

# ACTCLOOCEO

ACTS | 22853

### WHAT AM I?

Ferulic Acid Serum

An anhydrous fine-line serum that helps treat the skin while keeping it hydrated.

### **FORMULA**

PHASE	%	TRADE NAME	INCI	SUPPLIER	FUNCTION
A	74.00	Zemea®	Propanediol	zemea blo-based performance	Humectant
A	25.00	A-Leen 5	Pentylene Glycol	Minasolve	Solvent
А	1.0	Ferulic Acid	Ferulic Acid	Making Cosmetics	Active

## **PROCEDURE**

1. Mix A with propeller stirring until uniform.

# FORMULATING FOR EFFICACY

This anhydrous serum was formulated using the FFE (Formulating For Efficacy) software. The software helps identify the proper emollient(s) to use to not only ensure that the active ingredient is fully dissolved, but to optimize delivery of the active into the skin by providing a driving force. Zemea® fully dissolves 1%...

#### **INGREDIENTS**

Propanediol, Pentylene Glycol, Ferulic Acid

# WHY AM I SPECIAL?

This serum formulated with efficacy to enhance delivery of ferulic acid into the skin as water can limit the amount of ferulic acid delivered into the stratum corneum.

### **NEED SAMPLES?**

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