

# COASTAL EVENTS AND PRODUCTIONS LTD

## Website Privacy Policy

This website is operated by COASTAL EVENTS AND PRODUCTIONS LTD. The privacy of our users is extremely important to us and therefore we encourage all users to read this policy very carefully because it contains important information regarding:

- Who we are;
- How and why we collect, store, use and share personal information;
- Your rights in relations to your personal information; and
- How to contact us and supervisory authorities in the event that you have a complaint.

### **Who we are**

COASTAL EVENTS AND PRODUCTIONS LTD ('we', 'us', 'our') collect, use and are responsible for storing certain personal information about you ('you', 'your', 'yours').

### **The Personal information we collect and use**

Personal information is information which can be identified from (and does not include any anonymised forms of information).

#### **1. Types of information**

We may process the following types of sensitive information in relation to you:

Email Addresses  
Postal Addresses

Telephone numbers

## **How your personal information is collected**

This section describes how the above types of personal information are collected by us. Your personal information will be collected as follows:

### **1. Personal information obtained directly from you**

We will sometimes obtain information from you directly when you:

Fill out personal details through our “contact us” page  
([www.coastaleventsandproduction.co.uk/contact-us](http://www.coastaleventsandproduction.co.uk/contact-us))

### **2. Personal information obtained by the use of cookies or other automated means**

We will sometimes obtain information via automated technology. This shall be by use of cookies and other technology. A cookie is a small text file which is placed onto your computer or electronic device when you access our website. Similar technologies include web beacons, actions tags, local shared objects (“flash cookies”) and single-pixel gifs. Such technologies can be used to track user’s actions and activities, and to store information about them. Usually this will be in order to monitor and obtain information regarding:

How many times a user visits the website, which pages a user visits, Traffic data, Location data

On the first occasion that you use our site we will ask whether you consent to our use of cookies and/or similar processing technologies. If you do not consent, such technologies will not be used. Thereafter you can opt-out of using cookies at any time or you can set your

browser not to accept cookies. However, some of our websites features may not function as a result.

For further information on our use of cookies and other similar technologies, please see our policy document as described below.

### **3. Personal information obtained from third party cookies**

We will sometimes obtain information about you from third party sources. Usually this shall be from the following entities:

Contact and identity information from company's house.

Credit and financial information from credit agencies.

### **4. Additional sources**

We shall collect personal information in relation to you from the following sources:

Through your device ID on personal Devices.

Through location Technology.

### **5. Changes to the way in which we collect your personal information**

In the event that we need to obtain personal information in relation to you from any other source than those described above, we shall notify you of this.

## **How we use your personal information**

### **1. General purposes**

In general, your personal information will generally be processed for the following purposes:

To enter into a contract for the sale of good/providing a service to you

To provide you with marketing information

## **2. Monitoring**

We may monitor communications, and in doing so we may obtain your personal information through this process. We will undertake monitoring in the following circumstances:

All calls and emails will be recorded for purposes of Quality assurance; Training; Compliance

## **3. Use of your information for marketing purposes**

We have described above that one of the general purposes for which your data shall be processed is for our marketing purposes.

We wish to make you aware that you have the right to object or opt-out of any direct marketing by:

Via email at [hello@ce-productions.co.uk](mailto:hello@ce-productions.co.uk) and request that you wish to opt-out of all future marketing material.

## **Lawful basis for processing of your personal information**

We have described above the purposes for which we may process your personal information. These purposes will at all times be justified by UK data protection law.

### **1. General lawful bases**

The lawful basis upon which we are able to process your personal data are:

- (1) Where we have your consent to use your data for a specific purpose;
- (2) Where it is necessary to enter into a legal contract with you or to perform obligations under a legal contract with you.
- (3) Where it is necessary to enable us to comply with a legal obligation;
- (4) Where it is necessary to ensure our own legitimate interests or the legitimate interests of a third party (provided that your own interests and rights do not override those interests). Wherever we rely upon the basis, detail of the legitimate interests concerned shall be provided to you;
- (5) Where we need to protect your own vital interests (or the vital interests of another person); and/or
- (6) Where it is needed in the public interest (or where we are acting in our official functions). Provided that the task or function has a clear basis in law.

In general, in order to meet the purposes we have described above, we will process your personal information where it is necessary in order to enter into a contract with you or in order to carry out a legal contract.

## **2. Lawful basis specifically applicable to marketing**

We will only ever use your personal information to send you marketing directly where we have your explicit consent (which will be obtained in a format separately to this policy)

### **Sharing of your personal information**

On any occasion where any of your personal information is shared with any third party, we shall only permit them to process such information for our required purposes, under our specific instruction, and not for their own purposes. We are required to enter into a formal legal agreement to enable such sharing to take place.

We do not anticipate that we will need to share your personal information with any third party. We will notify should this position change.

### **Necessity of information**

Where information is requested from you and you do not provide this:

It may prevent you from using certain features of the website and/or receiving goods/services from us.

We will inform you at the point of collection information from you, whether you are required to provide the information to us.

### **How long your personal information will be kept**

Your personal information will only be kept for the period of time which it is necessary for us to fulfil the purposes above.

We envisage that your personal information shall be retained by us for the following:

Name and postal address - 3 years; Telephone number - 3 years; Email address - 3 years; location information - 3 years; IP address - 1 year

After the period described above, your information shall be deleted or properly anonymised.

### **Keeping your information secure**

We will ensure the proper safety and security of your personal information and have measures in place to do so. We will also use technological and organisation measures to keep your information secure. These measures are as follows:

All Data is stored on secure servers.

All Data will need permission to access.

We have proper procedures in place to deal with any security data breach, which shall be reported and dealt with in accordance with data protection laws and regulations. You shall also be notified of any suspected data breach concerning your personal information.

### **Children**

Our website is not intended for children (anybody under the age of 18). We do not intend to collect data from children.

### **Your rights**

Under the UK General Data Protection Regulation you have a number of important rights free of charge. In summary, those include rights to:

(1) Fair processing of information and transparency over how we use your information;

(2) Access to your personal information and to certain other supplementary information that this privacy statement is already designed to address;

(3) Require us to correct any mistakes in your information that we hold;

(4) Require the erasure of personal information concerning you in certain situations

(5) Receive the personal information concerning you which you have provided to us, in a structured, commonly used and machine-readable format and have the right to transmit this information to a third party in certain situations;

(6) Object at any time to processing of personal information concerning you for direct marketing;

(7) Object to decisions being taken by automated means which produce legal effect concerning you or similarly significantly affect you;

(8) Object in certain other situations to our continued processing of your personal information, or ask us to suspend the processing procedure in order for you to confirm its assurance or reasoning for processing;

(9) Object to processing of your personal information where we are doing so in reliance upon legitimate interest of our own third party and where you wish to raise an objection to this particular ground;



(10) Otherwise restrict our processing of your personal information in certain circumstances;

(11) Claim Compensation for damages caused by our breach of data protections laws; and/or

(12) In any circumstances where we rely upon your consent for processing personal information, you may withdraw this consent at any time.

For further information on each of those rights, including the circumstances in which they apply, see the guidance from the UK information Commissioners Office (ICO) on your rights under the General Data Protection Regulations.

If you would like to exercise any of these rights please contact CHANDLER WHITELOCK in the following manner:

Via Email through [hello@ce-productions.co.uk](mailto:hello@ce-productions.co.uk)

### **Changes to the privacy policy**

This privacy policy was published on 21st May 2024 and last updated on 21st May 2024.

We may change this privacy policy from time to time and will notify you of any changes by:

By email

### **Contacting us**

The relevant person to contact regarding your personal information is:

CHANDLER WHITELOCK

Any requests or questions regarding the use of your personal information should be made to the above-named person using the following method:

Via Email through [hello@ce-productions.co.uk](mailto:hello@ce-productions.co.uk)