

ARI BLUMBERG

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EDUCATION

University of Texas at Austin - Austin, TX	May 2027
Bachelor of Science in Arts and Entertainment Technology; Minor in Business; 4.0 Current GPA	
Young Judea Year Course - Israel	2022 - 2023
Leadership program; Pottery studio internship	
Akiba Yavneh Academy of Dallas - Dallas, TX	May 2022
Graduated with Honors; 4.0 GPA	
Booker T. Washington High School for the Performing and Visual Arts - Dallas, TX	2018 - 2020
Visual arts with a focus on sculpture, jewelry, and digital media; 4.0 GPA	

EXPERIENCE

New Media Artist - <i>Freelance</i> - Austin, TX	Jan 2024 - Present
<ul style="list-style-type: none">Installed and supported an AI photobooth developed by <i>Bravo Media</i> for a <i>SXSW</i> exhibition at <i>Inc. Founders House</i>, ensuring reliable functionality for hundreds of attendeesDeveloped a series of motion graphics and designs for local campus band, <i>Mango Coast</i>, contributing to increased audience engagement at live performancesDesigned promotional content for event advertisements for <i>Sigma Alpha Mu Fraternity</i>, helping drive attendance to major social eventsInstalled, programmed, and operated lighting systems for a <i>Nerve Damage</i> DIY rave, improving the overall visual experience for over 200 attendees	
Immerse Studio - <i>Interactive Media Intern</i> - Venice, CA	June - August 2025
<ul style="list-style-type: none">Developed an interactive volumetric LED application using <i>TouchDesigner</i>, <i>MediaPipe</i>, and <i>RayTK</i>, enabling real-time hand-tracking and gesture-based controlCreated volumetric LED visualizations used in client demos to showcase the studio's capabilities, contributing to potential partnerships and new projectsResearched and prototyped new techniques for live event technology, including OSC data integration and real-time system optimizationResearched and identified potential partners and promoters in the immersive art and live event industry, compiling a database of international contacts to support business development	
The Global Career Accelerator - <i>Digital Marketing Trainee</i> - Remote	August - December 2024
<ul style="list-style-type: none">Designed and built a Shopify ecommerce website, improving user experience and streamlining online salesImplemented brand guidelines and developed on-brand creative and copy, increasing brand consistencyConducted keyword research to optimize a brand's presence on search engines (SEO), helping improve organic traffic	
Camp Young Judea Texas - <i>Assistant Ropes Course Director/Camp Counselor</i> - Wimberley, TX	Summer 2023/2024
<ul style="list-style-type: none">Managed a team of instructors and worked closely with campers ages 6-14, ensuring their safety and providing guidance and support throughout their experienceOversaw equipment maintenance, organized daily operations, and developed schedules to improve operational efficiency	
Fish City Grill - <i>Host</i> - Dallas, TX	March - June 2022
<ul style="list-style-type: none">Managed customer flow and organized seating arrangements, reducing wait times and improving guest satisfactionCoordinated peak-hour seating assignments, developing strong time management and organizational skills	

LEADERSHIP EXPERIENCE AND ACTIVITIES

Sigma Alpha Mu - <i>Graphic Designer</i> - Austin, TX	October 2023 - Present
<ul style="list-style-type: none">Designed event posters, motion graphics, and T-shirts, strengthening brand identity for fraternity eventsManaged a large-scale, multi-month fabrication project for an event, collaborating with team members to meet deadlines	
C.R.E.W. (Crazy Rapid Extreme Workers) - <i>Member</i> - Austin, TX	September 2024 - Present
<ul style="list-style-type: none">Produced collaborative projects and immersive experiences with UT Fine Arts studentsParticipated in workshops and social events to expand technical and creative skills in new media	

SKILLS

Technical: Touch Designer, Resolume, Ableton, Blender, Adobe Creative Suite, Procreate, Javascript (p5.js), Shopify, Arduino, Qualysis Tack Manager, Chataigne, Twine

Professional: Creative Thinking, Storyboarding, Web Design, Project Management, Multitasking, Design, Team Leadership