

Umoja Arts and
Cultural Inc.,
Johnson City,
Tennessee

Bringing Artistic and
Cultural
Entertainment for
over 25 years.



Mission Statement

To bridge and
unify diverse
cultures through
education and
artistic
presentations of
art,
culture and
heritage.

2025 Umoja Unity Festival





**Umoja Unity Festival
Saturday,
September 13, 2025
King Commons Park
Johnson City, TN**

For over 20 years, the annual Umoja Festival has entertained a diverse community where all are welcome and family entertainment is always a priority!

- Thousands of attendees each year
- Diverse musical offerings
- Family-friendly entertainment
- Merchandise & food vendors

Become a Sponsor!

Promote your company by becoming a sponsor of the 2025 Umoja Unity Festival.

Sponsorship levels provide an opportunity to feature your vision and initiatives via banners, media mentions and digital media messages.

Sponsorship Levels

Friends - \$100

Colleagues: \$250-\$499

Name/Logo displayed on flyers

Level 1: \$500

- Name/Logo displayed on flyers
- Free booth at festival

Level 2: \$1,000

- Name/Logo displayed on flyers
- Free booth at festival
- Poster and Social Media promotion

Level 3: \$2,000

- Name/Logo displayed on flyers
- Free booth at festival
- Poster, Social, & Broadcast Media promotion
- Main Stage Banner Placement



www.facebook.com/umojafestjctn
www.umoja jc.org

Thanks to your
generosity the
Umoja Unity
Festival remains
free!

**Call Now to Become
a Sponsor!**

**Angelitti Bradley
423-483-2063**

**Susan Wagner
423-571-8655**

**Mail to:
P. O. Box 4376
Johnson City, TN 37602**