



Zesty Citrus Shampoo

ACTS|22738

WHAT AM I?

A conditioning shampoo with a zesty citrus aroma.

FORMULA

INGREDIENTS


Water, Sodium Cocoamphoacetate (and) Glycerin (and) Lauryl Glucoside (and) Sodium Cocoyl Glutamate (and) Sodium Lauroyl Lactylate , Sodium Lauroyl Sarcosinate, Mild Surfactant Blend, Propanediol, Fragrance, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride, Citric Acid.

WHY AM I SPECIAL?

I feature Zemea® which is a humectant from Tate and Lyle. When added to a formulation, Zemea improves the feel of foam, feel of hair, and improves processing time.

NEED SAMPLES?

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PHASE	%	TRADE NAME	INCI	SUPPLIER	FUNCTION
A	23.3	Water	Water	N/A	Solvent
B	5.00	Zemea®	Propanediol		Humectant
B	0.2	N-Hance HPCG 1000	Hydroxypropyl Guar Hydroxypropyltrimonium Chloride	Ashland	Conditioner
C	30.0	Sucranov SF	Sodium Cocoamphoacetate (and) Glycerin (and) Lauryl Glucoside (and) Sodium Cocoyl Glutamate (and) Sodium Lauroyl Lactylate	Jarchem	Surfactant
C	20.0	Aminosyl L30	Sodium Lauroyl Sarcosinate	Jarchem	Surfactant
D	15.0	Thickmate A	Mild Surfactant Blend	Sino Lion	Thickener
E	q.s	LIQUINAT® - Citric Acid Solution	Citric Acid	Jungbunzlauer	Neutralizer
F	1.5	Fragrance	Fragrance	The Lebermuth Company	Fragrance

PROCEDURE

- 1.Premix B and C.
2. Add B to A with slow propeller stirring.
3. Add C to A/B with slow propeller stirring.
4. Add D.
5. Add E until desired viscosity is reached.