

SPECIAL EDITION: ELECTION 2018

The Lake Report

September 28, 2018



OFF TO THE RACES

This special edition will feature information on council candidates for the upcoming municipal election in Niagara-on-the-Lake. Each candidate was given the option to support the paper and in turn the community by purchasing a page in this edition to make their campaign platforms known to residents of NOTL, highlighting the relevant work and life experience they will bring to the council chambers, as well as some personal and professional accomplishments, a bit about their personal lives and a paragraph about why they've chosen to run for council in our town. While the paper does not endorse any particular candidate, we encourage all residents to take a careful read through this edition and to make an informed decision at the polls October 22. We have also outlined some information about the election process for new voters to know what to expect. This edition is a one-time print and will not interfere with our regular bi-weekly production.

ILLUSTRATION: FREEPIK.COM

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A COMPREHENSIVE LOOK AT YOUR CANDIDATES FOR TOWN COUNCIL

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A big thank you to all who supported this edition

The Lake Report would like to thank all businesses and candidates who supported this edition.

When we came up with the idea and sent out the initial emails, we were delighted with the response from candi-

dates who understood this as an important tool to inform voters, something we feel strongly about, and who have taken this opportunity to introduce themselves to our readers and explain to you why you should vote for them.

We know the candidates have a passion for their community, and have acknowledged the importance of getting information to voters so they can make informed decisions about which candidates they feel represent them the best.



Elect good people on October 22nd

A Better Niagara is a volunteer-led, non-partisan group formed by citizens who want to bring good governance back to the local and regional councils in Niagara.

To that end, we have sought out candidates who are running because of a genuine desire to serve their community & who are bringing skills, knowledge & fresh ideas to the table.

Candidates are vetted through an endorsement process that includes a face-to-face interview, a resume review & the signing of a transparency, accountability and integrity pledge.

**See the endorsed candidates in NOTL:
<https://www.abetterniagara.com/endorsements>**



FOR PUBLIC SCHOOL TRUSTEE

Oct. 22, Vote

David Israelson

District School Board of Niagara
We can do better.

ELECT *Kate*

BAGGOTT

DSBN TRUSTEE

www.facebook.com/electKate4DSBN/

Alex Bradnam

VOTE for Public School Board Trustee

Active - Accessible - Authentic

- Enjoys serving and representing the Niagara-on-the-Lake Community.
- Teacher & Principal in DSBN for 33 years.
- Trusted leadership & proven results.
- Not afraid to ask the tough questions.

For more information, or to request a lawn sign, please visit:
www.facebook.com/AlexBradnamForTrustee/
<https://alexbradnam.wixsite.com/trustee/>
 Email: AlexBradnam@aol.com
 Call: 905-934-7108

ELECT

Dr. Sumeth Tanyaavalaksna Ph.D. (Edu)

School Trustee
DSBN- St. Catharines/NOTL

Issues and Concerns

Transparency	Sex Education
EQAO	Safety
ADHD	Transportation

<http://slaksna.wixsite.com/sumeth> slaksna@hotmail.com

ELECT

GARY ZALEPA JR.

Candidate for Regional Councillor
NIAGARA ON THE LAKE

289.868.9581 | 416.602.5431
Email: Gary@GaryZalepa.com
www.garyzalepa.com

630 Charlotte St., Po Box 1124, Niagara on the Lake, ON L0S 1J0



Editorial: Time to vote

The Lake Report Staff
OPINION

The municipal election is in full swing and the grande finale is Oct. 22.

It's been a long road — there are likely some grey hairs coming on for all involved.

However chaotic it must be for those who are running in this municipal election, from our perspective, it's rewarding to see the number of candidates who have put themselves out there for the love of their town, and the sheer amount of individual and group efforts that have put forward to get citizens the information they need to make their choices.

It seems our little town is more politically active than it's ever been, and if it's any indication of the number of people who will show up to the polls this year, it's something we should view with pride.

Now it's time for all of us to take the time to figure out exactly who best represents our values, and to carefully consider how deserving candidates are of our votes.

It's important to look past the common threads

and quick slogans used by candidates, in what is no doubt a sincere desire to get their message across and garner votes.

We've heard what they have to say about their priorities, many overlapping — finding a happy medium between progress and heritage, getting that doggone Official Plan done, increasing tourism, or in some cases, preventing too much tourism. Keeping taxes down yet increasing services, promising the moon, or maybe just a new pool or two. You know, the political-speak that is well-intentioned, but during an election campaign can sometimes seem like all sizzle and no steak. Promises should only be ones that can be kept, and what would be really helpful is telling us how.

The Lake Report is encouraging all residents to also consider whether or not you should be using all eight of your votes, and to remember that when deciding who matches your ideals, you don't need to match eight votes if there aren't eight candidates you can support. The flip side of that argu-

ment is that eight members of council are going to be elected whatever you do, so maybe you want to think about whose values and visions most closely correspond to your own, even if not a perfect match.

With such a diverse group of candidates, some who are quite impressive in the skill sets they will bring to the table if elected, it shouldn't be hard to choose eight you think could responsibly help direct your town into the future.


One thing is certain — as important as it is to get out and vote, it's better still to have an informed vote. There are many opportunities in the coming weeks to attend meetings to meet and ask questions of candidates, and we hope this special election section will also provide you with significant information that should help you direct your vote to where you think it's best suited.

If there's any question about the importance of voting, remember plenty of Canadians have fought and died for that right, possibly your ancestors.

editor@niagaranow.com

The Lake Report

VOTE



OCTOBER 22

Find FREE copies of the **The Lake Report** Bi-Weekly at

- Community Centre • Avondale Stores • Mori Gardens • Simpson's Pharmacy • Farmers' Market • Sandtrap Pub & Grill •
- Downtown • Local Restaurants and Businesses •

Advertising Inquiries? advertising@niagaranow.com

FOR LORD MAYOR

Pat Darte, Betty Disero, Dan Turner





FOR LORD MAYOR

PAT DARTE



KEY ACCOMPLISHMENTS



- I operated the Patrick J. Darte Funeral Home, serving thousands of families through difficult times.
- I worked on many fundraising projects such as Hotel Dieu Capital, and the YMCA new building. I started the FACS Family Foundation and was on the inaugural board of the Niagara Community Foundation, which has now raised in excess of \$50 million.
- I am successfully running two local businesses. I have a hockey tournament business, which brings 6,000 visitors a year to the town. I also own a farm, where I grow grapes and run a horseback riding teaching school.



BIO

I was raised in Niagara and I live on a farm near St. Davids with my family. I have four children all living and working in the area and now four beautiful grandchildren. I'm sure you've seen an array of their pictures on my Facebook page! My family has lived in the Niagara region for more than 200 years. I have lived all of my life in and around here. I have over 40 years of experience within the business sector including as a funeral home owner, a farmer, and an operator of a horse riding stable. I also have a lot of involvement in the tourism sector via my hockey tournament business where I bring in over 6,000 people annually to the area. As well as my business experience, over 20 years ago I began to serve my community in other ways. I have served on more than 20 committees including the Hotel Dieu Hospital Board. I was president of the Heart and Stroke Foundation, founding treasurer of the Niagara Community Foundation (which in less than 20 years boasts over \$50 million in endowed funds), and I am founding chairperson of the Family and Children's Services (FACS) Foundation. In addition I am the founder of the Niagara Community Fund, a fund specifically for Niagara-on-the-Lake projects, and has raised more than \$500,000 already.

WHY I'M RUNNING

For me it's all about delivering on my vision of making Niagara-on-the-Lake the best place in the world to live for every single one of its residents. We have had 3,000 new residents in a very short period of time. That's a lot of infill development to plan around. Many residents want to secure the lifestyle they grew up with, or the one they moved here to experience. My job will be to lead the next Council through this challenging time. If this community has heritage and tourism to generate revenue, but no services to support and nurture residents, then that's not a real community for all — it's just a holiday destination. I'm running again because I feel I've learned a lot and I've made great partnerships with a diverse group in the business community. I want to see my vision come to life. I want to preserve the unique heritage of Queenston and St. Davids and to help infill development by planning for that in the Glendale area and not in Virgil and Old Town. Most of all, I want education, health care and jobs to be created right here so we are a thriving community with everything we need to support the young and the older residents without them having to travel out of town. I'm excited, this is a great time to live here!

MAIN AREAS OF FOCUS

- Jobs & Economic Growth- driving development into the areas suitable for development and away from environmentally, culturally or historically sensitive areas
- Health Care & Education - I'm committed to providing all these services locally - our residents and especially our children deserve better. I already have some initiatives in the works and will be announced soon.
- Taxes - I'm committed to finding creative ways of generating new streams of revenue to avoid residential property tax increases.
- Heritage Protection - I believe that we must purchase and re-purpose as many heritage or sensitive properties as its fiscally responsible, however I don't want to make decisions about their future in isolation. Public consultation is the key in protecting public assets for the future.
- Official Plan & Strategic Planning Forward - The Official Plan should be completed in the first half 2019. In the first days of the new Council, planning for the next decade must begin. Our 2014-2018 Strategic Plan has expired. It's a huge focus for the new Council.



FOR LORD MAYOR

BETTY DISERO



“Ready to lead.” — Betty Disero

BIO

I have spent 35 years working in or with municipal governments, having experience with transit, public works, waste management, economic development, health boards, arts councils, world youth day, school boards/education, tourism. I have also spent the last four years as Niagara-on-the-Lake town councillor, taking part in all aspects of our town by attending many events and meetings, working side-by-side with residents to make sure that NOTL remains the best place to live and work. I have volunteered and served on numerous boards, spending time as a council representative on the Chamber of Commerce, Niagara Pumphouse, Riverbrink, Urban Design Committee, (chair) Communities in Bloom and the Voices of Freedom Park, as well as actively participant in many meetings including Agricultural and Irrigation Committee, Dock Area Residents Group. Since moving to NOTL, I have Initiated important community discussion groups including Urban Tree Bylaw, Healthcare Needs. I am an active member of the Rotary Club of NOTL, a lifetime member Historical Society, honorary member of Friends of Fort George, the Horticultural Society, the Shaw Guild and the Niagara on the Lake Social Club. As well, I am a past member the Newcomers, Bravo Niagara Board and Smugglers Cove Boat clubs.

WHY I'M RUNNING

LEADERSHIP – We have a lot of unfinished business in NOTL, our Official Plan, Transportation, Recreation, Irrigation, Culture, Economic Development Master Plans and putting in writing who we are and what we want our town to look like in the future. I have been working my whole career bringing people together to one common goal.

PLANNING- Too many decisions within NOTL are being made for the short-term, without the benefit of guidance from a strategic, long-term Official Plan. Issues such as traffic and safety, community and infrastructure services, farming/ agricultural/ irrigation challenges, tourism and wineries businesses, managed growth and development, balanced budgets and limited property taxes, all represent topics that need a higher level of strategic thinking and planning.

UNITY – We are ALL an important part of the Town of Niagara-on-the-Lake. To build a strong community, we must ALL reach out and connect with EACH OTHER to strengthen this sense of belonging. Everyone needs a voice. NOTL recently was named “the friendliest town in Canada” and I want to make sure we continue to build upon our unique, “humanistic” character, across all areas of NOTL. WE ARE ONE!

KEY ACCOMPLISHMENTS

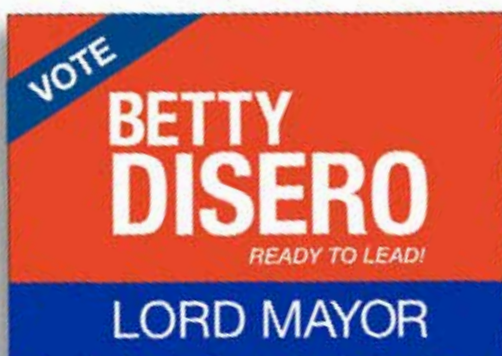


- During the past four years as a town councillor, I led with the highest attendance record at council meetings and was the most active in recommending impactful motions to serve all sectors and all communities within NOTL.
- I have been very active member or participant in the community, attending events, committee meetings, volunteering and holding one-on-one discussions in order to understand and serve the needs of residents across NOTL. I have enjoyed volunteering for events like the Virgil Stampede and the St. Davids Lions Club Carnival, as well as at local churches and cultural facilities.
- I am the Chair of the ongoing Communities in Bloom Committee. This initiative focuses on preserving heritage, celebrating culture, protecting environment and promoting civic pride, and working together as one community. Most importantly, it involved many residents taking part and helping out in many different activities, and the results were some outstanding accomplishments like Voices of Freedom Park. So much collective work was done that we won the International Award with five Gold Blooms.

MAIN AREAS OF FOCUS

- **SERVE:** Encouraging more involvement from all citizens in all neighbourhoods and improving constituent services. Ensuring equitable distribution of needed public services across all areas of NOTL.
- **CONSERVE:** Preserving and supporting our rural character, agricultural industry, wineries, historical and cultural heritage. Balancing NOTL's unique qualities with caring, friendly, and “humanistic” character and compatible development.
- **SUSTAIN:** Prioritizing wise spending and smart investments, guided by the completion of the Official Plan. Developing diverse economic opportunities including agriculture, cultural, tourism, entrepreneurship, and the creative economy.

ENDORSED BY: JIM ARMSTRONG, QUEENSTON; GREG DELL, ST. DAVIDS; INGRID REIGER, VIRGIL; LINDA MORGAN, GLENDALE; DEBI PRATT, OLD TOWN





FOR LORD MAYOR



DAN TURNER

KEY ACCOMPLISHMENTS

- Achieved a 90 per cent reduction in printing costs across his entire department at Mercedes-Benz by innovating the lease/finance transfer process.
- Recognized for exceptional analysis and compilation of data for the 2016 Retail Trade Survey at Statistics Canada.
- Successfully orchestrated and delivered Economics course review lectures to audiences of more than 400 students as a Teaching Assistant at Brock.



PAID FOR BY DAN TURNER.

“Planning for Niagara-on-the-Lake’s future while preserving its rich heritage and agriculture”

—Dan Turner

BIO

I am a life-long resident of Niagara-on-the-Lake, spending most of his childhood working and playing on the family farm. I graduated from Brock University with an honours economics co-op degree with first-class standing. I am results-driven, committed to success, passionate about his community and intend to be the catalyst for Niagara-on-the-Lake to achieve its greatest potential. I have worked for Statistics Canada’s Retail Trade Division as an economic analyst, at Mercedes-Benz Financial Services as a lease/finance facilitator and for the Niagara Region’s Planning Department as a business outreach representative. I have also held several positions as a teaching assistant at Brock University where I taught MicroEconomics and MacroEconomics.

WHY I’M RUNNING

The town of Niagara-on-the-Lake deserves strong leadership that will recognize the community’s greatest needs and will move quickly and efficiently to resolve them.

I am running to restore efficiency, accountability and transparency to town council. These three pillars are vital to our community’s success and have been neglected for the past four years. I plan to be proactive, not reactive to the issues that our town will face down the road. I am running to end council’s wasteful spending on private consultants that yield little or no results. In 2015 there was a great opportunity to have leadership on historic preservation and tree protection. We would not have the issues we face today if someone on council had shown leadership when it was needed. I am running to preserve our agriculture and heritage, but most importantly to provide strong leadership for the citizens of NOTL.

MAIN AREAS OF FOCUS

Restructure the Town’s Administration:

- Hire a highly experienced CAO with a successful proven track record in leading municipal teams through immense developmental pressure.
- Create a Code of Conduct for all town employees that ensures staff are well equipped to serve the public efficiently and professionally.

Development:

- Update the official plan with terms that are well defined and action oriented. It must provide timelines and accountability.
- Implement a clear building and development permit process.

Business Development:

- Establish a small business advisory committee that directly advises council on the betterment of the small business community.
- Work with the Greater Niagara Chamber of commerce and Niagara-on-the-Lake Chamber of commerce to create a new means of promoting small businesses in the town.

Parking and Transportation:

- Establish alternative routes into the historic old town that do not rely on highway 55, such as ensuring the completion of a Concession 6/Mewburn road bridge.
- Re-establish the Parking Committee: Extend the free parking passes to NOTL residences.

Consultation:

- Increase public consultation for proposed developments and projects within the town.
- Ensure that citizens who will be directly affected by developments are well informed of the proposals.

25 COUNCIL CANDIDATES START HERE





FOR TOWN COUNCILLOR



NORM ARSENAULT

KEY ACCOMPLISHMENTS



- 35 years of management experience with the Department of National Defence and Canada Post managing multi-million-dollar budgets with a keen eye on budgetary controls.
- **STRONG LEADERSHIP:** Decisive leadership and discipline developed over decades.
- **CONFLICT RESOLUTION:** Experienced in negotiation and conflict resolution.
- **CONSENSUS BUILDING:** Keen ability to get agreements to complex issues.
- **TEAM PLAYER:** Ability to work with a variety of individuals in a team environment to drive

BIO

I was raised on a dairy farm in Northern Ontario and am fluent in both French and English. Three-and-a half years in the military. Business Management education majoring in marketing and sales. Extensive career in management roles in telecommunications with the Department of National Defence. Progressive management positions in the corporate sector including administration, project, process and change management, program management and international sales. Marketing programs at St. FX University. Diploma in negotiation and conflict resolution at St. Mary's University. I attended the Schulich School of Business Executive Program at the University of Toronto focusing on various business strategies and team leadership programs. I have extensive experience managing multi-million-dollar projects with a keen eye on budgetary controls. I am an experienced negotiator able to maneuver through complex issues and gain consensus to move forward with positive results. My wife Dianne and I and two furry friends retired to Virgil in 2012. We have one daughter and one granddaughter.

WHY I'M RUNNING

Our way of life is being threatened in NOTL. Development is out of control. The developers are leading us, instead of the other way around. Subdivisions are being approved without consideration to the quality of the homes, their architecture or green space.

PLANNING. We absolutely must have an Official Plan. We need to use the Community Planning Permit system (CPPS) available through the Municipal Act. The CPPS By-Law System effectively combines zoning, site plan, and minor variance approvals into a single regulatory process. This is a step in the right direction.

INFRASTRUCTURE. Our roads are in bad shape and need repairing now. Also, with tourism continuing to boom we need to handle this increase wisely; for example, by providing safe bike lanes throughout NOTL, and explore park and ride options to reduce downtown gridlock, especially during special events and festivals.

FARMING. The farming community is dear to my heart having been raised on a farm and we must ensure to protect their livelihood and the environment. We need to explore new and creative ways of reducing dependence on chemical spraying.

PAID FOR BY NORM ARSENAULT



SIMON BENTALL

KEY ACCOMPLISHMENTS



- Owner of Scottish Loft in NOTL.
- Husband and father.
- Long-time local who understands many facets of the tourism industry in town.

BIO

I have been a resident of Niagara-on-the-Lake for more than 11 years and I love living here with my wife, kids and my first grandchild (at the age of 47!). I'm the proud owner of the Scottish Loft here in town, which is run by my family and loyal staff members. I took over the store just over three years ago from another family that had been running it for more than 20 years. My eldest daughter had been working there for six years before we took over.

Before this my family ran a Cottage rental here for more than seven years.

WHY I'M RUNNING

I like helping small businesses by listening to their needs, whatever they are — B&B's, shops, inns, restaurants, Shaw Festival, etc. I feel this sector is always looked over, but without the 'hospitality trade' Niagara would

not be what it is today. This town is great for the families and people of all ages, but I really feel the council here needs a breath of fresh air, as it has become stagnant with same people being voted in time-and-time again with broken promises. I am mainly self-funded (with only a little help from a family friend) so if elected, my votes can't be brought. I want to create a 'Fair Deal Plan,' or a point system to help local builders compete fairly against construction companies from the GTA. I also want to establishing a two or three storey limit on hotels and spas in the Old Town area, up to and including the Parkway, and put a stop to modern looking houses in the historic district. Other platforms are stricter regulation on air B&B's; getting more parking around Old Town; and improving local transportation by creating better bus routes that connect all four main villages that comprise Niagara-on-the-Lake.

“KEEPING IT REAL – Standing for small business owners, listening to families needs and protecting the history of this beautiful area we all call home –Niagara-on-the-Lake.”

PAID FOR BY SIMON BENTALL



FOR TOWN COUNCILLOR



CRISPIN BOTTOMLEY

KEY ACCOMPLISHMENTS



- Elected as National President for Junior Chamber International (Canada), an organization for young active citizens.
- Brock University Alumni Association Board Member 2012-2018, awarded most engaged alumni and Brock Badgers directors award.
- Past President of the Niagara District Firefighters Association covering Niagara and Haldimand.
- Top 100 people to follow in Transportation (Limousine, Charter Tour).

“When you love this town as much as I do, you want to see it do well.” — Crispin Bottomley

BIO

Raised in Queenston, Crispin has lived in Niagara-on-the-Lake his whole life. He took an early active role in the life of the Village as the youngest member of the Queenston Community Association Executive. At eighteen he joined the NOTL fire department and has gone on to be an instructor and member of the high angle rescue team. Crispin is a graduate of Brock University with degrees in Political Science and Education. He has served on the board of Willowbank Estate and the Friends of Fort George. Crispin has been involved in the transportation hospitality and tourism sector for over twenty years and works for Community Transport Group here in town.

WHY I'M RUNNING

I'm running because I want the very best for this town. After this term of council I've seen a change in citizen engagement. This town and staff need to work better with residents. We need the official plan adopted to manage development and growth. We need to address traffic, facilities and service levels. We need to maintain our agricultural base, protect our heritage, manage tourism and promote economic growth with respect to Glendale intensification. Most of all I want all residents to feel that this town is their own and be proud of it.

PAID FOR BY CRISPIN BOTTOMLEY



AL BISBACK

KEY ACCOMPLISHMENTS



- During my 30 years in business I gained a lot of experience in implementing significant change in the business. That included understanding the challenges involved, negotiating with all interested parties, and making sure our customers were happy. Those are the same skills I would use on behalf of our residents."

BIO

Allan Bisback moved to Niagara-on-the-Lake just over ten years ago when he and his wife Lori opened up a bed and breakfast in Old Town. During that time, Bisback has become passionate about his adopted community.

Prior to moving to NOTL, Bisback worked in a senior position for the federal government, holding an executive position at Canada Post.

Before that, he was vice-president of sales for a national grocery chain. His education includes an Executive MBA from Ivey Business School and a Harvard Product Management Certificate.

Al and Lori have recently sold the Bed and Breakfast and Al has the passion and time to devote to all serving citizens of Niagara-on-the-Lake.

Al is a good listener, disciplined informed decision maker and focused on balancing Community life while sustaining tourism.

WHY I'M RUNNING

“I want to help change the way our town makes decisions for the future”, says Bisback. “It’s important to have a clear plan for our community, and to understand all issues thoroughly so that we can make informed decisions.” And so Al has put his name forward for councillor in the upcoming October municipal election. Al believes that there are some issues common across the region of Niagara on the Lake. One of his top priorities, if elected to council, is an updated Official Town Plan. Our current Town Plan is outdated, according to Bisback, and has many amendments. “An updated Town Plan would provide us with a clear set of guidelines to manage development, take into account any impact on our roads and infrastructure while protecting our trees and heritage properties.” Bisback would also like to see more attention on traffic and parking. “Traffic is a problem across the region of Niagara on the Lake”, says Bisback. “Along with managing our traffic, and looking at alternatives for parking, we need to ensure safety for pedestrians and bike traffic.”

“Expect more for your council. Allanbisback.com”

PAID FOR BY AL BISBACK



FOR TOWN COUNCILLOR



MARK BROWN

KEY ACCOMPLISHMENTS



- Success business executive in commercial real estate, high technology sectors in Canada, the United States and Europe, Past Chair of the Oakville Chamber of Commerce, Oakville Symphony Board Member.
- Twice elected to municipal council in Oakville (1991-97). Chair, Oakville Master Fire Plan and West Oak Trails Secondary Plan Committees, Member: Budget, Administrative Services, Community Services Committees, LACAC. Past Chair Transit Committee. Emergency Preparedness College-Mayor of Colledgeville. Board Member, Oakville Library.
- Canadian Ski Patrol, Zone President, Instructor Trainer, Patroler. Past President, Glen Abbey Residents Association.

PAID FOR BY MARK BROWN.

“I simply care.”

BIO

I moved to Niagara-on-the-Lake in 2015 with my wife Heidi after a successful career in business, where I gained experience as an executive in high-technology in North America and Europe. My wife and I had been visitors to NOTL for more than 30 years and picked this as the place to be. Since my early years, I’ve served the public with the Canadian Forces, St. John’s Ambulance, as a municipal councillor, member of volunteer boards such as the Oakville Symphony, the Oakville Chamber of Commerce (past chair) and currently as a volunteer president for the largest zone in the Canadian Ski Patrol. Our two children, grown and creating their own careers, enjoy visiting. With ancestors buried on both sides of the Niagara frontier, our roots are here in NOTL.

WHY I’M RUNNING

“Simply, I care. I’ve been involved in public service throughout my life and I’ve been trained to deal with issues, solve problems and represent others so that their voices are heard. Development issues are taking up time and energy, experience helps when dealing with the Planning Act. These are today issues, Council needs the expertise and forethought to deal with the now, but implement plans to deal with the consequences of decisions down the road. Passing the Official Plan is only a start. Specific actions will need to be taken by council to use the tools available so the plan works. With the potential for an entirely new council, on job training could work against us. Critical decisions related to other services, (e.g. fire), are on the horizon, we need to start planning now. I can only promise to work hard to deal with issues in collaboration with residents.”

GARY BURROUGHS



KEY ACCOMPLISHMENTS



- Lord mayor of NOTL for 10 years.
- Regional chair and CEO for four years.
- Served on the Niagara Regional Police Services Board, served as Chair of the Shaw Festival and Niagara Parks Commission, as Governor of Niagara College and Ridley College and as a Board member of Music Niagara and NOTL Hospital.

PAID FOR BY GARY BURROUGHS.

“Committed to making a difference. Experience matters.”

BIO

I am not your typical candidate. I have been on Town Council and was Lord Mayor for 10 years. I have been a regional councillor and was regional chair and CEO for four years. I understand how the Town works and how the Town and Region should work together. I have, in the past, been on the Niagara Regional Police Services Board, served as Chair of the Shaw Festival and Niagara Parks Commission, as Governor of Niagara College and Ridley College and as a Board member of Music Niagara and NOTL Hospital. I have been a recipient of the Niagara Foundation Living Landmark Award and the NOTL Citizen of the Year. I am a Chartered Professional Accountant and a Fellow of the Ontario Institute. I was the owner and President of the Oban Inn for 30 years. Importantly, this is not just a list of positions and accomplishments. It reflects what I bring to the table - a track record of community service, leadership, listening, understanding and tackling issues and working with others, including those with diverse opinions, to build consensus and solve problems.

WHY I’M RUNNING

“I believe in Niagara-on-the-Lake. I have lived and worked here for most of my life. My children grew up here. My grandchildren visit regularly. I love what it is. The Town is changing and I want to ensure that it is changing for the better. I want to make a difference. I’m returning to politics to focus on the many challenges facing our town and I believe that this can best be done as a Town Councillor. I have no unstated political agenda or political ambitions. Condensed platform points: Developers need to listen to and work with us and submit plans that preserve our heritage and are workable within existing, approved and planned infrastructure. We need an Official Plan and an urban tree by-law. Tourism is an integral part of our community. We must have a coordinated plan, with the Town, Region and Province all working together, to not only promote tourism, but to manage the significant impact on traffic and parking and other issues that affect all of us. We must support our agriculture community and agri-businesses. We have world class tender fruit and vegetable farms, vineyards and wineries as well as flower growers. We must improve processes and transparency in dealings between Town Council, town staff and residents.”



FOR TOWN COUNCILLOR



CLARE CAMERON

KEY ACCOMPLISHMENTS



- Ten years of experience working in the municipal sector, improving public organizations from the inside out.
- Four years of experience on multiple advisory committees to Niagara-on-the-Lake Town Council
- Current program manager of Business Intelligence for the City of Burlington, leading a major change initiative at one of Canada's top municipalities



PAID FOR BY CLARE CAMERON.

For the Future of Niagara-on-the-Lake
“The best way to predict the future
is to create it.” — Alan Kay

BIO

Clare was born and raised in Niagara. She grew up in Jordan Village and visited Niagara-on-the-Lake frequently as a child, and has fond memories of seeing the Potato People at the Royal George, going to Sunday brunches at the Oban Inn, watching fireworks at the Virgil Stampede and hiking at Queenston Heights.

Clare met her husband Mac while both were working at Fort George in 2003. They moved to Virgil in 2011, and are now raising a young family.

Clare is expecting their second child in November, and is looking forward to seeing her children grow up in Niagara-on-the-Lake.

Clare holds a bachelors of arts in history and art history from University of Toronto, a masters degree in history from McMaster University and an MBA from the Goodman School of Business at Brock University. In every stage of her life Clare has been an active community member and volunteer.

WHY I'M RUNNING

I am running for the future of Niagara-on-the-Lake. I want to ensure that this outstanding municipality retains its local character for many years to come. As a parent of young children, this is a deeply personal interest. I want to see my kids grow up learning about Niagara-on-the-Lake's history, supporting independently owned and operated small businesses, and participating in the commercial and cultural life of our town. I hope to stay in Niagara-on-the-Lake for a very long time, and see future generations thriving here decades from now. I was driven to run by a sincere passion for our community's unique history, irreplaceable heritage, rare agricultural lands and local businesses. I stand for preservation of what makes Niagara-on-the-Lake unique, growth that is balanced with the interests of local residents, and smart investments to provide a high quality of life for residents of all ages.

MAIN AREAS OF FOCUS

- Preservation of what makes our town unique.
- Growth that's balanced with the interests of local residents
- Smart investments to provide a high quality of life for residents of all ages.



WENDY CHEROPITA



“Our issues are becoming more complex and the need has never been greater for improvement to the way that Council functions.”

BIO

I was born and raised in Niagara. As a teenager I loved riding my bicycle along The Parkway (still do), playing racket ball at White Oaks and enjoying friendships with well-known grape & wine industry pioneers like Donald Ziraldo, Debi Pratt, Peter Buis and Albrecht Seeger. My early associations with Niagara and the grape & wine industry led to a long, success and very rewarding career in the wine business; half of it spent in the Ontario wine industry. I spent 20 years in senior leadership roles with top global wine and spirit companies such as Diageo Canada, perfecting valuable, business skills in, strategy, collaborative planning, financial management and marketing. In 2007, I worked with the executive team at Andrew Peller Ltd. to create a national Premiumization strategy for the business. That project led to six years as director of marketing for the Ontario wine industry; working in a multi-stakeholder, non-profit organization collaborating with industry and the provincial government. Today Wendy is a strategic planning consultant assisting wineries, tourism associations and hospitality clients to improve business performance and drive growth. I have worked in Niagara for the past 10 years and officially came home in 2015. I am well anchored in the community and am an active volunteer as Chair of the Niagara-on-the-Lake Community Fund, as well as holding a seat on the board of Bravo Niagara Festival of the Arts.

WHY I'M RUNNING

Residents encouraged me to run for Town Council. They felt that our Council needed a fresh new approach and someone like me with strong, relevant business skills and the right personality. The big difference with me is my link to the past and the present. I have a passion and a connection with our agricultural community and the wine industry and understand their importance to the community. I know first-hand the value and how to build a stronger tourism brand and industry. I've lived through our simpler beginnings and fear that we've reached a critical point. It's time to collectively create the vision of what we want our community to be and look like. Then build the plan to get there.

KEY ACCOMPLISHMENTS



- Six years of double digit sales growth and a 30+ per cent increase in high value tourism visitation during my six years leading the marketing strategy for the Ontario wine industry.
- As a marketer I'm trained to put customers at the heart of every decision. As a strategic planner I start by listening to the stakeholders; gathering all the facts and filtering vast amounts of information into goals and a set of key priorities and an action plan. Skills that have consistently created successful outcomes.
- Chair of the Niagara-on-the-Lake Fund – the fastest growing community fund within the Niagara Community Foundation.

MAIN AREAS OF FOCUS

- We need a strategic plan that addresses the things residents care about most and a list of prioritized key issues. This is the type of work that I currently do. I bring honesty, a willingness to listen to the residents and a promise to represent all the communities equally.
- We need to urgently update the Official Plan: Developers are navigating an existing system that is loosely defined. We need to write a comprehensive, clear

framework with policies for present and future development to protect the lifestyles of neighbourhoods in Glendale, Virgil and St. David's, and our heritage, tree canopy and architectural integrity in Old Town and Queenston.

- We need Councilors with the right skills and attitude. A strong council working together for the people and collaborating like a team – to get things done.
- We need to attract compatible development and encourage smaller developers that will respect and work within new guidelines that protect our communities' unique style and the needs of our residents.

- We need to fix crumbling infrastructure and recreational facilities like the pool in St. David's. Work with our regional and provincial partners and leverage our local grape & wine industries economic clout, to negotiate additional support for our roads keeping drivers, pedestrians and bicycle riders safe. Address congestion on Niagara Stone Road and add bicycle lanes to all well-travelled roads.
- With a big population of retirees, it is critically important that we have the best possible health care facilities, accessible/affordable transportation and long-range plans for palliative and chronic care. This needs to be addressed in our strategy.
- There is a need to attract and keep young residents and families in our community. To do this we need to be economically strong and offer facilities and services that families need most.



FOR TOWN COUNCILLOR



DENNIS DICK

KEY ACCOMPLISHMENTS



Director of Pleasant Manor Retirement Village

Chair of the Niagara-on-the-Lake Agricultural Committee, and as such understand the challenges facing our farming community; such as drainage, irrigation, cannabis operation setbacks and how important it is to get the spread of phragmites under control.

Director of The Harmony Residents Group, which is working towards rehabilitating the existing sewage ponds on Lakeshore Road into sustainable wetlands. When the new pollution control plant is operational, the existing facility, with the help of Parks Canada, can be revitalized and can therefore become more accessible to the residents of Niagara-on-the-Lake.

“The top priority for the new council is a revised Official Plan.”

BIO

I am a lifelong resident of Niagara-on-the-Lake, having previously served on council. Together my wife Shirley and have raised two children. I graduated from the University of Guelph in Agribusiness and worked at a local winery as the field manager before owning his own grape farm. In 1985, I started an excavation business which he continues to own and operate today. Niagara-on-the-Lake has been a wonderful place to live and I considered it a privilege to raise a family here and felt the desire to give something back, so I joined the Virgil Volunteer Fire Department where I was a member for fifteen years. Several people urged me to run for council, which I did, and was fortunate to win a seat. Since then I have had the good fortune to be a representative on Niagara-on-the-Lake Council for a several terms and thus have solid municipal experience.

WHY I'M RUNNING

As a member of the Niagara-on-the-Lake Committee of Adjustment, I have had the opportunity to observe the deficeinces inherent in our existing Official Plan. The top priority for the new council is a revised Official Plan. In order to save our established neighbourhoods, our Official Plan must be very specific and restrictive. Secondary plans have been helpful but are perhaps not enough. Intensification and infilling, the mantra of the Province of Ontario, is changing the streetscapes of our small towns. Council will need to investigate a new planning tool called “cultural heritage landscapes” which seeks to develop neighbourhood or heritage character statements for key neighbourhoods and areas. Council will also need to develop a heritage master plan and an updated archaeological management plan. All of these “tools” need to be incorporated into our new Official Plan so that we have a “defensible methodology” against inappropriate development.

PAID FOR BY DENNIS DICK

TERRY DAVIS



KEY ACCOMPLISHMENTS



- I chaired the working group responsible for organizing and planning a successful Fisheries and Oceans Canada, Pacific Region, labour management workshop.
- I was the regional management committee champion and chair for the successful 2010 Fisheries and Oceans Canada, Lower Mainland, Government of Canada Workplace charitable campaign.
- I developed the strategic communications strategy for Parks Canada's successful bid to gain UNESCO World Heritage designation for the Rideau Canal National Historic Site of Canada.

BIO

Recently retired from the federal public service, I am an aspiring novelist and active volunteer. I am currently a docent with the Shaw Festival, leading backstage tours of the theatre, and have volunteered for the NOTL Horticultural Society. My wife Sandra Davis and I live in Old Town with our West Highland Terrier named Pippin. We have two children and four grandchildren. As well as writing and volunteer work, I enjoy walking, cycling and lawn bowling. In my career, I have run the family farm and been a small businessman, welder, newspaper reporter, magazine editor, communications manager and federal government executive. I have enjoyed the opportunity to work with, consult, and talk to people from many different walks of life. It's given me an appreciation of the value of consultation and listening, which I am committed to continuing to do after my election to NOTL town council.

WHY I'M RUNNING

When you're not happy with the way things are being managed in a community, you can either passively hope that things improve or you can work to make change happen. That's why I'm seeking election. I want to see the town's approach to development change substantially, with more focus on preserving the things that make NOTL such a wonderful place to live. NOTL must attract tourists, residents and businesses to continue being a vibrant community. It's not only Old Town's historic feel and tree-lined streets that bring people here, it's also the wineries, world-class hotels, fine restaurants, theatre, history of Queenston, shops of Glendale, vibrancy of Virgil and community feel of St. Davids. I believe my life experiences make me a good choice to help NOTL town council find the right balance, so that the aspirations of residents from all districts of our town, along with those of developers, farmers and tourists are considered and appropriately reflected in future council decisions. The heart and soul of a community are its residents. I want to be a voice for them on council.

“Together, we can shape the future of our town, and keep it a wonderful place to live, work and visit.”

PAID FOR BY TERRY DAVIS.



FOR TOWN COUNCILLOR

TERRY FLYNN



“On a small town council, issues dealt with can, and do impact the lives of families, friends, and people you genuinely know and care for.”

BIO

I am fifth generation scion of this great municipality. I remember watching my grandfather, Scoop McCarthy (a former Town Works superintendent) shovel snow on Queen St; my mother, Liz Flynn helping the tennis club get started and leading Cub Scout troops in our basement. My Dad, Dave Flynn, is equally amazing; a retired firefighter/Chief Fire prevention Officer from Niagara on the Lake, he would be out flooding ice rinks for all the children to enjoy, and always setting up the sound system for the Christmas music we all enjoy downtown. The two of them inspired me to achieve many goals. In 1996 I was chosen as citizen of the year, receiving the Rotary Club Paul Harris Fellowship Award and Lions Club Melvin Jones fellowship award. Civically, I have been involved with the development of the Virgil Nature Trail, Shakespeare in the Vineyard, numerous Heart and Stroke Benefits, and the former Polo for Heart, to name a few projects. I worked through my teen years at the Shaw Festival, and ended my career there as house manager.

This year marks my 35th year as a paramedic, now superintendent of operations at Niagara EMS, and 35 years as a volunteer firefighter. I was a proud supporter of the Public Access Defibrillators that we have seen placed throughout the town with the support of Heart Niagara.

WHY I'M RUNNING

“Each challenge we face seems greater than in previous years. We are in the process of completing our Community Official plan which needed updating to reflect smart and sensitive planning for Queenston, Glendale, St Davids, Old Town, Virgil and the rural areas. We need tools to allow sensible development that is sensitive to areas existing infrastructure. Smart Growth is not the right fit for all areas. On a small town council, issues dealt with can, and do impact the lives of families, friends, and people you genuinely know and care for. This is a great challenge, one I have been honoured to be part of and have always accepted. I want to continue being there as the person working for and with you. Call me at 905-468-3144, or email me at tflynn.notl@gmail.com”

KEY ACCOMPLISHMENTS



- 35 years as a paramedic, now superintendent of operations for Niagara Emergency Medical Services.
- Volunteer firefighter for 35 years.
- Current chair of the Niagara District airport.



MAIN AREAS OF FOCUS

- Expansion of public transit to include all communities plus a network for safe travel of bikes pedestrian and cars between are communities
- Fair and proportional costing for policing
- Continued pressure on provincial government to all planning issues to be dealt with at the local level. LET US DECIDE!!!
- Better planning to allow small communities to maintain a school presence
- A plan for a continued and improved health care program/ facilities for all residence meeting today and future demands
- Encouraging greater youth involvement in community matters.



FOR TOWN COUNCILLOR

LAUREN GOETTLER



“My vision is to foster a community that is engaged in the preservation and enhancement of the unique heritage and culture of NOTL, while meeting the needs of well-planned growth that is consistent with the character of NOTL and the desires of its people.”

— Lauren Goettler

BIO

Lauren is a business leader and community advocate. Lauren has held senior positions in a number of companies. Lauren can bring strong business and analytical skills to the role of Councillor, and, she also understands what it means to meet a payroll. Lauren is very passionate about her community and has been involved with a number of non-profit and community organizations. Lauren prides herself on her ability to communicate effectively and collaboratively with others.

WHY I'M RUNNING

Our community is at a critical juncture in its history. There are as many as seven different communities within NOTL and each has its own specific needs and desires. More importantly, each is under development pressure that is often inconsistent with its character and aspirations. This is no more apparent anywhere than in Old Town with the Rand Estate issue. My vision is to foster a community that is engaged in the preservation and enhancement of the unique heritage and culture of NOTL, while meeting the needs of well-planned growth that is consistent with the character of NOTL and the desires of its people. As a member of council, I am confident that I will bring the pragmatic perspective of managing conflict and balancing the interests of the communities and various stakeholders such that healthy growth is achieved.

MAIN AREAS OF FOCUS

- We need to protect our employment lands for prestige employment uses, not big box retail. Our prime location beside the QEW and close to the U.S. border puts us in an excellent position to attract prestige employment.
- We need to recognize that we are a growing region, but this growth should not undermine the unique local character that we all love. A careful examination is needed as to where growth is occurring, and what type of growth is appropriate to each area of NOTL.
- Within our Official Plan, there needs to be 'no loopholes' language to eliminate the wiggle room used by those seeking to find ways around the intent of the plan.

KEY ACCOMPLISHMENTS



- Business: Vice President, Right-Time Heating & Air Conditioning, Real Estate Sales Agent, Prudential/Royal LePage Realty, Partner, J.V. Consulting and Accounting
- Volunteer: Librarian at the Whitby Psychiatric Hospital, Whitby, Ontario; President of the Single Parent Association, Richmond Hill, Ontario; Foster home for The Toronto Human Society, Toronto, Ontario. Junior Firefighter, Whitby, Ontario
- Major Sponsor/Participant: 2017 - Walker Ride for Cancer, raised over \$6,000 with my husband. Our company Mr. Furnace was a major sponsor. (Picture below); 2018 Halton Women's Centre Golf Day. Our company Boonstra Heating & Air Conditioning was the major sponsor.





FOR TOWN COUNCILLOR

GUS KORONEOS



“So, who is Gus Koroneos?”

“He is a very capable person with the integrity and conviction we need on council.”

BIO

I am a lifelong resident of the Niagara Region, having grown up in Smithville on my parents’ family farm. Being raised on a farm allowed me the privilege of seeing first hand Mother Nature at work. Many life lessons were learned. I completed my post-secondary studies at the University of Waterloo, graduating with an Honours Bachelor of Science degree and furthered my studies in Toronto in Denturism and Hearing. Upon completing my studies I moved back to Niagara. I have lived in St. Davids for almost 10 years, with my wonderful wife Taren and my two beautiful little girls Aria and Zoie. My wife Taren is back in practice with me full time, while our girls are in full day preschool and junior kindergarten. My family has given me their full support. Living in NOTL is truly a blessing for me and my family. We have befriended so many terrific families; there is a profound sense of community. St. Davids is our home.

WHY I’M RUNNING

I am running for town council because I want my two little girls and the future generations to see and enjoy all the beauty, bounty and splendor Niagara-on-the-Lake has to offer. NOTL is truly a unique area within Canada. We need to protect and preserve its character, heritage, history and its prime agricultural lands. I will work for our community and help to put policies in place. I will focus on improving the issues we are currently faced with such as development, traffic, transit and recreational needs (St. Davids pool). I will provide a rational, balanced approach when dealing with businesses and suitable development. I practice an evidence based methodology which deals with actual facts and data to achieve a defendable well thought out conclusion. Having great partners, associates and staff in place has allowed me to focus my attention and devote my time for the betterment of Niagara-on-the-Lake.

KEY ACCOMPLISHMENTS



- Has served on multiple boards and comissions over the last 15 years (commissioner at the Niagara Regional Airport)
- A strong business acumen having started several successful sole businesses from ground up (clinics in Virgil and Niagara Falls)
- Successful agribusiness operations (Lincoln, West Lincoln, London)



MAIN AREAS OF FOCUS

- Preserving our prime agricultural lands, heritage and history by putting policies in place to ensure a bright future for NOTL
- Responsible, suitable, measured development
- Meeting recreational needs for the growing population of NOTL
- Enhanced transit for our seniors and people with disabilities
- Stopping any new cannabis facilities from opening and not allow any current facilities to expand until further studies can be done.



FOR TOWN COUNCILLOR

ANNE KURTZ-JUST



KEY ACCOMPLISHMENTS



- Premier's Award for Agri-Foods Innovation Excellence
- Outstanding Farm Marketer, Ontario Farm Fresh
- Executive management of Kurtz Orchards for more than 30 years.



PAID FOR BY ANNE KURTZ-JUST.

“I never considered a difference of opinion in politics, in religion, in philosophy, as cause for withdrawing from a friend”

BIO

My story begins 77 years ago with the first generation of my family to arrive in NOTL. My grandparents began a very traditional farming operation on John Street, not long after their arrival in 1941. I like to think my future ideas about farm diversification began in my grandmother's kitchen. We turned plums into pierogis, and we made honey from her hives into the best honey cake. I believe we call the “farm to table” eating today.

A passion for agriculture continued in me through the example of my parents, Ed and Jean Kurtz. I was “encouraged” to ladle fresh fruit jams into jars, which would later be sold at our agricultural market on the Niagara Parkway (Kurtz Orchards) and at our retail store on Queen Street (Kurtz Culinary Creations). I am a third generation resident and business owner in NOTL. My children Stephen and Julia represent the fourth generation of the family living and working in town.

WHY I'M RUNNING

Representing four generations of family living, you look back and are grateful to past generations for their visions and work in shaping our community. There is a sense of responsibility that their perseverance and hard work should be cared for into the future. I know that my mother would be encouraging me to look out for her grandkids, so out of respect for those that have built our community in the past and for the love of the future generations I humbly present myself willing to serve our community.

MAIN AREAS OF FOCUS

- Understanding our community roots: I will respect the contributions of generations past, and am excited to work with the current generation towards balanced growth and a long-term vision for our community.
- Respecting the unique characteristics of each neighbourhood: We are all “NOTLers” but we do have different priorities for our community, based upon where we individually live.
- Embracing all the cornerstones of our community: From heritage to agriculture, from resident to business life, from visitor to retiree, and everything in between.
- Leading with a positive attitude: I will recognize challenges and respond with rolled-up sleeves — encouraging a “we can do” attitude will get the work done.
- Confident communication: Based on more than 40 years of residential and business experience, I will lead a clear vision for our community.



FOR TOWN COUNCILLOR

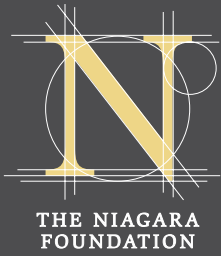
A PUBLIC SERVICE ANNOUNCEMENT FROM THE NIAGARA FOUNDATION

IF YOU ARE VOTING IN THE ELECTION...
THERE ARE 24 CANDIDATES
FOR 8 TOWN COUNCILLOR SEATS.

ALL MUNICIPAL COUNCILLORS IN OUR TOWN
ARE ELECTED "AT LARGE" BECAUSE THERE ARE NO
MUNICIPAL WARDS. EACH COUNCILLOR
REPRESENTS THE ENTIRE TOWN.
YOU CAN VOTE FOR NONE... SOME...
OR UP TO 8 CANDIDATES...
BUT YOU DON'T HAVE TO VOTE FOR 8.

SO CHOOSE ONE, TWO, THREE OR UP TO EIGHT
CANDIDATES WHO YOU BELIEVE WILL DO THE JOB.
DON'T VOTE FOR EIGHT JUST BECAUSE YOU THINK
YOU HAVE TO FILL UP THE BALLOT.

CHOOSE WISELY!



theniagarafoundation.com

The Lake Report

VOTE



OCTOBER 22

MARTIN MAZZA



KEY ACCOMPLISHMENTS



- Owner and founder of Italian Pizza & Subs.
- Member of the Virgil Business Association.
- Faithful loving husband since 2005..

BIO

Martin Mazza is a longtime local of Niagara-on-the-Lake. In April 1994 Mazza founded Italian Pizza & Subs, a restaurant that has become a staple in town. Together him and his wife Rita still operate the business. Mazza has served on town council for the past 12 years, as well as being a member of the Virgil Business Association for the past 25 years, as well as being a long time member of the NOTL Kinsmen and NOTL Safety Committee, formerly the NOTL Community Policing Committee. He is also known for his charitable donations to local organizations like Newark Neighbours. In the 2014-2018 term of council, Mazza was an advocate for reclaiming the property of the former lawn bowling green on Regent Street, to be made into the Voices of Freedom park, as well as being opposed to the closure of Niagara District Secondary School.

WHY I'M RUNNING

I'm running because I believe Niagara-on-the-Lake deserves council members who care about the town's roots, while also taking the necessary steps to meet the rising needs of a growing population. As we grow, we need to focus on keeping a small-town feel and growing in a way that residents want. We cannot to continue expanding without first ensuring the town has the basic infrastructure to accommodate the numbers of people moving in. Our roads need to be able to handle the traffic. Our facilities need to be thought-out by council for purposes of access for all, not determined by investors with deep wallets. We need a wastewater treatment plant that can sustain us without causing an odor that can be smelled for miles. We deserve to be able to cross our roads safety, both on foot, bike and four wheels. Many issues brought forward by residents need to be addressed, and that means also pushing for stronger support from our regional council. Niagara has changed, and it's still changing. We need to take our future into our hands and our councillors need to uphold righteous values. I can deliver that.

"Martin Mazza, he delivers."



FOR TOWN COUNCILLOR



STUART McCORMACK

KEY ACCOMPLISHMENTS



Former chairman of International Science Technology Partnership's Canada.

Appointed by a prime minister to the national advisory panel on advanced industrial materials

Canadian representative to: Intelligent Manufacturing systems, an industry-led international (Japan/USA/Korea/Canada/Australia/EU) organization charged with creating the next generation of manufacturing; and the Human Frontier Science Program — an international program of research support, funding frontier research on the complex mechanisms of living organism.

PAID FOR BY STUART MCCORMACK

“I know that some people like to offer up slogans in election campaigns. However what I believe the townspeople need is not slogans but councillors that are fully engaged, willing to listen to the townspeople and do the work required to give them the representation they deserve.”

BIO

Stuart McCormack retired to Niagara-on-the-Lake after a 35-year legal career at Stikeman Elliott, one of Canada's leading law firms. During his career, he was managing partner of the firm's Ottawa office for 10 years, and was a member of the firm's partnership board, helping set the direction of the firm and its 500 lawyers for approximately eight years. During his legal career, McCormack was also appointed to represent Canada in a number of international organizations, and appointed by the then prime minister to an experts' panel for science policy. Prior to that, he was the world-wide head of anti-counterfeiting for Sony Corporation, based in Tokyo. McCormack has frequented Niagara for almost 40 years since his parents' retirement to the region. He choose to move to NOTL because of its unique blend of agriculture, horticulture, history and small-town values. “I like being in a town where people say hello to strangers on the street and where honour boxes are the norm at fruit and vegetable stands.”

WHY I'M RUNNING

“I want to run for council because I am afraid the unique values of this town are in danger of slipping away and, based on my conversations with townspeople throughout NOTL and with various stakeholders, sense there is a feeling that council needs to better represent the interests of the people. My goal is to be that representative who listens to the townspeople from all walks of life and gives them the voice on council they both need and deserve. I believe that my decades of experience listening and understanding complex problems, working to solutions and negotiating with multiple parties would benefit the people of NOTL.”

PAOLO MIELE



KEY ACCOMPLISHMENTS



Owner and operator of Good Eats Diner in Niagara-on-the-Lake and St. Catharines.

Served on council for the 2014-2018 term.

Chair of budget/finance committee.

PAID FOR BY PAOLO MIELE

BIO

Paolo Miele moved to Niagara-on-the-Lake when he was 12 years old, attending St. Michael's Catholic School for elementary and then Niagara District Secondary School. It was at St. Mike's he met his wife Adrienne and together the two have raised three children in town. Miele has served on town council for the past four years while operating his two breakfast diners. He got into politics when the former Niagara District Secondary School was in talks of being closed to help try and save the school, running for a position as a school board trustee. Although he received the highest amount of votes in NOTL, he was overshadowed by candidates from larger municipalities, and so turned his focus to town council.

WHY I'M RUNNING

My endeavour is to continue on with getting the region to spend more money in Niagara-on-the-Lake — traffic issues, safety issues, infrastructure issues — to get them to spend some of the \$27 million that we fork out back in NOTL.

- Of course, the most amount of money that property tax payers pay in NOTL is for policing — we need to get more police officers in NOTL, whether it's for radar or traffic education.
- We need to looking for other revenue sources other than property taxation.
- We need to try to bring an indoor pool to NOTL by finding other revenue sources.
- Keeping taxes low.

“Dedicated, determined, disciplined.”



FOR TOWN COUNCILLOR

ANDREW NIVEN



“We need representatives who we can trust, rely on and lead with complete transparency.”

BIO

Notably one of the most community involved candidates, Andrew was born and raised in Niagara, lives in St. Davids, with his wife Cassie and two young children. Andrew is the Director of Marketing at Konzelmann Estate Winery. Currently he is the chair of the Wineries of Niagara-on-the-Lake, Icewine Festival and local favourite Candlelight Stroll. Andrew also sits on the Niagara-on-the-Lake Chamber of Commerce board, Tourism Partnership of Niagara and is involved in both the Communications and Golf committees.

“I come from a hard working and dedicated family. From a very young age I was taught the value of honesty, being true to your word, and importance of personal challenges.” Andrew’s in-laws, the Petrie family, run a prominent business in St. Davids, Niagara Trailers.

WHY I’M RUNNING

“The more and more people I meet, there seems to be a renewed sense of confidence and excitement towards the possibility of a fresh start at council. There doesn’t seem to be a lot of alignment or co-operation with current council. We need representatives who we can trust, rely on and lead with complete transparency.”

Andrew’s first order of business is to begin work immediately on the Official Plan. The very core of our plan should celebrate and protect our heritage, farming, natural landscapes and significance in Canadian history. By building around these ‘pillars’ we can guide council and staff towards a strategic plan of long term growth which is compatible for all residents.”

The protection and preservation of the town’s heritage is another important issue going forward. “To start, we need a more proactive and informed council. I am ready to do the research, put in the work and make a stand and protect our heritage. Careful consider is needed and the realization of both short and long term impacts must be thoroughly thought out. Tree lines and natural landscapes must be protected. Compatibility of architectural planning also has to be considered.”

Protection of the greenbelt is another issue close to Andrews heart. “The preservation of green space, environmentally sensitive areas, and productive farmlands is crucial for Niagara-on-the-Lake. As our town grows we must be mindful, strategic and ready to push back if the province begins to ‘loosen’ these areas. Unfortunately once we give this up there is no getting it back.”

KEY ACCOMPLISHMENTS



- NIAGARA FALLS HILTON: Andrew was the Marketing Manager at the Niagara Falls Hilton for close to 10 years.
- CANDLELIGHT STROLL: Andrew is the current chair and has been for the last four years of the Candlelight Stroll.
- WINERIES OF NIAGARA-ON-THE-LAKE: Andrew is the current chair of Wineries of Niagara-on-the-Lake, a cooperative marketing group made up of 25 local wineries.



MAIN AREAS OF FOCUS

- The Official Plan should be Council’s first priority
- Enhancing community involvement. Introduction of town lead committees and focus groups.
- Preserving our town’s natural and historical heritage by balancing what make us unique with compatible development.
- Strengthen our tourism sector with direct support from the town, in co-operation with the Chamber of Commerce.
- Support our farming and wine industry.



FOR TOWN COUNCILLOR

SANDRA O'CONNOR



KEY ACCOMPLISHMENTS



- Managed the affairs of a professional association, and implemented a sound business and strategic plan, as the Executive Director of the Canadian Institute of Geomatics (surveying and mapping).
- Created and managed a private consulting company, from business development, budgeting, marketing, planning to project execution (eg 1st Canadian geomatics sourcebook, event planning) as the Owner of O'Connor Consulting.
- Managed a complex review process of science grant applications from academic researchers and analyzed complex cases (eg large, international collaborations) as Program Manager for the Natural Sciences and Engineering Research Council.



PAID FOR BY SANDRA O'CONNOR.

“Working for you and with you!”

BIO

My grandparents were farmers in NiagaraontheLake (NOTL), where my father grew up. I was born and raised in Niagara and graduated from Brock University, specializing in geography and urban planning. My passion in geography, conservation and mapping remains. My daughter, Kelly and son-in-law Christian live in Montreal. After graduation I worked in management and consultancy for scientific organizations, in the government, university and association sectors. I also ran my own geomatics consulting company. Having retired to NOTL with my dog Bee, I now have the time to devote to the demands of being a Councillor, as well as the skills and interest in working for you and with you. In the seven years that I have been living in NOTL I have been actively engaged in supporting the community. I've fought to save the hospital; spearheaded the urban tree by-law; been a member of the Region's Smarter Niagara Steering Committee; worked to preserve agricultural land; and supported the Niagara Prosperity Initiative.

WHY I'M RUNNING

I believe in serving the public by being accountable, transparent and engaging people. Protecting and enhancing our cultural and natural heritage is a priority. If we destroy what makes NOTL special, we also impact our economic base. People need to have a greater voice in municipal issues. Balance of interests, change and preservation need to be incorporated in decision-making. I will:

- Listen and respond to community concerns
- Protect NOTL's cultural and natural heritage (eg urban tree bylaw); encourage appropriate development opportunities
- Implement the updated official plan along with complimentary bylaws
- Support sound financial management; safeguard farmland and the greenbelt.

This would include promoting sustainable, healthy, livable development in all communities. A climate of trust with all of the communities and rural areas must be built by being inclusive and responsive. Accessible medical services are paramount. Managing economic and development opportunities responsibly is crucial.

MAIN AREAS OF FOCUS

In order to deal with the complex issues facing this Town, I have the following transferable skills:

- Problem-solving, analyzing complex situations, and presenting solutions
- Building relationships within and across organizations
- Negotiating and mediating agreement on issues;
- Financial management
- Leading committees and groups of varying sizes and objectives.



FOR TOWN COUNCILLOR

BERNHARD PETERS



PAID FOR BY BERNHARD PETERS

“Giving a voice to St. Davids and saving Niagara’s heritage”

KEY ACCOMPLISHMENTS



- Ran a successful electrical company for six years, sold it and started another 20 years later to work with my kids.
- Have taken four businesses out of receivership and turned them into successful companies by doing things others don't think of.
- Worked on boards and charities to improve peoples' lives and help make difference for families and communities.

BIO

I grew up in Niagara-on-the-Lake and St. Davids and have lived in the area for 45 years. I have a son and daughter with my wife Adriana, and along with my kids run an electrical company. I'm the president of charity that works with low-income people, giving food meals in Niagara Falls. I'm also a deacon on church board overseeing church budget and property; the owner of several properties containing rentals (more than 100 units) for low-income people; and am developing a 60-unit condo building in Niagara Falls. I have gone on several trips to South America to help poor communities build homes, and have opened food bank in Niagara Falls to improve the lives and feed people in need.

WHY I'M RUNNING

You can sit and complain about things or you can do something about it. That's why im running — to give St. Davids a voice and to save Niagara's heritage; to bring smart growth to the region; to balance growth with the concerns of the people; to work together for solutions to save the pool in St. Davids; to find answers for the traffic problems; and to bring honesty to town council. Even when its not what people want to hear, the truth matters in order to spend money wisely and bring new ideas to council.

KATHERINE REID



KEY ACCOMPLISHMENTS



Have been active with the Lions Club member for almost 20 years. Received the 100% President's, Secretary and Zone Chair Awards, along with the International President's Award and Lion of the Year.

Have worked in the grape and wine industry for 37 years and was included in the 1999 edition of the 'Who's Who of Canadian Women' as a female winemaker.

2015 Volunteer of the Year, working with Youth, from the Town of Niagara-on-the-Lake. Member of two Town committees including the Agriculture and Safety Committees.

PAID FOR BY KATHERINE REID.

“A mind needs books like a sword needs a whetstone, if it is to keep its edge. That is why I read so much.”

— George RR Martin, *A Song of Ice and Fire*.

BIO

While in university, I worked for the Welland Recreation Department as a playground leader and a pool monitor. I started working in the wine industry immediately after graduation from McMaster. I started as a research assistant for Chateau des Charmes on the project “Clonal selection for Winter Hardiness”. I also worked for Sunnybrook Farm Estate Wines, which started after tonnes of peaches were damaged or undersized. During a temporary lay-off in 1996, I worked for the Fort Erie Economic Development and Tourism Corporation as a database programmer. They did lend my services to the Region to develop the database for the casino to be built in Niagara Falls. I am currently the winemaker at Joseph's Estate Wines and have been there since they opened in September 1996.

WHY I'M RUNNING

I enjoy helping others and making the community a better place to live. While in school, I developed a passion for keeping agricultural land viable and maintaining a safe environment. I studied geography and statistics at McMaster. I feel I can have a good understanding for the Town's planning department. Spending most of my spare time volunteering, I comprehend the needs of the community. I have taken a step back from some of my Lions activities to concentrate on the Town and the community I live in. I am on the Town's agriculture and safety committees and I enjoy my time learning more at each meeting. I have been to many of the open houses and respect the views and desires of the residents.



FOR TOWN COUNCILLOR

ERWIN WIENS



PAID FOR BY ERWIN WIENS

KEY ACCOMPLISHMENTS



- Owner of Erwin Wiens Farms, consisting of 160 acres of grapes
- 29 years of police experience with expertise in several different bureaus
- Member of several boards, committees, volunteer organizations

BIO

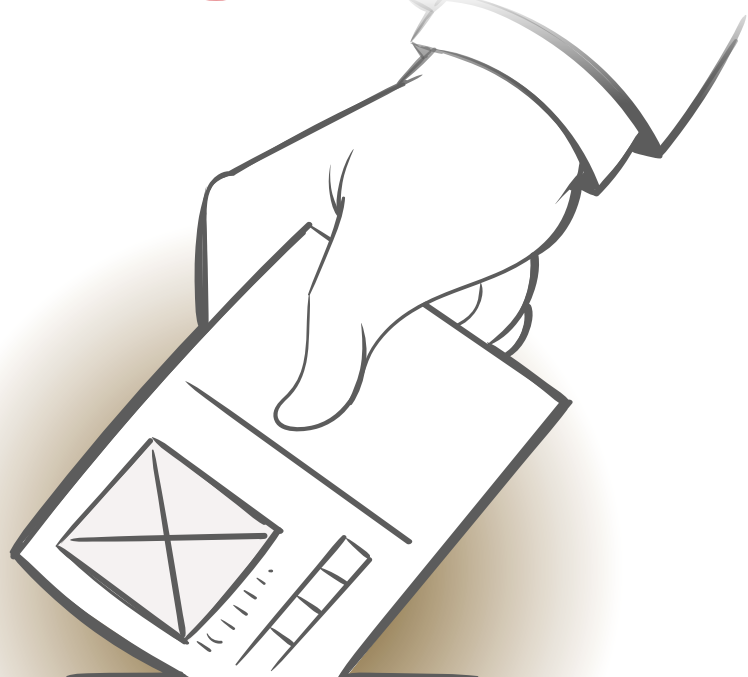
I am a grape grower, winery owner, public servant and resident of Niagara-on-the-Lake. I'm 51 years old, have been married to Dorothy for 27 years, and have four daughters. Born and raised in NOTL, I am a second-generation farmer in Niagara-on-the-Lake and tend 160 acres of grapes and co-own a small winery. I have spent 29 years with the police service, specializing in crisis intervention, emergency response, explosive disposal, crisis and hostage negotiations, traffic, and front line response. I currently sit on the Grape Growers of Ontario and the Grape and Wine festival board of directors. I chair the Agricultural Sustainable.

WHY I'M RUNNING

As a farmer I want to bring the voice of agriculture to council. I know the issues, concerns and challenges of agriculture first hand, including green space and wetlands, and want to ensure its continued success. As a life-long resident, I understand the need to preserve our town's heritage and control development. With my experience, both public and private, I can read, understand and critique the town's budget and revenue streams and keep taxes low. As I transition out of the police service, I want to continue my service to the community by bringing my unique abilities to Town Council.

The Lake Report

VOTE



Where do I vote?

- Crossroads Public School, 1350 Niagara Stone Rd.
- Holiday Inn Express, 524 York Rd.
- Laura Secord Homestead, 29 Queenston St.
- St. Davids Public School, 1344 York Rd.
- NOTL Community Centre, 14 Anderson Lane.

From 10 a.m. to 8 p.m.

Advance Polls:

- Saturday, Oct. 6
- Wednesday Oct. 10
- Saturday Oct. 13
- Wednesday Oct. 17

Advance poll locations available at www.NOTL.org



FOR TOWN COUNCILLOR

JOHN WIENS



“We need truth and transparency to address our challenges. You can always expect me to be honest and straightforward.”

BIO

I was born and raised in Niagara-on-the-Lake and I have been a well known business leader in our community for more than 43 years. My experience has been in the tourism and hospitality industry — a sector that is vital to this community. I am seeking re-election so that I can continue to serve our great community. I made the same commitment to our community four years ago and I hope to continue to provide my experiences and leadership. I believe leaders are people who step-up to make a difference where they live, and I believe we need leaders on our local council in order to make a real difference for Niagara-on-the-Lake. I am very proud of my record of giving back. I have enjoyed my past term as deputy lord mayor and the many years I’ve spent leading local and regional initiatives since the 1980s. Commitment to this community has been extremely rewarding and I am proud of the contributions I have made.

WHY I’M RUNNING

I believe that I bring a unique blend of wisdom, local commitment and strong values that will allow me to represent our community interests and deal with our towns issues directly and honestly at the council table. My experience — real world business experience — will be vital to many decisions that require common sense. I will be the first to admit that I am not a career politician — and I think that is a good thing. What I am is a business leader who has been successful in the good times and the tough times and I believe that I have the right skills to help Niagara-on-the-Lake through its current challenges and more importantly in future planning. Firstly, I believe in the importance of truth and straight talk. We deserve to talk about our issues; not around them. We need truth and transparency to address our challenges. You can always expect me to be honest and straightforward. Secondly, I believe in being approachable and accountable — every day in the hospitality industry I need to listen and I need to connect with people. My job is to serve people. As a Councilor, that will continue to be my mind-set. I am hard wired to be open, receptive and responsible. That is simply who I am. I was raised with a set of values and beliefs that have been the foundation for my success. Having explained why I feel that I can continue to make a difference as a councillor, I would like to address a few of the issues that are important to me and that I feel worthy of supporting and putting a plan into place.

KEY ACCOMPLISHMENTS



- 2014 – 2018 Elected Deputy Lord Mayor
- 2012 - Paul Harris Award from the Niagara-on-the-Lake Rotary Club
- 2010 - Inducted into the Niagara-on-the-Lake Sports Hall of Fame as Athlete and Builder



MAIN AREAS OF FOCUS

- Continuing to press the Niagara Region to clearly outline the importance of identifying our heritage areas, and protecting other vulnerable historic sites throughout Niagara-on-the-Lake from the density and intensification percentages that the province requests. Town Council must be able to control where these density percentages are located in our communities!
- Making sure our new revised Official Plan is in place as soon as possible.
- Revisiting and funding a public transit route that will service all communities of Niagara-on-the-Lake and that will eventually connect to the new Regional Transit Plan and the Go Transit system.
- Continuing to support our agriculture community through the best framing practices, drainage and irrigation systems.
- Continuing to support our world-class tourism industry, from agricultural/ wineries, history, cultural, parkland and our many tourism facilities
- Spending more time, resources and research to put an effective “made in Niagara-on-the-Lake” economic development plan in place.
- Legislating firm controls to safeguard against cannabis odors.
- Pressing the Region on the wastewater treatment facility that is not complete yet, eradicating the phragmites problem in our drainage and irrigation ditches, new tree bylaw, the need for more peripheral parking solutions, just to name a few more.



FOR TOWN COUNCILLOR

JORDON WILLIAMS



“Your interests, my commitment.”

BIO

I am a fourth-generation Niagara resident, having resided in Niagara-on-the-Lake for the past 10 years. I attended Arthur Kroger School of Government at Carleton University. In the past I have been a contract employee with Provincial Ministry of Labour and Provincial Ministry of Finance. I have deep ties, both personally and professionally to the Niagara Region and NOTL, and my partner has also been successfully involved in business in town. As a result, I have dug my roots in NOTL and am passionate about the town and its future.

WHY I'M RUNNING

“I believe this is the most important election facing NOTL to date. All one needs to do is look around and see the many troubling issues — which the previous council was unable to resolve. I can bring a fresh perspective and energy to council.”

“Jordan Williams is an outstanding member of our business community. In addition, he has been very involved in volunteering in the Niagara region. I wish him all the best.” - The Honourable Rob Nicholson.

KEY ACCOMPLISHMENTS



- Successful mediator for the Ministry of Finance (Ontario)
- Raised funds for the National Gallery of Canada
- Served as an active board member of leading NGO that ensures human rights for all Canadians.



MAIN AREAS OF FOCUS

- Keeping municipal taxes low and services high by eliminating government waste.
- Insuring that waste collection is gathered in a timely manner, and that the historic commercial area is collected prior to 10:00 a.m.
- Providing every community in NOTL has the recreational facilities to meet their needs.
- Addressing the issue with the NDSB in maintaining our schools in NOTL.
- By-law enforcement of ensuring smart arborists growth and replacement.
- Working with the agricultural community to ensure that they can prosper

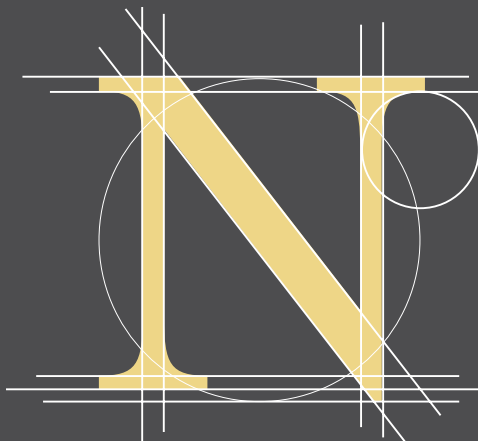
A PUBLIC SERVICE ANNOUNCEMENT FROM THE NIAGARA FOUNDATION

IF YOU ARE VOTING IN THE ELECTION...
THERE ARE 24 CANDIDATES
FOR 8 TOWN COUNCILLOR SEATS.

ALL MUNICIPAL COUNCILLORS IN OUR TOWN
ARE ELECTED “AT LARGE” BECAUSE THERE ARE NO
MUNICIPAL WARDS. EACH COUNCILLOR
REPRESENTS THE ENTIRE TOWN.
YOU CAN VOTE FOR NONE... SOME...
OR UP TO 8 CANDIDATES...
BUT YOU DON’T HAVE TO VOTE FOR 8.

SO CHOOSE ONE, TWO, THREE OR UP TO EIGHT
CANDIDATES WHO YOU BELIEVE WILL DO THE JOB.
DON’T VOTE FOR EIGHT JUST BECAUSE YOU THINK
YOU HAVE TO FILL UP THE BALLOT.

CHOOSE WISELY!



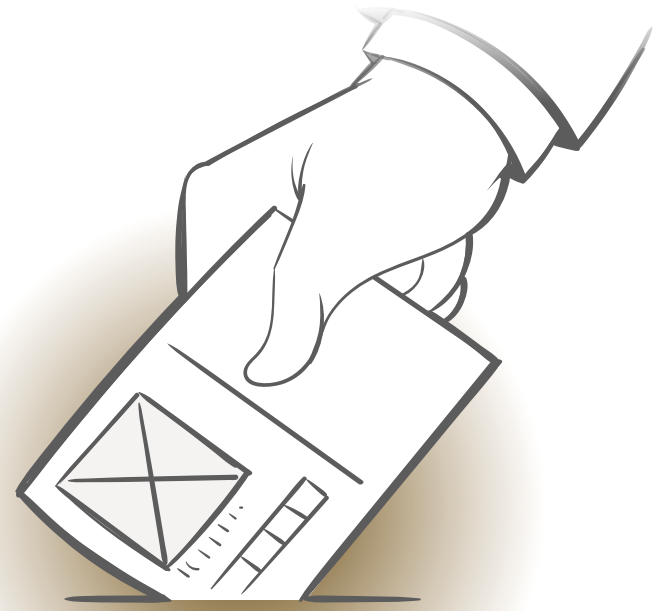
THE NIAGARA
FOUNDATION

theniagarafoundation.com

The Lake Report

VOTE

OCTOBER 22



"Our business is making friends."

1-905-468-4943

office@sentinealcarriages.ca

*Thank you For Your
Continued Support*



*Congratulations
to all candidates
seeking election
in the upcoming
Municipal
Election.*

*We encourage
all residents to
get out and vote.
-Sentineal Carriages*

ELECTION 2018: BY THE NUMBERS

The Lake Report

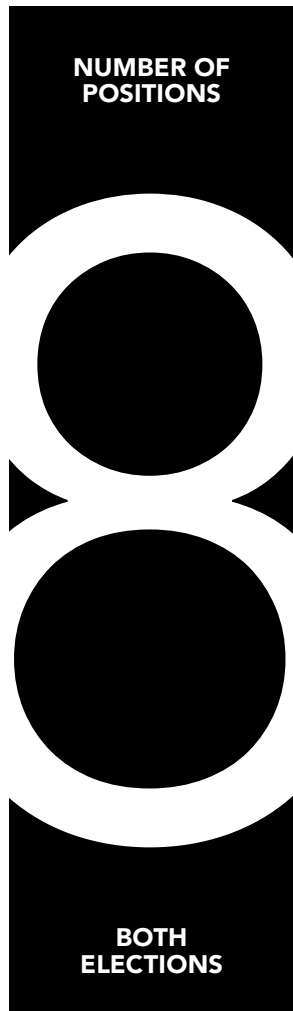
Here's what change looks like in Niagara-on-the-Lake

25

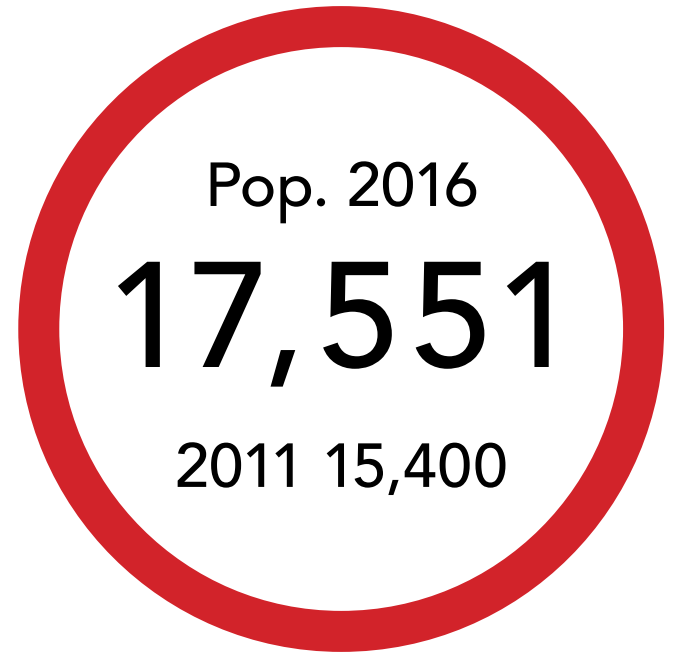
candidates for town council in 2018

15

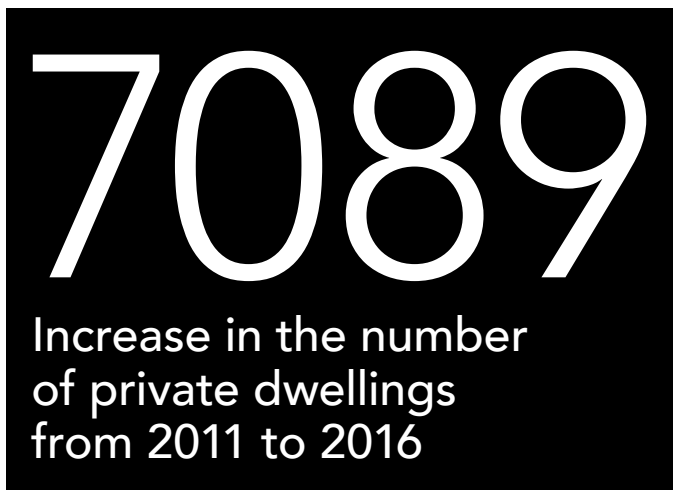
in 2014 election



POPULATION



5.7 % increase between 2006 and 2011



5

Number of doctors in town in 2014



7

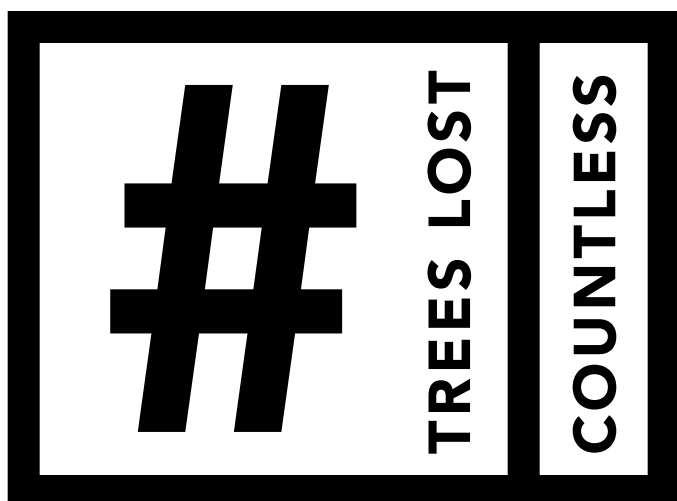
in 2018

% INCREASE IN POPULATION FROM 2011 TO 2016

13.9

NATIONAL AVERAGE OVER SAME TIME PERIOD

4.6



22 OCTOBER: ELECTION DATE