
PHOTO SHOOT CHECKLIST

Your home photo shoot generally takes about 1-2 hours depending on the size of the property. Additional time needed if aerial photos are being done. It is highly encouraged that all residents leave the property during the allotted time slot. Property will be locked upon our departure and your agent will be notified when we are done.

GENERAL PREP

- Cleaning and de-cluttering-** if necessary, should be done prior to my arrival.
- Pets-** Dogs should be secured or removed from property. Cats generally don't interfere with photos, however they should be secured if possible as well.
- Excess/Unwanted Items-** Place any excess items you don't want in photos in the garage as this is an area that will not be shot.
- Photographer access-** Make sure it has been communicated to Simply Sold Marketing on how we will gain access to property (combo or MLS lockbox), and if there are any alarm codes we need to be made aware of.

EXTERIOR PREP

- Move cars-** Make sure there are not cars remaining in the driveway. Driveway should be free of all vehicles and boats/RV if possible.
- Trashcans-** Trashcans should be placed on side of home or in the garage.
- Hoses/Lawn equipment-** Make sure all garden hoses are stored and any lawn equipment such as lawn mowers and tools are put away.
- Yard/Grass-** Mow and trim yard and remove excess weeds if possible at least 24 hours prior to photo shoot. Do NOT water lawn the day of photo shoot.
- Pool/Hot Tub-** If your home has either of these, please make sure they are clean and covers removed. If you have lights, fountains, waterfalls, etc., please make sure we are aware on how to turn them on.
- For Sale Sign-** The sign should be removed for the photo shoot as they can not be in any pictures per MLS rules. Place in garage or set the For Sale sign after the photo shoot.
- Patio Furniture-** Clean patio furniture to ensure there is not cobwebs or excess dirt/dust on it.

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INTERIOR

- Kitchen-** A few items on countertops is ok, but put away dishes, sponges, rags, cleaning supplies, etc.
- Bathrooms-** Toothbrushes, toothpaste, and other personal items should be hidden and not on top of countertops. Make sure mirrors are clean and streak free.
- Bedrooms-** Beds should be made and any excess items/toys should be put away. Items can be hidden in closets of the minor bedroom as generally we only photograph the master bedroom closet.
- Cords/Remotes-** Hide any electrical cords, TV remotes, game console controllers if possible.
- Entryways-** Remove all shoes, umbrellas, coats, etc. from entryways.
- Windows-** Open up all blinds as indoor photos will show outdoor view if desired.
- Lights-** Before our arrival, please turn on all interior lights. Replace any burned out bulbs prior to shoot. LED bulbs are more desirable, especially in kitchen and living areas.
- Ceiling Fans-** Turn off all ceiling fans in home and make sure blades are free of excess dust.

Items above are recommendations, however I do understand if some things can't be done prior to your scheduled shoot. Please don't hesitate to reach out to me at any time for questions!

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