



**Thanks to your
generosity, the
Umoja Unity Festival
remains free!**



2026 Festival

September 12th
King Commons Park

**SPONSORSHIP
INFORMATION**



Umoja Unity Festival

For over 25 years, the annual Umoja Festival has entertained a diverse community where all are welcomed and family entertainment is always a priority!

Featuring:

- Thousands of attendees each year
- Diverse musical offerings
- Family-friendly entertainment
- Merchandise and food vendors

Become A Sponsor!

Promote your company by becoming a sponsor of the 2026 Umoja Unity Festival!

Sponsorship levels provide an opportunity to feature your vision and initiatives via banners, media mentions and digital media message.

Sponsorship Levels

Level 1: \$1,000+

- Name and logo displayed on flyers and posters
- Free booth at festival

Level 2: \$2,500+

- Name and logo displayed on flyers and posters
- Free booth at festival
- Social Media promotion

Level 3: \$5,000+

- Name and logo displayed on flyers and posters
- Free booth at festival
- Social and Broadcast Media promotion
- Main Stage Banner Placement



Contact us today
to become a
sponsor!



Angelitti Bradley
423-483-2063



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423-571-8655



www.umojajc.org
www.facebook.com/umojafestjctn