



# Foaming Floral Shampoo

## ACTS|22695

### WHAT AM I?

A conditioning shampoo with a fresh floral scent.

### FORMULA

#### INGREDIENTS


Water, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Propanediol, PPG-2 Hydroxyethyl Coco/Isostearamide, Potassium Lactate, Fragrance, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride.

#### WHY AM I SPECIAL?

I feature Zemea® which improves the feel of foam and the feel of the hair, and improves processing time.

#### NEED SAMPLES?

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PHASE	%	TRADE NAME	INCI	SUPPLIER	FUNCTION
A	40.15	Water	Water	--	Solvent
B	5.00	Zemea®	Propanediol		Humectant
B	0.2	N-Hance HPCG 1000	Hydroxypropyl Guar Hydroxypropyltrimonium Chloride	Ashland	Conditioner
C	30.00	Colonial AOS-40	Sodium C14-16 Olefin Sulfonate	Colonial Chemical	Surfactant
C	15.00	Chembetaine C	Cocamidopropyl Betaine	Lubrizol	Surfactant
C	5.00	Promidium 2	PPG-2 Hydroxyethyl Coco/Isostearamide	Croda	Surfactant
D	4.00	Purasal HiPure P	Potassium Lactate	Corbion	Salt
E	2.00	Fragrance	Fragrance	The Lebermuth Company	Fragrance

### PROCEDURE

1. Premix B and C.
2. Add B to A with slow propeller stirring.
3. Add C to A/B with slow propeller stirring.
4. Add D until desired viscosity is reached.
5. Add E.