






Super Sulfate-Free Shampoo

ACTS 21896

WHAT AM I?

A luxury shampoo that cleanses the hair while restoring moisture and shine.

FORMULA

PHASE	%	TRADE NAME	INCI	SUPPLIER	FUNCTION
A	53.000	Water	Water		Solvent
A	25.000	Sulfochem AOS	Sodium C14-16 Olefin Sulfonate	Lubrizol	Surfactant
A	10.000	Chembetaine C	Cocamidopropyl Betaine	Lubrizol	Surfactant
B	5.000	Zemea®	Propanediol		Humectant
B	3.000	Esterlac Care+	Sodium Isostearoyl Lactylate	Corbion	Surfactant
B	0.500	SharoSENSE Plus 181-N	Maltol, Polyquaternium-80		Preservative
B	0.400	Fragrance	Fragrance		Fragrance
B	0.100	TEXTURLUX® hold	Hydroxypropyl Starch Phosphate		Polymer
B	3.000	Purasal MoistXS	Sodium Lactate (and) Sodium Gluconate	Corbion	Emollient
C	q.s	Purasal HiPure P	Potassium Lactate	Corbion	Salt

INGREDIENTS

Water, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Propanediol, Sodium Isostearoyl Lactylate, Sodium Lactate, Sodium Gluconate, Maltol, Polyquaternium-80, Fragrance, Hydroxypropyl Starch Phosphate, Potassium Lactate

WHY AM I SPECIAL?

Super Sulfate-Free Shampoo features TEXTURLUX® hold which stabilizes and adds slip to the foam and a light conditioned feel upon rinsing. This formulation also has the ability to perform the role of a body wash or hand soap.

NEED SAMPLES?

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PROCEDURE

1. Heat A to 50C, mixing and stirring until clear and uniform
2. Premix B and add A with slow stirring until uniform, then remove heat
3. Once A/B cools, add C to A/B with slow hand stirring until desired viscosity is reached

FUN FACTS ABOUT ME

pH: 5.65
Viscosity: 1800 mPa-s

WHAT DO I LOOK LIKE?

