IN 2026 WE
ARE CONFIDENT WE CAN GET SEVIN TO THE
PACE REQUIRED TO WIN THIS **COVETED
TITLE IN 2026.**

Sevin is flying the flag for America, so if
anybody would like to partner with this
amazingly talented young driver please get
in contact with sevin to discuss a tailored
made partnership that delivers for you and
your business

SIMON GRIFFITHS - INNOVATION RACING



THE ADRENALINE JUNKIE

WHAT I REPRESENT

As the Adrenaline Junkie, I encompasses more than mere enthusiasm for speed and excitement; it represents a relentless pursuit of overcoming challenges and fostering empowerment. Embracing the identity of an Adrenaline Junkie signifies a steadfast commitment to pushing personal boundaries and confronting obstacles head-on. I strive for a tenacity of spirit and the exhilaration that invigorates my passion for life. This drive transcends fleeting moments of dopamine highs; it serves as a vital source of strength and vitality. While I cherish the thrilling rush of acceleration, I also advocate for mental health awareness, acknowledging the physical challenges that often accompany mental health struggles.

We are poised to tackle the foremost health issue affecting younger generations.

I organize mental health events, including my monthly "Cars & Cardio," which harnesses the community's passion for high-performance vehicles and fitness to alleviate stress and anxiety. Engaging in physical activities has a profound effect on mental well-being. As my sponsor, your brand will benefit from valuable marketing opportunities at these events, enabling you to showcase your products and generate revenue through sales or service referrals.



RACING STATS

CAREER HIGHLIGHTS

My ultimate objective is to attain victory, which encompasses winning races and advancing through various tiers of the motorsports industry, including Formula 1. I aim to cultivate enduring relationships with brands to enhance their presence within the motorsports arena. My mission also involves expanding the influence of racing within the African American community and among my generation. I aspire to leave a lasting impact on the motorsports landscape. I invite you to join me in pursuing greatness, expanding brands and businesses, and making history for the Dallas-Fort Worth Metroplex.



5

YEARS
EXPERIENCE



2ND

AVG. FINISH
PLACE



1:12

AVG. LAP TIME



1K+

SOCIAL MEDIA
FOLLOWERS



1ST GEAR \$3,000/YR

RACER SUPPORT

LOGO PLACEMENT:

- Logo placement on shoulder of racing suit and SVN Racing team wear worn by all staff, participants and volunteers, all social media platforms and website.
- Small sized advertising on race Car roof.

MARKETING:

- Networking opportunities at each race event.
- Social media hash tagging promotion for all posts related to your brand. (Tailored Content specific to your brand upon request)
- Promotional advertising for your products throughout the race weekend and season.

ADDITIONAL RACE TEAM BENEFITS:

- Partnership track day with passenger laps
- Full hospitality and VIP entry for GT Cup events
- Grid access at each race event
- SVN Racing x Innovation Racing monthly gearbox



2ND GEAR \$5,000/YR

200MPH CLUB

ENHANCED LOGO EXPOSURE:

- Logo placement on front of racing suit and SVN Racing team wear worn by all staff, participants and volunteers, all social media platforms and website.
- Medium sized advertising on all available spaces, race car, race transportation vehicles, pit garage, raceday banners/flags

MARKETING

- VIP car parking, race program, and meet and greet services.
- Networking opportunities at each race event.
- Social media hashtag promotion for all posts related to your brand.
- Promotional advertising for your products throughout the race weekend.
- Commercial advertising throughout the season will enhance visibility for your brand and business.

ADDITIONAL RACE TEAM BENEFITS:

- Partnership track day with passenger laps
- Full hospitality and 10 VIP entry for GT Cup events
- Garage tour at each race event
- Grid access at each race event
- SVN Racing x Innovation Racing monthly gearbox
- Additional travel perks and points system



3RD GEAR \$10,000/YR PIT WALL



PRIME LOGO REAL ESTATE:

- Logo placement on racing suit and helmet and SVN Racing team wear worn by all staffs, participants and volunteers, SVN Racing Merch and all social media platforms and website.
- Medium sized advertising on all available spaces, race car, race transportation vehicles, pit garage, raceday banners/flags

MARKETING

- VIP car parking, race program, and meet and greet services.
- Networking opportunities at each race event.
- Social media hashtag promotion for all posts related to your brand.
- Promotional advertising for your products throughout the race weekend.
- Media Day at your chosen location with GT4 Ginetta Race Car.
- Commercial advertising throughout the season will enhance visibility for your brand and business + Custom campaign design and product collaboration.

ADDITIONAL RACE TEAM BENEFITS

- Partnership track day with passenger laps
- Full hospitality and 10 VIP entry for GT Cup events
- Garage tour at each race event
- Grid access at each race event
- SVN Racing x Innovation Racing monthly gearbox
- Additional travel perks and points system



ADDITIONAL OPPORTUNITIES

THE PERFECT PLACE TO START

New to the motorsports industry but want to be apart of the SVN Community join our team by being a sponsor for a race. Both opportunities include Social media Shoutouts, Free SVN Racing merchandise and exclusive inclusion to SVN Home Events.

SAFETYCAR PACKAGE **\$1000**

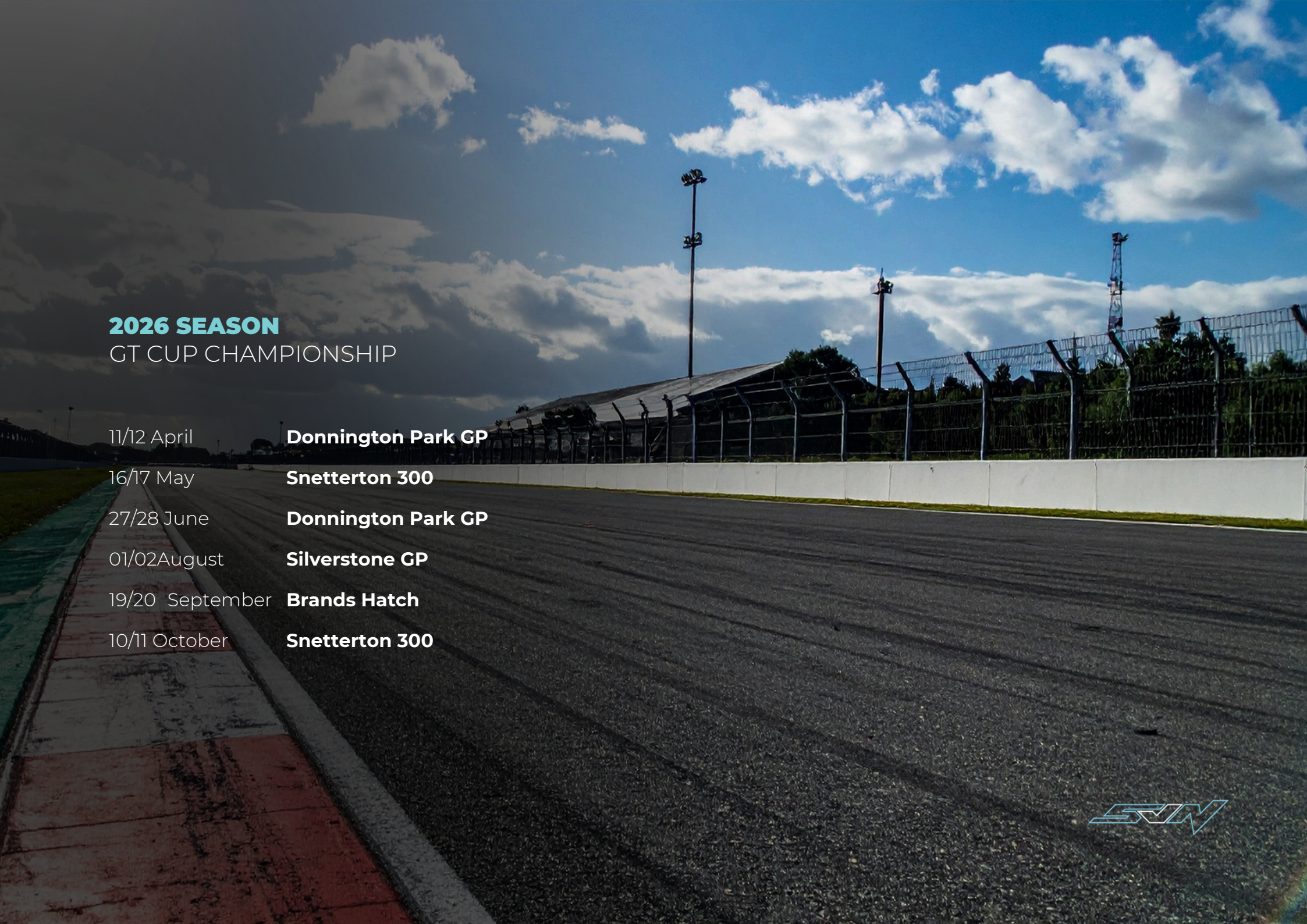
ADRENALINEJUNKIE PACKAGE **\$2500**

COMMUNITYSUPPORT **\$ANY**

Interested in supporting without a major financial investment?



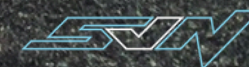
SVN



2026 SEASON

GT CUP CHAMPIONSHIP

11/12 April	Donnington Park GP
16/17 May	Snetterton 300
27/28 June	Donnington Park GP
01/02 August	Silverstone GP
19/20 September	Brands Hatch
10/11 October	Snetterton 300



BUSINESS LOGO PLACEMENT

WANT A BETTER LOGO
PLACEMENT?

Upgrade your Logo placement keep the
same package for an additional fee.



FIRST GEAR



SECOND GEAR



THIRD GEAR



ADD YOUR
BUSINESS
HERE!



BRANDS HATCH 2025 BRIT
CAR CHAMPIONSHIP



NEW SUIT NEW LOOK!

SVN
MERCH LINE

\$35.00
SHORT SLEEVE



\$65.00
HOODIES



\$30.00
BEANIES



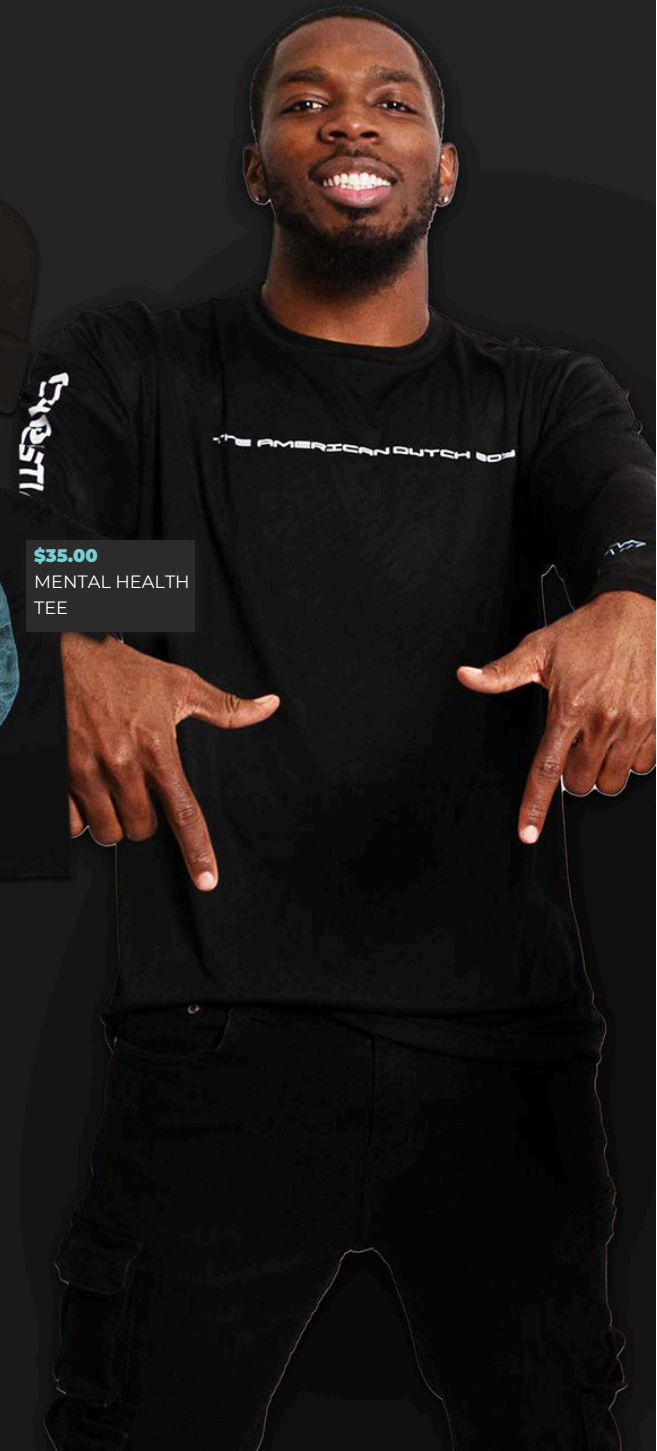
\$35.00
MENTAL HEALTH
TEE



\$65.00
LONG SLEEVE



\$40.00
ADRENALINE
JUNKIE TEE



TEAM SUITS AND CLOTHING

In addition to the team truck and car, there are also opportunities to be displayed on the team suits and clothing.



A black and green sports car, likely a Lotus Evija, is shown from a low angle, racing on a track. The car features the number 11 on its side and front. It has various sponsor logos, including 'GTCUP', 'SONAX', and 'PIRELLI'. The car is in motion, with a blurred background suggesting speed. The track is green with a red and white boundary line.

SPONSORS

2.9 MILLION VIEWER OPPORTUNITY

Advertising in motorsports has proven itself time and again as a successful and enjoyable investment in many businesses across the country and around the world. This rapid rise in popularity is due mostly to worldwide television exposure, which in turn attracts a variety of corporate sponsors. Racing provides endless marketing opportunities for tremendous, entertainment value for families and fans. In addition, to on-site spectators' attendance, auto racing attracts tremendous television viewership with an average audience of 2.9 million viewers.

The range of marketing goals at the track can consist of increasing brand, loyalty creating awareness and visibility, and changing or reinforcing your corporate image. Creating the opportunity to reward the sales force, bringing in exciting employees, networking with other teams, and sponsoring organizations.



LET'S CONNECT

E: Sevinchristianracing@gmail.com
P: 469-471-3119
W: Sevinchristianracing.com

