Every great DESIGN begins ... with an even better

story

Let's illuminate

yous



Consulting Packages

website ux analysis summary

No consultation required

\$200

Workables

- 1-2 user goals
- Color Heuristics
- Information Hierarchy
- Call to Action
- Cognitive Comprehension
- Link Functionality
- Proofreading

Deliverables

- A quick synopsis of the areas that could be improved on your site for user inclusivity and accessibility.
- a loom video recording no more than 5 min. long

Provide the website link and I'll respond within a 24-48 hr window with an assessment. I'll review your digital space with each of these "workable" lenses and point out areas you could improve.

ux & heuristics summary report

\$800

\$400

Workables

- 1-2 user goals
- Color heuristic validation or recommendations
- Information Hierarchy with recommendations
- Call to Action with recommendations
- Cognitive comprehension with recommendations
- Link functionality review
- Proofreading errors with suggestions if needed

Deliverables

- A UX Summary
- Each problem area highlighted, and explained with suggested solutions.
- loom video recording and pdf report.

This summary touches on viewpoints such as color blindness, low vision, the trauma affected, neurodivergent and cognitive comprehension diversities.

Additional Add-on

• User Testing or A/B Testing ... \$200

If you need a more comprehensive explanation and suggestions for improvement, add on the UX Heuristics analysis solutions report.



Micole Trimmer

Experience Design & Consulting

- lumenne-essence.com
- lumenneessence@gmail.com
- linkedIn
- instagram