

We're on a
mission.



Building confidence one flight at a time.



**Challenge Air Fly Days – 2026 Corporate
Sponsorship Opportunities**



Dear Community Partner,

Imagine a child who has never believed they could fly – sitting in a pilot’s seat, hands on the controls, soaring above the clouds. At Challenge Air for Kids & Friends, we make that moment happen for children and youth with special needs every year through our Fly Day events.

Your company can be a part of this life-changing experience. By sponsoring a Fly Day, you help us provide not just a flight, but a boost in confidence, courage, and self-esteem that lasts a lifetime.

We invite you to review our sponsorship opportunities and see how your support will directly impact hundreds of families while aligning your brand with inclusion, inspiration, and community engagement. Together, we can help every child realize they were born to fly.

With gratitude,

April Culver

Executive Director/CEO

Challenge Air for Kids & Friends



About Challenge Air

Mission:

To build confidence and self-esteem in children and youth with special needs through the gift of flight.

Giving Kids Wings For 30+ Years

Since 1993, Challenge Air has introduced over 40,000 children to the magic of aviation. At each Fly Day, volunteer pilots donate their time, planes, and fuel to take our VIPs (Very Important Passengers) – children and youth with physical or developmental challenges – on a 30-minute flight.



Fly Day Experience Includes:

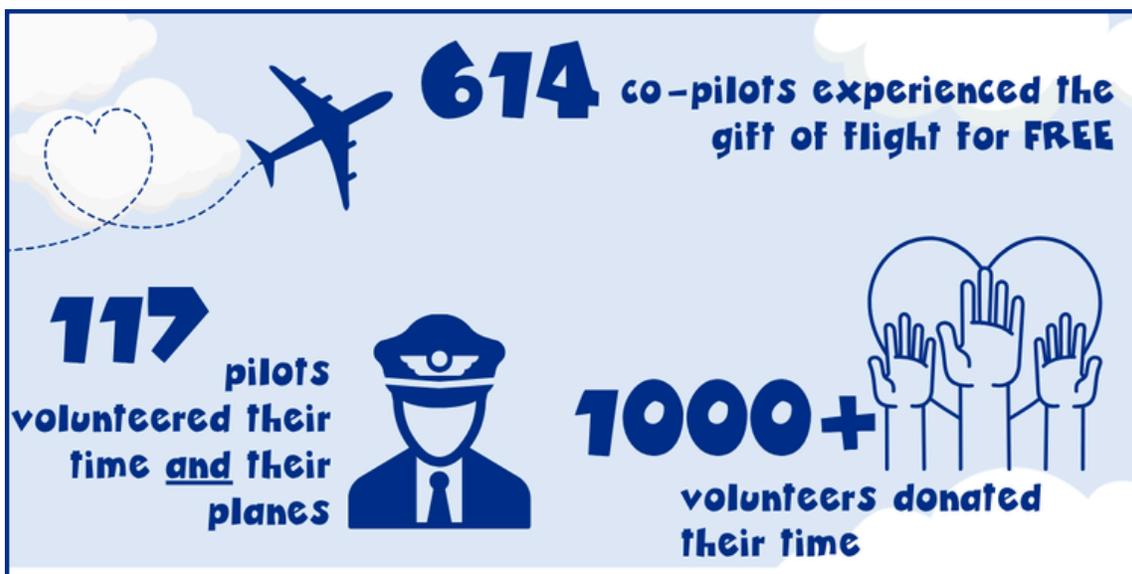
- Ground school for kids to learn about flight.
- One-on-one interaction with a pilot.
- Opportunity to co-pilot an aircraft.
- Celebratory medal and certificate.
- Support and community connection for families.



The Need & Impact

Every year, Challenge Air hosts 10-12 Fly Days across 10 states. These events are completely free for participating families – made possible only through donations, sponsorships, and volunteers.

In 2025:



Why it Matters:

Children with disabilities often face social isolation and limited opportunities for hands-on learning. The Fly Day experience sparks self-confidence, inspires interest in STEM, and shows each child that there are no limits to what they can achieve.



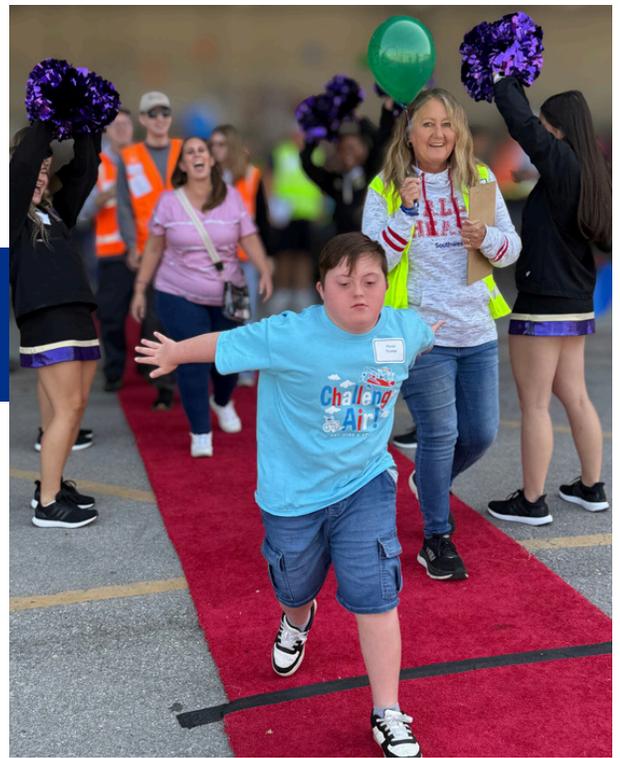
Home Depot Team from
Tyler Fly Day

Why Sponsor?

- Align your brand with **inclusion, diversity, and community impact**.
- Receive **extensive recognition** online, in print, and at events.
- Create **meaningful volunteer** opportunities for employees.
- Support **STEM learning** and aviation career inspiration.
- Help us keep Fly Days **free for families**.



Sponsorship Levels



Presenting Sponsor – \$10,000

Exclusive top billing on all event marketing; Large banner display; Logo on co-pilot shirts; Featured press release mention; Social media campaign.

Captain Sponsor – \$5,000

Logo on banners & shirts; Recognition in press release; Social media spotlight; Website logo.

Pilot Level Sponsor – \$2,500

Logo on shirts & event signage; Recognition on website & social media.

Senior First officer Sponsor – \$1,000

Logo on website; Name on event signage; Social media thank-you

Agency Sponsor – \$500

Name in event program & social media thank-you post.

Custom in-kind sponsorships available upon request (printing, catering, co-pilot shirts, etc.).



Marketing Reach

- 159K Facebook **views***
- 8K **social** following
- 5K avg monthly **website visitors** during fly day event season



*(90 day period during fall fly days)

Press Coverage:

Local TV, radio, and print features in each Fly Day city.



Your logo will be prominently displayed across all materials.

The Impact of Flight, Told by Families



“We sincerely thank all the pilots, volunteers, the Challenge Air for Kids & Friends directors, staff, and generous sponsors who made this possible. In a world where children with disabilities often face barriers and exclusion, you created a space where Damien could feel capable, accepted, and celebrated. You gave him an opportunity that will stay with him for a lifetime.” - *Joy K*



“Absolutely amazing program. A LOT of kids got a chance to do something that they probably never thought that they would have a chance to do. There were a LOT of smiles on all the kids faces. THANK YOU to all the pilots and the volunteers that made this happen.”

-*Larry R*



“Such an incredible opportunity for children that often watch from the sidelines as opportunities afforded most children pass them by. My daughter loved flying with Rich today in Centennial and the experience has shown her she is limited only by a lack of creative ways to overcome disabilities and challenges. Thank you.”

-*Stephanie G*



Youtube

**Check out Flickr and YouTube
for Fly Day photos and videos!**



Flickr



Get Onboard!

Be part of the magic. Your sponsorship helps us reach more cities, fly more kids, and inspire more futures.

April Culver
Executive Director/CEO
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www.challengeair.org



JOIN US!

SCAN QR CODE TO COMMIT
YOUR SPONSORSHIP TODAY!

