



SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities are available:

Diamond Package - £3000

- 1 x table of 10 in premium position at event
- Invitation to photo opportunity at the Mouldsdale Foundation to promote the event
- Acknowledged as diamond sponsor from stage by host
- Logo & sponsorship acknowledged on all printed material
- Mentioned in all press & public relations materials
- Company specific sponsorship featured on social media platforms
- Logo & sponsorship on all social media posts, pre and post event
- Social media tags throughout the event
- 2 x company pop up banners at event
- Logo on programme/TV screens during the event
- Logo & sponsorship featured on every Silent Auction and Auction slide deck
- Thanked by Meningitis Now on stage
- Photo opportunity on stage with organisers and Meningitis Now staff and guests

Gold Package - £2000

- 1 x table of 10 in prominent position at event
- Acknowledged as gold sponsor from stage by host
- Logo & sponsorship on all social media posts, pre and post event
- 1 x company pop up banner at event
- Logo on TV screens and programme during the event
- Thanked by Meningitis Now Ambassador
- Social media tags throughout the event

Silver Package - £1000

- 2 individual tickets to the event
- Logo on TV screens and programme during the event
- Support acknowledged by host
- Thanked by Meningitis Now Ambassador
- Social media tags throughout the event

If you would like to discuss any of these opportunities further, please contact us at
hello@mngaladinner.com

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SPONSORSHIP OPPORTUNITIES

SCOTTISH GALA DINNER in aid of **MENINGITIS NOW** 40TH ANNIVERSARY - 2026 Friday 4th September 2026

2026 marks 40 years of Meningitis Now

Meningitis Now is the UK's leading meningitis charity, dedicated to saving lives and rebuilding futures through research, awareness and support.

Founded in 1986, the charity exists to prevent meningitis wherever possible and to ensure that no one faces the disease alone.

8,000 people a year contract bacterial or viral meningitis in the UK – that's 22 people, every day. Over the last 40 years, Meningitis Now has funded over £13 million of research, contributing to the development and introduction of five lifesaving vaccines in the UK.

Meningitis Now's 40TH Anniversary

Meningitis Now's anniversary year will feature a range of public-facing and supporter-focused initiatives, including a high-profile media campaign which will focus attention on all that the charity has achieved and its ambitions for the future.

This milestone anniversary provides a unique opportunity for partners to align their brand with the charity during a key milestone in its history.

Meningitis Now's fundraisers in Scotland are marking the 40th anniversary of the charity with the first ever Scottish Gala Dinner. The event is being sponsored by the Mouldsdale Foundation in Bishopbriggs, Glasgow.

This unique venue will host a spectacular evening for guests, with drinks reception, three-course dinner, auction and live entertainment. Guests will also enjoy exclusive access to the Mouldsdale Foundation Museum, which houses Scotland's largest classic and performance car, motorcycle, art and collection, with over 400 cars and motorcycles on display.

Many members of the fundraising committee are active members of the Scottish business community, with extensive networks which they will leverage throughout 2026 to raise awareness of the Gala Dinner and its corporate sponsors.

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Meningitis Now's Work in Scotland

Meningitis Now (in partnership with the Picker Institute) carried out a survey which revealed that **72% of meningitis survivors in Scotland do not receive enough information** to manage their recovery after leaving hospital. Many patients and families feel isolated, struggling alone with complex needs that cause significant distress. Meningitis Now are responding to this need by providing a **Dedicated Community Support Officer** in Scotland, offering a listening ear and a wealth of knowledge and experience.

- **Believe & Achieve**

This is Meningitis Now's bespoke programme for young people aged 11-25, who have been affected by meningitis.

- **No Plan B for Men B Campaign**

Among the different types of meningitis, bacterial meningitis (BM) carries the highest fatality rate. MenB is one of the most common causes of bacterial meningitis in the UK. MenB kills. It changes lives forever. Its impact is devastating, cruel, life-changing – and preventable. We have effective, life-saving vaccines against MenB, and vaccines are the only way to prevent meningitis.

Cases of MenB are on the rise and outbreaks at a number of Scottish universities over the past few years have created a focus on Scotland and the need for the MenB booster programme to be made available to the high risk young adult cohort.

- **Rebuilding Futures Fund**

Financial support via the Rebuilding Futures Fund is available to anyone living in the UK who has been affected by meningitis.

- **Campaigning & Awareness Raising**

Meningitis Now works with volunteers and Ambassadors across Scotland to raise lifesaving awareness of meningitis in their communities. Every year, they distribute over 20,000 lifesaving signs and symptoms cards and engage in media campaigns. We are happy to visit your workplace to discuss Meningitis with employees.

The Scottish Gala Dinner will be supported by an extensive media campaign across traditional and digital channels.

Across Meningitis Now and the wide business and social connections of the fundraising committee, digital reach is considerable, with combined figures of over 127,000 followers across LinkedIn, X, Facebook, Instagram and TikTok.

To discuss how we can work together to create your sponsorship package for the Scottish Gala Dinner in aid of Meningitis Now, please contact Gaynor Simpson at Purpose PR on 07790 104073 or email gaynor@purposepr.co.uk or hello@mngaladinner.com

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