

At Flight Choice, we are committed to protecting your privacy and ensuring the security of any personal information you share with us. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website or interact with our services. We comply with all relevant privacy laws and regulations, including Federal Communications Commission (FCC) requirements, to ensure your information is handled responsibly.

Information We Collect:

We may collect the following types of information from you when you use our website or services:

1. **Personal Information:** This may include your name, email address, phone number, payment information, and other details you provide during the booking or communication process.
2. **Non-Personal Information:** This includes information such as your IP address, browser type, device type, and browsing behavior on our website. We use this information to enhance your user experience and improve our services.

Data Collection Purpose:

We collect your personal information for the following purposes:

- **Flight Updates and Special Offers:** We use your information to provide you with relevant flight itinerary updates and special offers, ensuring that you have a seamless travel experience.
- **Customer Support:** We collect information to manage bookings and respond to inquiries, ensuring high-quality customer support.

How We Use Your Information:

We use the information we collect for the following purposes:

- To process and manage your flight bookings, payments, and customer service inquiries.
- To communicate with you about your bookings, promotions, and special offers (if you have opted in to receive such communications).
- To improve the functionality of our website and enhance your browsing experience.

Data Sharing Conditions:

Your data will not be shared with third parties without your consent, except in the following circumstances:

- **Service Providers:** We may share your personal information with trusted third-party service providers who assist us with operations such as payment processing, customer support, or email communication. These service providers are contractually obligated to protect your information and may only use it for the purposes for which it was shared.
- **Legal Compliance:** We may disclose your information if required to do so by law, regulation, legal process, or government request.

Unauthorized Sharing Prevention:

We implement strict access controls and regularly audit our systems to ensure that your personal information is not shared without authorization. Our team members who have access to your information are trained in safeguarding your privacy and maintaining security protocols.

Consent to Receive Communications:

If you choose to receive promotional communications from us via email or text message, you must opt in by providing your contact information and consent. You may opt-out of marketing communications at any time by:

- Clicking the "unsubscribe" link at the bottom of any marketing email.
- Texting "STOP" in response to any marketing SMS message you receive. Standard message and data rates may apply to text messages.
- **HELP for Assistance:** If you need help or have any questions about receiving communications, you can text "HELP" to get more information or support.

Data Security:

We take reasonable precautions to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

Cookies and Tracking Technologies:

Our website may use cookies and similar tracking technologies to improve your experience and collect usage data. You can adjust your browser settings to control the use of cookies, but please note that disabling cookies may affect the functionality of the site.

Your Rights:

You have the right to access, correct, or delete your personal information at any time. If you wish to update your information, request a copy of the data we have on file, or request its deletion, please contact us at [Your Contact Information].

Changes to This Privacy Policy:

We may update this Privacy Policy from time to time. Any changes will be posted on this page. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

Contact Us:

If you have any questions about this Privacy Policy or our data practices, please contact us at:

(865) 313-5296