

INTRODUCING

SEVIN RACING

SEVIN CHRISTIAN



**SPONSORSHIP
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SEVIN CHRISTIAN

A licensed Automotive Technician, Sevin is ardently pursuing his ambition to become the next African American open-wheel racer. His lifelong passion for speed and automobiles has been a defining aspect of his journey. With a remarkable start in car maintenance from as early as the age of 4. Sevin has garnered diverse opportunities within the automotive sector. Throughout his upbringing he engaged in various racing endeavors.



- Karting at DKC (Amateur)
- World Racing League (WRL)
- Sports Car Club of America (SCCA) Track Night 2019
- Champ Car Endurance Series (Watkins Glen) 05/27-05/29/22 JS Motorsports LLC
- Champ Car Endurance Series (Nelson Ledges) 07/15-07/17/22 JS Motorsports LLC
- Fall League Series 09/21/2024 Texas Auto sports FM LLC
- Future Star Racing Mr. Al- Unser Two-time Indy 500 Race car driver 09/2022
- Van Amersfoort Racing (VAR) Netherlands Holland 07/2023 (Simulation Training)
- Focus Cup UK 4/18/25-4/19/25

THE AMERICAN DUTCH BOY

ROAD TO INDY

Alongside engagements with JS Motorsports LLC Sevin has also test-driven with Curry Motorsports based in Las Vegas, Nevada, and personally invited to participate in simulation training for Van Amersfoort Racing BV (VAR) in the Netherlands, Holland. He has also worked alongside AL-Unser Jr, a Two-time Indy 500 winner. Sevin aims are to break barriers and create pathways for more people of color within the racing industry while raising awareness for Mental Health. He is working to become one of the first well known race car drivers in the sport of Motorsports from Desoto Texas, hoping to compete in Open Wheel Racing, and advance his way to Formula One/ Indy Car Racing.



We are grateful to every sponsor who would like to support Sevin in his endeavors. His future shines bright and he exceeds all possibilities that embarks in his direction.

" A single dream is more powerful than a thousand realities"

Sevin Christian
SVN

THE AMERICAN DUTCH BOY

THE AMERICAN DUTCH BOY

The American Dutch Boy represents not merely a brand name but a rich legacy. Connected by the Atlantic Ocean, his life intertwines the cultures of two distinct nations. His mother, Magdalena Christian (Waal), hails from the Netherlands, while his father, Cleoma Ray Christian, is a native of Dallas, Texas.

His family lineage can be traced back to the 1200s, beginning with one of his many great grandmother's, Dorethea Engeline Ooms, who hailed from Spain. This heritage serves as a foundation for him, as he endeavors to continue his family's legacy while pursuing his passion for motorsports.



Sevin received a personal invitation to Van Amersfoort Racing (VAR) in the Netherlands. This auto racing team is one of the oldest and most established racing team in the Road to Formula One, their legacy spans across all major developments series.

During his time there, he completed simulation training and was presented with the opportunity to race internationally, potentially competing in the Circuit de Barcelona-Catalunya series in Barcelona, Spain.



THE AMERICAN DUTCH BOY

STATS

ROAD TO INDYCAR

Embark on an electrifying journey with Sevin to Indycar. Sevin is not just about winning races; but to ignite his passion for speed, adventure, and the relentless pursuit of excellence. His mission is to infuse the spirit of racing into the heartbeat of African American Racers and leave an indelible mark on the motorsports landscape.

RACING STATS



5

YEARS BEHIND THE
WHEEL



6

RACES
COMPLETED



2ND

AVG. PLACE
FINISH



1:12

AVG LAP TIME



167

SUBSCRIBERS



720

FOLLOWERS



60

LIKES



115

FOLLOWERS

DONATIONS & ADVOCACY

Donations made to SVN will be allocated towards racing series and associated fees.

Notably, a yearly donations will be contributed to diverse foundations that advocate for mental health support within African American Communities. This donation will be given during our yearly black tie Gala.



GEARBOX

SPONSORSHIP

PACKAGES

WELCOME
GIFTS!



1ST GEAR \$5,000/YR

RACER SUPPORT 10 Available

- **Logo:**
 - Logo placement on shoulder of racing suit and T-shirts worn by all participants, staff and volunteers.
 - Social media shoutout and acknowledgment.
- **Event Inclusion:**
 - Invitation to one race event to experience the thrill firsthand.
- **Digital Presence:**
 - Logo display on the racer's website.

MERCH!!



2ND GEAR \$10,000/YR

200 MPH CLUB 15 Available

- **Enhanced Logo Exposure:**
 - Logo placement on the front of racing suit, merch and T-shirts worn by all participants, staff and volunteers.
- **Race Weekend Experience:**
 - Two passes to a race weekend and SVN Team Member backpack.
 - Autograph Hero Card and Breed of Champions Calendar.
- **Digital Appreciation:**
 - Prominent logo display on the racer's social media platforms
 - Acknowledgement in Monthly Racer Newsletter.
 - **AND MORE!**

AND MORE!!



3RD GEAR \$15,000/YR

PIT WALL 5 Available

- **Prime Logo Real Estate:**
 - Logo placement on racing gear (suit and helmet), merch and T-shirts worn by all participants, staff, and volunteers.
 - Regular social media shout outs with personal anecdotes.
- **Full Race Weekend Experience:**
 - Four passes to one race weekend or 2-two person VIP passes to two race weekends with Meal Included and SVN Team Member backpack.
 - Personalized feature interview with the sponsor during race weekend.
- **Digital Recognition:**
 - Featured sponsor on the racer's website
 - Exclusive behind-the-scenes content shared on social media with your branded products on site.
 - **AND MORE!**

ADDITIONAL OPPORTUNITIES

SAFETY CAR PACKAGE

NEW TO MOTORSPORTS?

- Social Media Shoutout
 - SVN Merch
 - Fan Emails & Event Invites
- PRIZES!!

\$1000

ADRENALINE JUNKIE PACKAGE

REV YOUR ENGINES!

- Social Media Shoutout
 - SVN Merch
 - Fan Emails & Event Invites
- PRIZES AND MORE!

\$2000

COMMUNITY SUPPORT

\$ANY

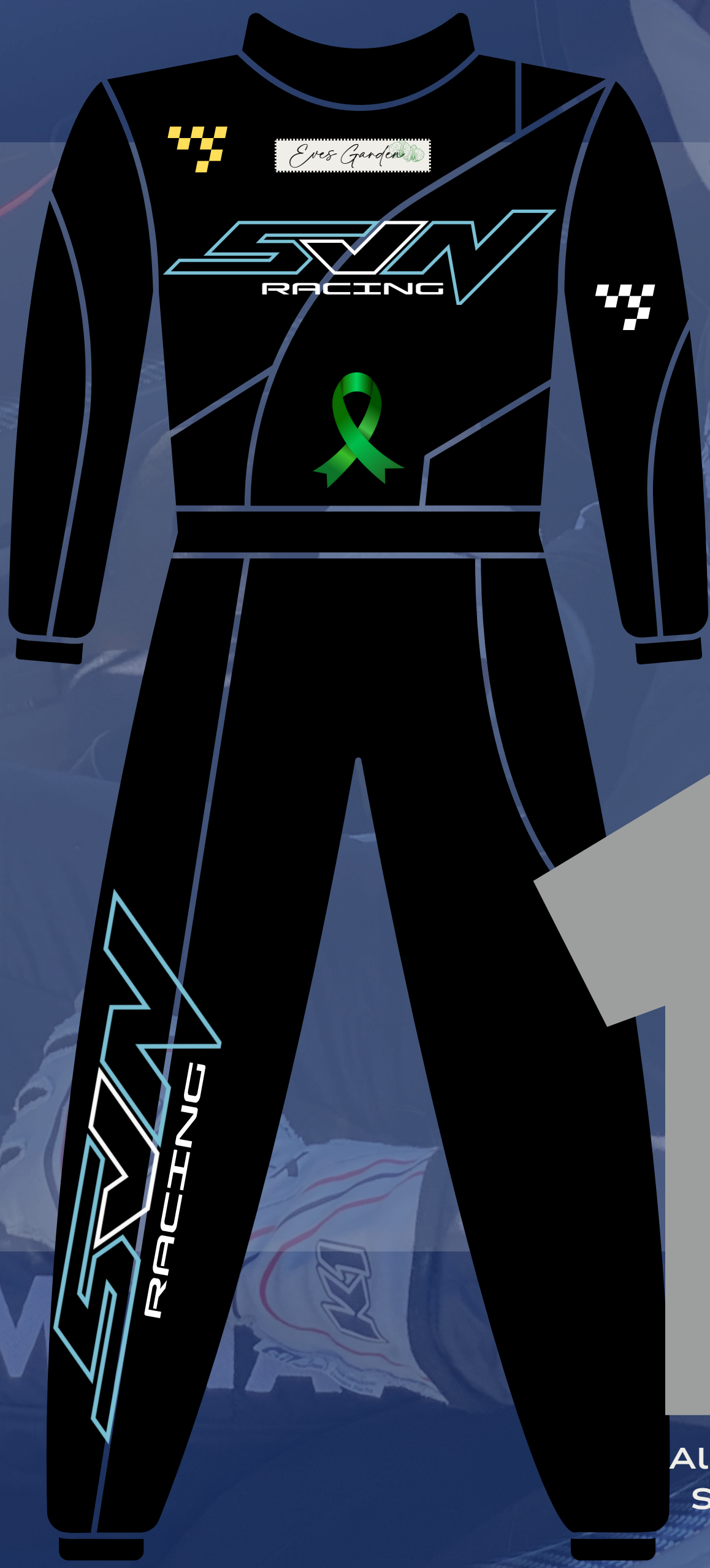
Interested in supporting without a major financial investment?
Donate any amount you'd like to support Sevin and his endeavors.

THE AMERICAN DUTCH BOY

BUSINESS LOGO PLACEMENT

BACK VIEW

-  **1ST GEAR**
-  **2ND GEAR**
-  **3RD GEAR**



WANT A BETTER LOGO PLACEMENT?
Upgrade your Logo placement keep the same package for an additional fee.



All logo's will be placed on GearBox Sponsor T-shirt worn by staff and volunteers.

MEMBERSHIP PACKAGES

WE HAVE MONTHLY PACKAGES TO BEST SUIT YOUR NEEDS

COMING SOON

GEAR 4

Membership Includes:

- ***SVN WELCOME GIFT***
- ***MEMBERS DISCOUNT CODE***
- ***BIRTHDAY SPECIALS***
- ***DIGITAL***
- ***FREE SHIPPING***
- ***POINT SYSTEM: 75 PTS EVERY PURCHASE***
- ***MONTHLY REWARDS***

\$\$

GEAR 5

Membership Includes:

- ***SVN WELCOME GIFT***
- ***MEMBERS DISCOUNT CODE***
- ***BIRTHDAY SPECIALS***
- ***FREE SHIPPING***
- ***POINT SYSTEM: 100 PTS EVERY PURCHASE***
- ***MONTHLY REWARDS***

\$\$

GEAR 6

Membership Includes:

- ***SVN WELCOME GIFT***
- ***MEMBERS DISCOUNT CODE***
- ***BIRTHDAY SPECIALS***
- ***EARLY ACCESS***
- ***DIGITAL ACCESS***
- ***FREE SHIPPING***
- ***RACING TICKETS (BY DRAWING)***
- ***POINT SYSTEM: 250 PTS EVERY PURCHASE***
- ***MONTHLY REWARDS***

\$\$

SN MERCH

VARIOUS COLORS,
SIZES
& FABRICS

THE AMERICAN DUTCH BOY



35.00

SHORTSLEEVE



65.00



30.00

BEANIES



65.00

LONGSLEEVE SPORT



40.00

ADRENALINE JUNKIE TEE

CHECK OUT OUR SITE FOR OUR LATEST MERCH!

SPONSORS

Advertising in motorsports has proven itself time and again as a successful and enjoyable investment in many businesses across the country and around the world. This rapid rise in popularity is due mostly to worldwide television exposure, which in turn attracts a variety of corporate sponsors. Racing provides endless marketing opportunities for tremendous, entertainment value for families and fans. In addition, to on-site spectators' attendance, auto racing attracts tremendous television viewership with an average audience of 2.9 million viewers. The range of marketing goals at the track can consist of increasing brand, loyalty creating awareness and visibility, and changing or reinforcing your corporate image. Creating the opportunity to reward the sales force, bringing in exciting employees, networking with other teams, and sponsoring organizations.

Eves Garden



BECOME A SPONSOR TODAY!!

THE AMERICAN DUTCH BOY

UPCOMING RACES/EVENTS



**= SPONSOR RACE WEEKEND
OPPORTUNITY**



**APR
18-19**

FOCUS CUP UK

PENDING

**MAY
23-25**

MSR HOUSTON



**JUN
21**

SVN CAR WASH FUNDRAISER

PENDING

**JUL
11-13**

RADICAL NETHERLANDS



**AUG
29-31**

EAGLES CANYON RACEWAY



**OCT/NOV
31-2**

ROAD ATLANTA

EVENTS

SVN CAR MEET/ BLACK TIE GALA

THE AMERICAN DUTCH BOY

